

YOUR #1 SOURCE FOR EVERYTHING EYEWEAR AND MORE!



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RESOURCES

Tools, guides, and ideas for you

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BLOG

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www.WeAreZyloware.com

1. Use this easy-to-navigate site as your resource for relevant, up-to-date information on brands, trends, and what's new and notable.
2. Easily accessible on all devices.
3. Social content made easy to drag and drop

WHAT YOU'LL FIND

- **SOCIAL MEDIA** INFORMATION AND MATERIALS TO USE ON YOUR SOCIAL MEDIA SITE
- **MERCHANDISING & SALES** GUIDES
- **STAFF & TRAINING** MATERIALS
- **FITTING** GUIDES
- **ZYLOWARE BRAND** INFORMATION
- **NATIONAL EYEWEAR DAY** MATERIALS
- **EDUCATIONAL** AND **ENTERTAINING** BLOGS

MERCHANDISING TO ALL 5 SENSES

MERCHANDISING TO 5 ALL SENSES

September 2019

Merchandising all 5 Senses W it comes to merchandising most business think it only ...

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4 TIPS FOR IMPROVING YOUR CUSTOMERS EXPERIENCE

July 9, 2019

four tip for improving customers y experiences is always roo improve... ...

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HOW TO CELEBRATE NATIONAL SUNGLASSES DAY

June 25, 2019

three tips for celebrating National sunglasses day This Thursday is National Sunglasses Day! UV ...

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