

THEMA[®]

A Family Factory

ECO-FRIENDLY
CUSTOMIZABLE
MADE IN USA EYEWEAR

ABOUT US



Thema-A Family Factory, an Italian-based company, and leader in eco-friendly and fully customizable eyewear since 1993.

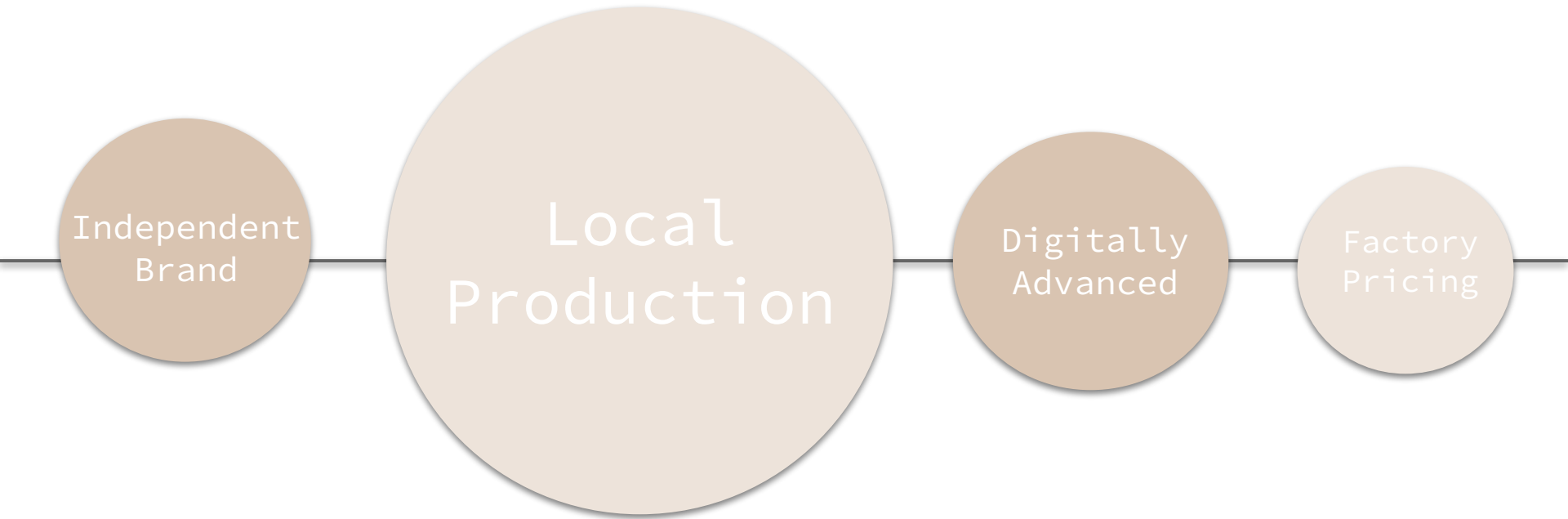
In 2017, THEMA opened its second factory in Miami, Florida to bring the quality and tradition of Italian eyewear to the United States.

Our goal was to utilize the same manufacturing techniques used in Italy to make custom frames for our US customers and to do so within 5 business days.

Thema's expansion to US soil is a consequence of the major shift in how young consumers perceive quality eyewear, their increasing interest in customizable items, and the need to reduce the production time of custom frames.

