



Our Mission

Making a difference starts with making better choices. That's why we made it our mission to use biobased castor seed oil, 95% recycled metals and ocean based plastics in our Eco Eyewear frames. That's also why we plant a tree for every frame purchased. Because all big changes come in the form of many small ones.

Eco is about expressing yourself and feeling good in your own skin. We're part of a generation that welcomes positive change, staying open and curious.

Our Values

Now is a good time

All big changes come in the form of many small ones. We aim to be humble and do the best we can, always striving to improve.

A state of mind

Conscious and informed about the world and people around us. We can make a positive change, one frame at a time.

Make it last

We want to engage people around the world to think about the environment while being curious, fun and positive.



Eco People

Eco People are individuals around the world with a wide range of skill sets who inspire us.

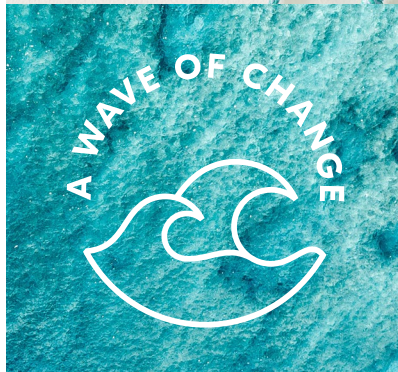
Working together with Eco People, we use content from their everyday lives in order for all of us to support a cause that we believe in.

Together we can make a big change,
it's really that simple.

Our Social Purpose

Eco works with Trees for the Future to plant a tree for every frame purchased. We've planted over **3.3 million trees so far** — and that number keeps growing.

Plus, our work with the NGO Waste Free Oceans has already cleared nearly **40 tons of ocean based plastics**. Join the wave to help keep our seas clean!



Sustainable Materials



Recycled metal

Our recycled frames are made using 95% recycled metal. That's a serious saving on natural resources!



Biobased

Our biobased frames are crafted using castor seed oil, making them lightweight, comfortable — and sustainable.



Ocean plastic

All Eco Ocean frames are created from recycled and ocean based plastics. Join the wave of change!

Packaging

Our commitment to the environment reaches beyond the frames themselves. Our cases are made from recycled bottles, and the outer boxes are made from recycled paper and cardboard.

Parts of our packaging are even made from cornstarch — and all marketing materials are created with this greater mission in mind.



Scan the QR-code to learn more or visit eco-eyewear.com

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