

Crizal® is bringing innovative technologies that deliver the best anti-reflective coating overall* with the launch of Crizal® Sapphire™ HR. We are also introducing Crizal® EasyPro and Crizal Easy® to complete the *Crizal* portfolio.

Crizal
Sapphire® 360° UV



NEW Crizal
Sapphire™ HR

The Best Anti-Reflective Coating Overall*

Crizal
Prevencia®

The best-in-class protection against Harmful Blue Light¹

Crizal
Rock™

The best combination of scratch and smudge resistance

Crizal
Alizé UV™



NEW Crizal
EasyPro

Easy-to-clean lens that stays cleaner longer

Crizal
Easy® UV



NEW Crizal
Easy®

Provides clarity and smudge resistance

Crizal® Sapphire™ HR

Combines all of Crizal powerful technologies in one coating – Multi-Angular Technology™, backside UV protection, High Surface Density™, and **NEW High-Resistance Technology™** providing better scratch resistance to deliver the best anti-reflective coating overall.*

- Up to 70% more scratch-resistant than previous generation²
- 3x easier to clean than premium competitors after extensive smudging³

Crizal® EasyPro

Superhydrophobic topcoat makes the lenses easy to clean and an added anti-static layer keeps the lenses cleaner longer.

- Multi-coat composition that includes oleophobic (oil repellent), hydrophobic (water repellent), and anti-static properties – this makes it a great solution against smudges, dust and water.

Crizal Easy®

Great value with an improved topcoat for easy cleaning and water repellence.

* External laboratory tests and internal technical tests - 2020. Compared to the competitor most known lens-brands by consumers (2019 external brand tracking in 11 countries). The word 'overall' refers to anti-reflective coatings important criteria, ranked through an external quantitative consumer study - 2019.

¹ Harmful Blue Light is the blue-violet wavelengths found between 415–455nm on the light spectrum believed most toxic to retinal cells.

² Internal R&D measurement – 2020 – compared to Crizal® Sapphire™ 360° UV.

³ External laboratory test – 2020 – compared to the competitor most known lens-brands by consumers (2019 external brand tracking in 11 countries).

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