



Transitions™  
CERTIFIED  
LIVE

## GET *CERTIFIED LIVE* WITH TRANSITIONS

Earn your **Transitions Specialist** certification during one in-person session.



All the benefits of the Transitions Certification Program are available at Transitions Certified LIVE, a unique educational opportunity where you can interact with technical experts and experience *Transitions*® lenses.

Bring two additional team members and become a **Transitions Certified Provider** with special status on Transitions “Where to Buy” online locator and receive exclusive resources to share with patients!

Learn from our experts and R&D team through in-person product demonstrations and topics including:

How do *Transitions* lenses provide superior blue light protection?

What are the improvements of *Transitions*® *XTRActive*® new generation and why the hype?

How can a lens go from clear to polarized?

Why is light management and sensitivity a timely topic to bring up with patients?

## GET RECOGNIZED

Get access to materials designed to better prepare you to talk to your patients about light management and earn:

- One **trial pair of *Transitions* lenses\*** to experience the product firsthand and sharpen your expertise on the features and benefits of *Transitions* latest technology.
- A framed certificate recognizing your Transitions Specialist status
- A lapel pin to wear in the office
- A social post to utilize on practice social channels
- Access to additional product demonstration tools



\*In person attendees can choose one of the following options: *Transitions*® *XTRActive*® Polarized™ in gray, *Transitions* *XTRActive* new generation in gray, brown or graphite green OR *Transitions*® *Signature*® GEN 8™ in gray, brown or graphite green. The trial pair does not include *Transitions* *XTRActive* style mirrors, *Transitions* *Signature* GEN 8 style colors or *Transitions* Drivewear.

Attendees are not obligated to purchase, order or recommend the ordering or purchasing of any products or services from Transitions Optical or its affiliates. If you do make any such recommendation, you will do so in an honest, accurate, complete, and non-coercive manner that is consistent with and honors each patient's freedom of choice and serves the patient's best interests.

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