# COMMUNITY SOLAR

Its benefits & why affordable housing providers are joining

PowerMarket



### WHO WE ARE

#### POWERMARKET OVERVIEW

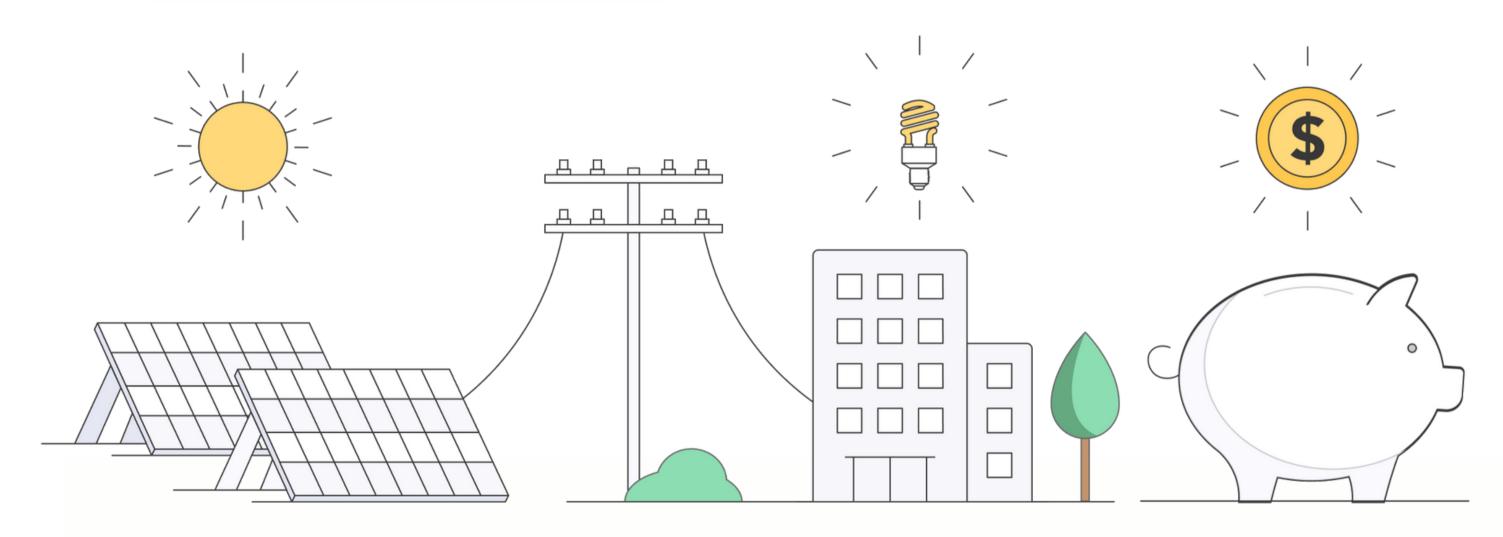
• Founded in 2014 by CEO Eric Dahnke, a utility software expert

- U.S. DEPARTMENT OF ENERGY
- Industry-leading community solar management & acquisition company
- Awarded \$1.15M **U.S. Department of Energy** grant in 2017
- Manage community solar projects throughout the country (9 states)
- 500 MW+ managed community solar assets
- 30,000+ customers currently managed



### WHAT IS COMMUNITY SOLAR

THE SIMPLEST WAY TO TAKE PART IN CLEAN ENERGY



When you sign up for community solar, you're helping support a local clean energy project.

The project you support pumps clean energy into the grid. This reduces the need for traditional unsustainable energy sources.

As more people subscribe, the grid becomes cleaner.



### **COMMUNITY SOLAR IS A WIN-WIN**

SAVE MONEY. SUPPORT CLEAN ENERGY.

# NO INSTALLATION ON SITE

No solar panel installation takes place on your property. Only an easy enrollment is needed to claim a portion of a community solar project.

## NO DISRUPTION TO OPERATIONS

Because you are still connected to the utility and there is no solar panel installation, your operations will not be interrupted.

