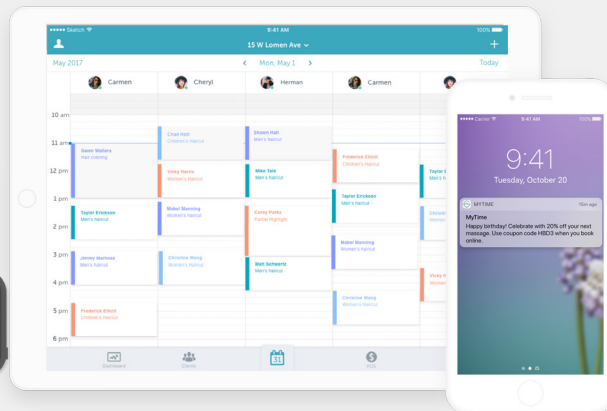




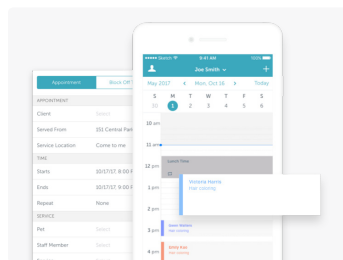
## AUTOMATE OPERATIONS & GROW YOUR BUSINESS WITH MYTIME

In-store services are how you retain customers in an increasingly online world. MyTime is the modern solution for multi-location retailers and franchises that engages your customers and organizes your service operations.



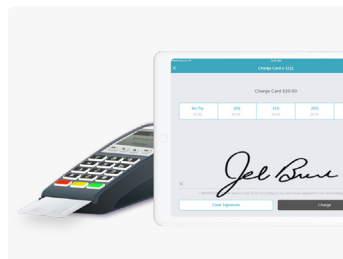
Our modular cloud platform is scalable, secure, and ready for any size deployment

### SCHEDULING



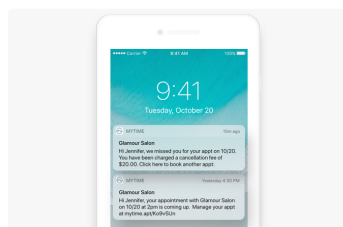
- **Increase bookings.** Schedule appointments in-store and let clients book online from your website, Google, Facebook, Instagram, and Bing.
- **Untether your staff.** Free your staff to manage their schedule, check client notes, and take payments from any device, anywhere in the store.
- **Create exceptional customer experiences.** Know what your clients want even before they come into the store by instantly pulling up client purchase history.

### POINT OF SALE



- **True omnichannel payments.** The first solution to offer omnichannel payments in-store and online through your website, Google, Facebook and Instagram.
- **Integrated credit card processing.** We can provide rock bottom processing rates or integrate with your existing gateway and processor.
- **Information at your fingertips.** View past purchase history and offer tailored upsells right at checkout.

### CUSTOMER ENGAGEMENT



- **Full marketing attribution.** Know exactly how many bookings, purchases, and revenue were driven by each email and SMS marketing campaign.
- **Everything automated.** Custom appointment confirmations and re-booking reminders increase visit frequency by 30% and reduce no-shows by 85%.
- **Real-time chat.** Two-way messaging from your website, Facebook page, or through text messaging means your customers can reach you effortlessly.



#### All MyTime features feed into extensive analytics and reporting

MyTime provides real-time insight into all facets of your business. Track key performance indicators like productivity, revenue and utilization across and by location for intelligent analysis and immediate decision-making.



## BUILT FOR ENTERPRISES AND FRANCHISES



Robust APIs for integration into existing mission critical systems



Integrated, cloud-based solution with SSO



Security, provisioning, and data protection



Dedicated implementation team for white glove service



Audit trails with time stamps



Location management & store groupings

## MYTIME FEATURES AT A GLANCE

### Scheduling

A seamless anywhere, anytime online booking experience

### Point of Sale

Transact using our full-featured payment solution online and in-store

### Search & Social Booking

Let clients book your services from Google, Bing, Facebook and Instagram

### Messaging

Connect with your customers anywhere, anytime

### Email Campaigns

Increase customer engagement with automated & customized email campaigns

### Analytics

Gain insights into all facets of your business and discover the real improvement levers

### Staff Management

Empower your service providers, protect your data, supercharge location growth

### Client Management

Store and track the vital information that allows you to optimize revenue from each client

### Reputation Management

Get the ratings and reviews that attract new customers and drive higher value bookings

### Listing Management

Increase the visibility of your online presence and boost SEO

## RESULTS WITH MYTIME:

**89% of customers** prefer messaging to communicate with a business.

**43% of bookings** come outside of normal business hours.

**52% of bookings** are incremental to your business.

**20% of online bookings** come from new channels like Google, Bing, Facebook, and Instagram.

**30% increase in visit frequency** from automated marketing.

**85% reduction in no-shows** from automated appointment confirmations.



**Best Local Commerce Service of 2017** from the Local Search

Association. Featured by both Apple and Google as "Best New App" in the respective app stores.