

AXOMŌ



Welcome to the 21st century of branded gear.

Help your team feel empowered by choosing how they rep the brand and explore new possibilities in employee engagement.

AXOMO.COM



Our Mission

CONNECTING PEOPLE TO THE BRANDS AND CAUSES THEY CARE ABOUT

AXOMO was designed to help organizations build communities around their brands by saving time with automation and simplified distribution. Founded by experts with more than 20 years in the branded product industry, our team is committed to revolutionizing corporate gifting and reducing wasted products.

With unique features like user groups for a personalized store experience, automated store credit based on special events, company delivery for consolidated shipping costs, custom integration with Bamboo HR and other platforms, and so much more - we're all about changing the game. Our clients are seeing higher engagement rates and better yet, they know their products are ending up in the right hands.

Data shows that more custom apparel and promo items are being ordered - but only keeping them for half as long. All of these unwanted items are ending up in landfills or in our oceans, polluting our atmosphere.

We're not only helping organizations get employees excited about repping the brand - we're their partner in corporate sustainability, saving time and upping efficiency in the ordering process, and improving ROI.



60%

Of corporate employees wish they had better corporate gifts to choose from . Participants said once in a while they receive something they get excited about, but not too often.



52%

Of custom branded gifts are thrown away or regifted in 30 days or less. When people have the power to choose how they rep your brand, they'll have an infinitely better experience.



80%

Of donated clothes are doomed for the landfill or incineration. Your brand (and our planet) deserve better - our platform can also help improve your sustainability initiatives.



20%

of those discarded textiles are actually ever reused or recycled. Clothing in landfills can sit for 200+ years and as it decomposes, emits methane - a gas more potent than carbon.

Case Studies

SAVING TIME AND SIMPLIFYING DISTRIBUTION FOR MULTI-LOCATION TEAMS

With a growing multi-location team, branded gear distribution quickly became a priority for the Purple Mattress HR and Marketing teams. After searching for an easier way to manage their employee rewards program, they found AXOMO - which helped them simplify the program and free up their time for other tasks.

Using AXOMO helped the HR team provide recurring store credit rewards and each employee could log in to see their balance (preventing them from having to answer the “how much credit do I have” question). They were also able to expand their product offering with on-demand item options that their team loved!

Controlling Brand Consistency

Having different team members in charge of purchasing created a brand consistency fiasco internally. With AXOMO, Marketing was finally able to have a single place to store official artwork and lock down a principal asset - their brand identity.

Simplifying Bulk Ordering

AXOMO was the perfect fit for Purple for bulk ordering in addition to on-demand items. For their corporate events and employee celebrations where screen printed shirts worked best, their team ran a pre-order campaign to ensure they had just the right number of styles and sizes for those attending.



TORRE BUSK
HR GENERALIST
PURPLE

“When we first started our employee rewards program, we were doing it with an excel spreadsheet. There were so many people internally from HR to shipping that had to process every order and we wanted something more simplified. AXOMO is really simple - it’s easy, it’s slick. It helps us empower our employees to get them the items they need, when they need it.”

AXOMŌ



Our students have never been this excited about repping Paul Mitchell!



“My experience has been wonderful with AXOMO and the team. We run our store with four locations that each have different logos and I really liked how they set us up to be able to manage our store for the different Paul Mitchell schools.

I love the company shipping feature! I know that every week I will have a package with items that need to get handed out to my students. I feel like it keeps keep our branding super organized. And my students like it because it's free shipping for them covered by the school.”

JESIKA TOPHAM
ADMISSIONS LEADER
PAUL MITCHELL - PROVO

EXPANDING OPTIONS FOR BRANDED GEAR WITHOUT LIMITATIONS

Paul Mitchell Schools needed a way to get students excited about branded gear without bringing in items they weren't sure would be used. With AXOMO, they were able to not only ensure brand consistency across all locations - but also offer hundreds of on-demand product options to students in addition to the items they already had in inventory.

How We Help

PROVIDING MEANINGFUL CORPORATE GIFTING EXPERIENCES

01

CREATING HAPPIER EMPLOYEES WHO FEEL LIKE THEY'RE REALLY A PART OF YOUR TEAM

Nothing kills appreciation like giving someone a gift they can't use or don't care about. Letting employees pick items that matter gives a lasting gift experience and helps them feel like a part of your team.

02

INCREASING ROI ON BRANDED PRODUCTS AND LETTING YOUR COMPANY CULTURE SHINE

Your team is 90% more likely to use branded gear if they get to choose it, giving you a higher return on investment. Our platform also has hundreds of on-demand product options for your culture to shine.

03

HELPING IMPROVE SUSTAINABILITY INITIATIVES BY REDUCING WASTED PRODUCTS

What happens to the 52% of products that your team doesn't love? According to our survey data, it either ends up donated or abandoned in a closet or storage drawer - creating a lot of unnecessary waste.

04

FREE UP SPACE WHILE REDUCING TIME AND HASSLE ORDERING THE PRODUCTS YOU NEED

Everyone's seen the cluttered "marketing closet" that houses all the old/unused swag items. Free up that valuable real estate with on-demand ordering and / or offsite warehousing services.

05

STRENGTHENING BRAND CONSISTENCY ACROSS MULTIPLE LOCATIONS AND PURCHASERS

AXOMO serves as your virtual repository for company-approved artwork. Only designated admins have access to upload design files and save product proofs - ensuring your items are consistent everywhere.



Get Started

SIMPLIFY YOUR LIFE AND BOOST ENGAGEMENT WITH AXOMO



Let employees choose branded gear they'll actually use/wear



Sell custom products on-demand with no inventory required



Manage and allocate budgets for groups to purchase items



Ensure brand compliance and consistency with our logo manager



Reduce wasted items and track ROI with advanced reports



Advanced shipping features for direct or company delivery

Sign up for a free trial or request a demo at axomo.com/demo