# GUARANTEED MONTHLY SAVINGS

Guaranteed 10% savings on the value of energy applied to your utility bill each month.

### WHO ELSE HAS JOINED

#### THOSE ALREADY ENGAGED IN COMMUNITY SOLAR

Nonprofit and Affordable Housing Partners

























### WHY OTHERS ARE JOINING

IT MAKES SENSE FINANCIALLY

"We believe in strengthening our communities and helping ensure that residents have what they need to live full lives. This not only includes affordable housing but everything that goes along with it, such as affordable energy. While community solar was a new concept for us, Jason helped us learn about the benefits that our residents would see with this renewable energy option. We have worked with PowerMarket to get our affordable housing contracts on community solar projects to support our communities through clean energy as well as to help our residents save money every month on their electricity bills."



Kevin O'Connor, Chief Executive Office - RUPCO

### POWERMARKET'S REACH

OUR NETWORK SPANS NUMEROUS COMMUNITIES, SUCH AS LMI

#### **MARKET TRUST**

PowerMarket was one of the first companies to serve the community solar market in 2016. Since then, we have formed trusted and long-lasting relationships with communities throughout the Northeast & country.

#### **INERNAL RESOURCES**

Our team is dynamic and works to engage a variety of communities with this clean energy option. We have bilingual team members who engage with prospective customers as well as educational materials in Spanish.

#### **PARTNERSHIPS**

PowerMarket also partners with municipalities and housing authorities to identify their LMI residents and work to engage with them in joining community solar.



### WHERE IS COMMUNITY SOLAR

#### WE ARE MANAGING COMMUNITY SOLAR THROUGHOUT THE COUNTRY

#### **COMMUNITY SOLAR MARKETS**

Existing

New York

Massachusetts

Maine

Maryland

New Jersey

Rhode Island

Colorado

Illinois

California

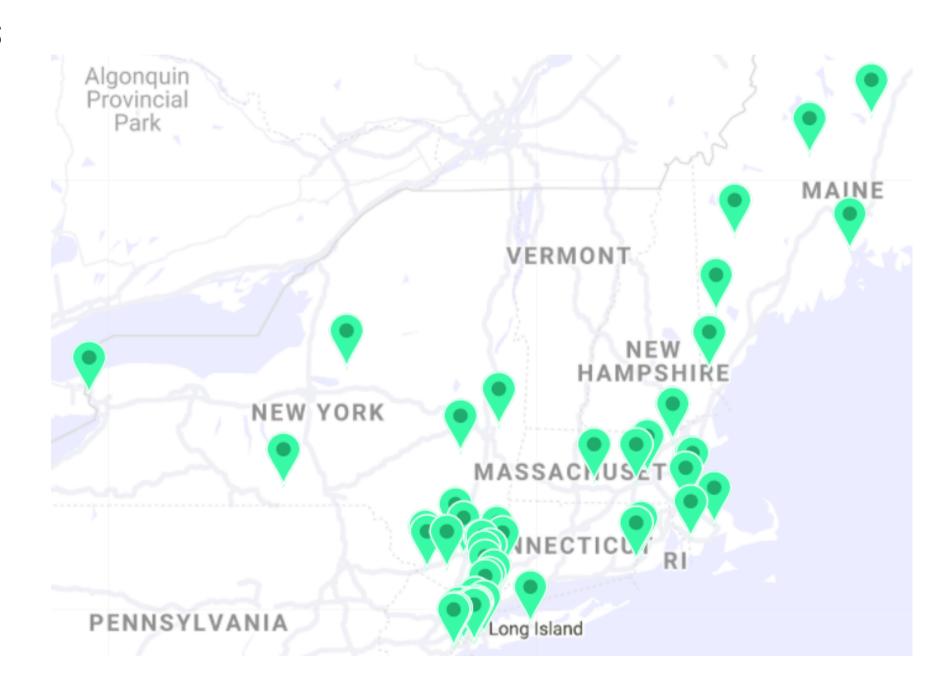
Coming Soon

**New Mexico** 

Virginia

Delaware

Pennsylvania



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**PowerMarket**