

ROAD TO Transitions Academy

JW Marriott Orlando,
Grande Lakes
May 21-24, 2023



EARN YOUR WAY TO THE ULTIMATE LEARNING EXPERIENCE

Our annual premium education event is coming up, and you can attend and even upgrade from a shared room with another attendee to a private room!

HOW OUR POINTS PROMOTION WORKS

1. As an eyecare provider, your practice earns 15 points for each pair of *Transitions*® lenses sold*.
2. Each pair represents a value of \$15, with each point equating to \$1.
3. Once you've earned enough points, you can redeem them toward the cost of registration and/or a private room upgrade to Transitions Academy.

HOW TO START EARNING

1. For each pair of *Transitions* lenses sold, enter the number on the back of the Certificate of Authenticity card or your Lab Invoice # at Transitions.com/RoadToAcademy, and watch your points add up.
2. When you're ready to redeem, submit the form and agree to the Terms & Conditions.
3. Once you've completed your submission, you'll receive further instructions on how to register for Academy and/or upgrade your room. Remember, you must register by May 1, 2023.

Register your authentic Transitions® lenses at Transitions.com/COA

Location ID or Store Number (if available)

How to protect your Transitions lenses:
• Always wear your lenses with a soft cloth.
• Avoid contact with water, soap, alcohol, and oil.
• Always use a protective case.
• Do not use harsh chemicals or abrasive materials.
• Do not use heat to clean or dry your lenses.
• Do not use your fingers to clean your lenses.
• Do not use your breath on your lenses.
• Do not use your mouth to clean your lenses.
• Do not use your teeth to clean your lenses.
• Do not use your nails to clean your lenses.
• Do not use your hair to clean your lenses.
• Do not use your clothing to clean your lenses.
• Do not use your shoes to clean your lenses.
• Do not use your car to clean your lenses.
• Do not use your house to clean your lenses.
• Do not use your country to clean your lenses.
• Do not use your world to clean your lenses.



*Qualifying jobs are defined in the Promotion Terms & Conditions and exclude purchases that may be paid for, in whole or in part, by a federal health care program. "Federal health care program" is defined at 42 U.S.C. §1320a-7b(f) and includes Medicare, Medicaid, TRICARE and certain other government-funded health care programs and plans.

Terms & Conditions apply.

Transitions is a registered trademark, and the Transitions logo and Transitions Light Intelligent Lenses are trademarks of Transitions Optical, Inc., used under license by Transitions Optical Limited. ©2023 Transitions Optical Limited. Photochromic performance is influenced by temperature, UV exposure and lens material. Lens colors simulated for demonstration purposes.

ABOUT TRANSITIONS ACADEMY

Transitions Academy is your chance to participate in professional development and product technology seminars, hear from experts on marketing and industry trends, and learn from peers in panel discussions.

EVENT DETAILS

JW Marriott Orlando, Grande Lakes
May 21-24, 2023



PICK YOUR PACKAGE

POINTS:
1199

Redemption Package 1:
2023 Transitions Academy Registration
with a Private Hotel Room

Deadline:
Redeem by April 24, 2023

POINTS:
650

Redemption Package 2:
2023 Transitions Academy
Registration Only
(Inclusive of Shared Hotel Room with a Registered
Transitions Academy Attendee)

Deadline:
Redeem by April 24, 2023

POINTS:
549

Redemption Package 3:
JW Marriott Orlando, Grande Lakes
Private Room Upgrade Only
(Must Be Registered for Transitions Academy)

Deadline:
Redeem by April 24, 2023

Learn more and start earning points at
Transitions.com/RoadToAcademy.

Transitions™
Light
Intelligent
Lenses

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