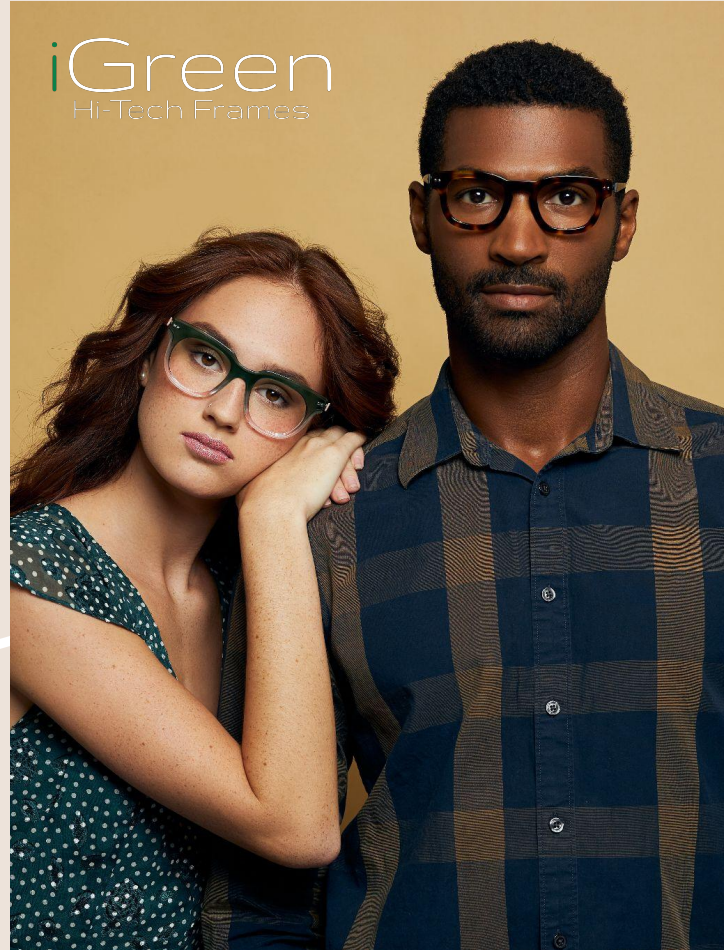
THEMA[®]
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Strengths



