

ProAdvisor

Conceptual Design
by Grant W Howard

Business Analytics for Distributors Your Guided Fishing Trip to Stellar Performance



A Business Analytics Tool built to make a difference in your business immediately...

Traditional BI tools report on your data leaving you to determine “why” and “if” you should care about results you are seeing. ProAdvisor brings together your data and your objectives to empower all levels of your organization to excel.

Imagine if your company-wide, regional, branch, or salesperson goals were monitored on a daily basis and the appropriate people were able to see when their areas had issues. It's like having a personalized, daily PAR report! In short, it's BI delivered with a purpose!

Your Guided Fishing Trip to Improvements...

Traditional BI dumps your team out on a massive lake of data and sends them on their way to fend for themselves. Some may find the fish and others get nowhere.

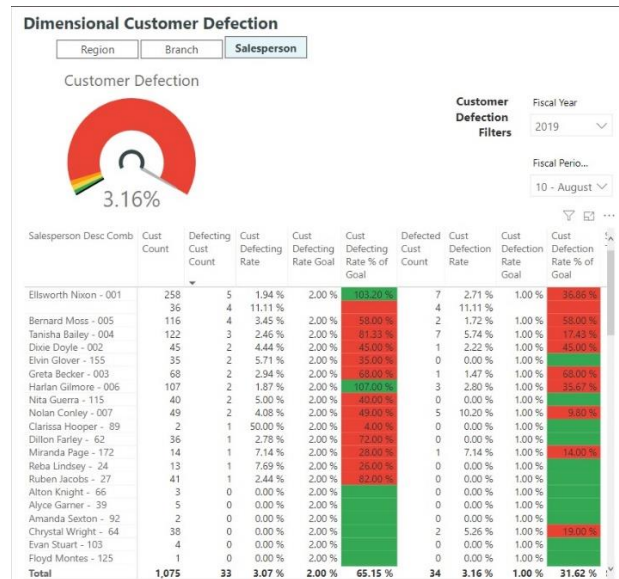
ProAdvisor was built to take your team on a 'guided fishing trip' – showing them the way to the opportunities for improvement. No wandering around the lake hoping to find a big one!

Actionable Reporting...

ProAdvisor transforms your mountain of **data** into useful **information**. Then it turns that **information** into **opportunities** that drive **results**!

ProAdvisor is built on industry-leading Microsoft PowerBI, and it's delivered with a complete set of content ready to use from day one, allowing you to focus on your business and your results, not on learning a complex BI tool.

ProAdvisor includes all the important KPIs in context and organized around business objectives. There are over 30 defined business goals organized around accountability hierarchies to drive results throughout your organization.



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