

THE EUROPA WAY: EXCEPTIONAL  
CUSTOMER SERVICE, INDEPENDENT  
BRANDS, INDUSTRY-LEADING  
WARRANTIES, GUARANTEED SELL-  
THROUGH, LISTENING TO OUR  
CUSTOMERS' NEEDS. ALWAYS.  
BECAUSE OUR CUSTOMERS ARE  
PART OF OUR FAMILY AND WE'RE  
IN THIS TOGETHER.

THE EUROPA BRANDS		WARRANTY	MINIMUM PURCHASE
	<b>\$135-150:</b> STATE Optical Co. is a first-of-its-kind brand of luxury American eyewear proudly being manufactured in Chicago, USA. Genuinely authentic and original in styling, these handcrafted frames appeal to individuals who appreciate how a frame is made as much as the look it creates.	LIFETIME	YES
	<b>\$89-129:</b> Since 1833, American Optical has created iconic eyewear that stands the test of time. Marrying form, function, and quality, all frames are sustainably handcrafted in the USA. AO Eyewear is proud to once again be available to independent opticals through your Europa representative.	LIFETIME	NO
	<b>\$89-99:</b> The Alan J Collection is quality, American-made eyewear focused on quality you can feel and frames you can wear with confidence. Alan J frames are handcrafted in our Illinois factory with the finest globally sourced components.	LIFETIME	NO
	<b>\$59-85:</b> This best-selling imported brand is a dynamic collection of premium men's, women's and unisex frames. Color throughout the collection accentuates each style's individual quirks.	LIFETIME	NO
	<b>\$56-85:</b> Michael Ryen frames are focused on fit, quality & style. Eyewear with a reputation for dependability and a range of sizes (50-60).	LIFETIME	NO
	<b>\$65-89:</b> Bold, minimal pieces. Sophisticated, easy-to-wear shapes are paired with rich, solid colors. Designed for women who know themselves.	LIFETIME	NO
	<b>\$61-85:</b> Decidedly feminine with both classic looks and elegantly adorned styles with a bit of sparkle. Cote D'Azur is designed to highlight natural beauty and help it shine through.	LIFETIME	NO
	<b>\$59-69:</b> Trendy shapes and styles for adults and teens with bold color options. Margins allow for maximum profitability with many vision care plans.	3-YEAR	NO
	<b>\$49-59:</b> db4k hereby proclaims, wearing glasses should be fun! Playful styles with pops of color and patterns for children who want to have fun wearing glasses. Sizes 41-51.	3-YEAR	NO
	<b>\$44-49:</b> Created to help the independent ECP increase capture rates; offering this high-quality option enables them to compete with "big box" 'discount stores' and low-priced on line eyewear sites.	1-YEAR	NO
	<b>\$39-49:</b> Brought to you by the Swiss Eyewear Group, INVU sun lenses boast 99% polarizing efficiency. Lightweight and flexible Swiss TR-90 and metals offer ultimate comfort. Rx friendly.	1-YEAR	YES