Our Brands

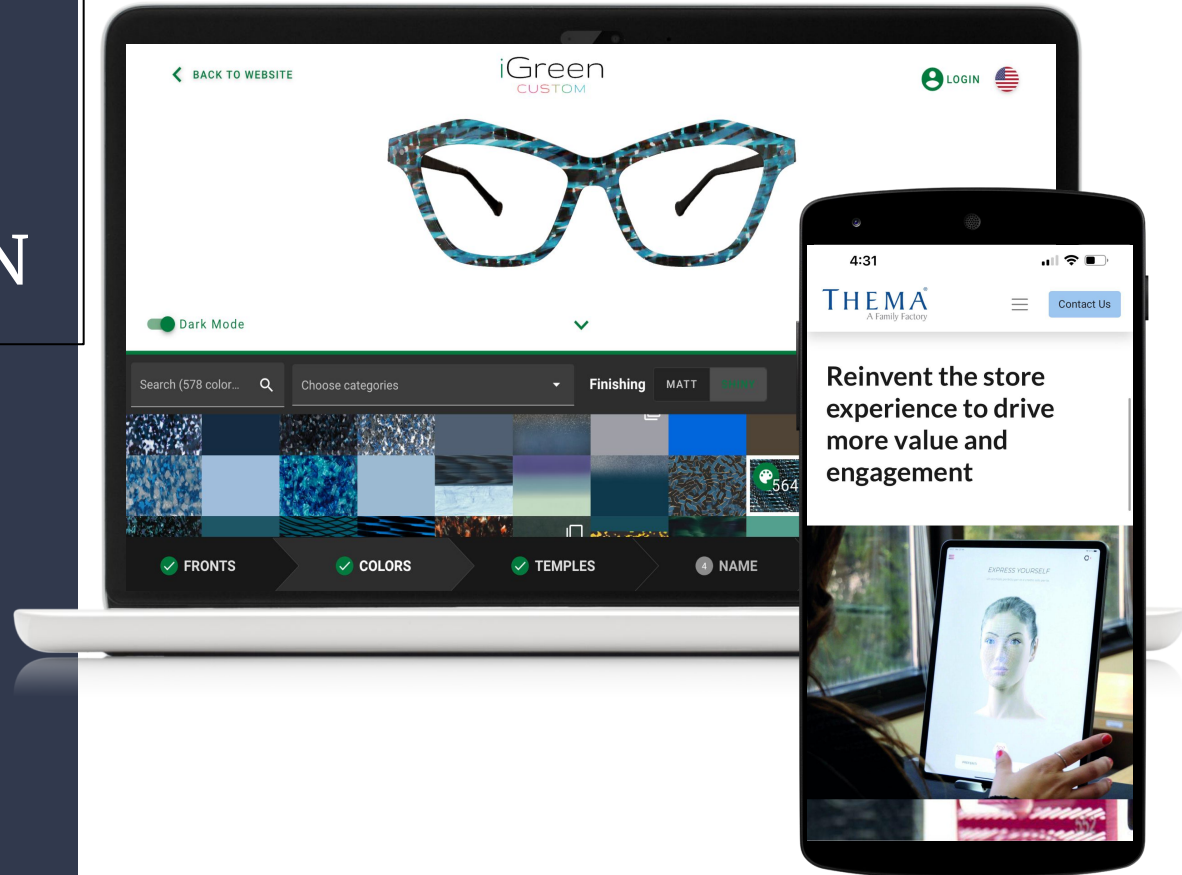
SIX



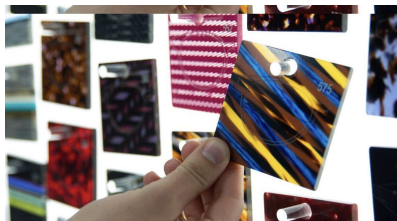
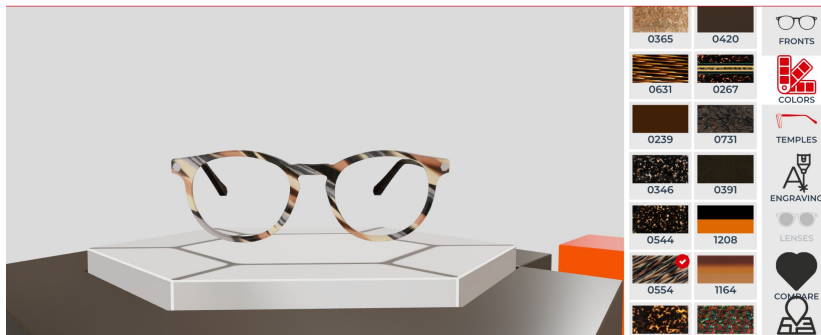
HARNESS THE POWER OF PERSONALIZATION

The Future of Retail

Aware of how today's consumers are utilizing both the digital and physical worlds, Thema sought to create a new 'digital' retail experience that is fun and easy to use, striking the ideal mix of human interaction and tech assistance, for an incredible and unforgettable experience.



OSIX
ART MADE



Italian Designs, Made in USA

Our products are Italian designs crafted in the USA from bio-based material, making them lightweight, comfortable - and fully customizable!

THEMA[®]
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Made-To-Measure Display

THEMA CUSTOM SHOP offers a flexible and tailor-made service that will revolutionize your business!



Sustainability®
Award

Promosso da:

CREDIT SUISSE



Environmentally Conscious

*Thema is one of 100 Italian Companies to win
Sustainability Award in 2021 and 2022*

The Miami Herald

BUSINESSMONDAY

Meet the new look OF MIAMI-DADE MANUFACTURING BY ROB WILE



Thema Optical Partners with Miami Dade College For Vision Care Technology and Opticianry Program



MADE IN USA

Thema: Italian Know How, American Spirit

Founded in 1993 and based in Italy, Thema now proudly calls Miami, Florida home to its company factory, which produces its brands iGreen Hi-Tech, O-Six, Giorgio Valmassol 1971 and MIA Private Label Collection.

Giulia Valmassol, Thema's North American director, brought the company's production to the U.S. from Italy, replicating the manufacturing process that her father taught her. It was a dream come true for Valmassol—one that she expected would take many years to accomplish. The decision to open an American factory was accompanied by a major change in the way Thema operates as well.

Valmassol said, "We shifted the traditional concept of buying inventory because our product is usually sold to patients before it's even produced, so in 2017 when we decided to open the factory in the U.S. we did it for two reasons: first, our goal was to become the first company



Thema's Miami-based factory enables the company to embrace its Italian roots and its American dreams.



INVISION

New Recycling Program Finds Uses for Surplus Eyewear Production Materials

It has partnered with TerraCycle.



sfbj **'20 Influential Business Women**

PRESENTED BY



THEMA
A Family Factory

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