



Aetna Better Health® of Kentucky

MATERNITY MATTERS

Whether you are newly pregnant or just had a baby, our Maternity Matters program offers benefits and incentives to help you on your motherhood journey! By completing activities that will help improve the health of yourself and your baby, you will earn rewards via a reloadable card that can be used for healthy foods, maternity supplies, and diapers at a variety of local and online stores.

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| \$25 for completion of Initial Prenatal Visit | <p>Pregnant members can receive \$25 for completing their initial prenatal visit.</p> <p>Eligibility: Pregnant members Limits & Restrictions: One per pregnancy</p> |
| \$10 for completion of Subsequent Prenatal Visits | <p>Pregnant members can receive an additional \$10 for each visit.</p> <p>Eligibility: Pregnant members Limits & Restrictions: \$100 max per pregnancy/10 visits max</p> |
| \$25 for completion of Post-Partum Visit | <p>New mothers can receive \$25 for attending a post-partum visit within 7-84 days after the baby is born.</p> <p>Eligibility: New Moms Limits & Restrictions: One gift card per pregnancy</p> |

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| Cribbs for Moms | <p>Pregnant members can earn a portable crib at 37 weeks or more of pregnancy for seeing their doctor regularly (at least 7 visits) during their pregnancy.</p> <p>Eligibility: Pregnant members Limits & Restrictions: One crib per pregnancy; exceptions are made for multiple births (twins)</p> |
| Family Transportation | <p>Members enrolled in Maternity Matters program can receive transportation provided for entire family that includes a car seat for children. Limited to 10 round trips (up to 60 miles total per round trip) per year.</p> <p>Eligibility: Pregnant members and new moms Limits & Restrictions: <u>10 round-trips (up to 60 miles total per round-trip) per calendar year</u>; One car seat per infant (Statewide)</p> |

For more help or questions about how to access these Value-Added Benefits, Services and Healthy Rewards, please call Member Services at 1-855-300-5528 (**TTY: 711**), Monday through Friday, **7 AM to 7 PM ET**.

All Value-Added Benefits, Services and Healthy Rewards are subject to change, with advance notice.