

At Medicines360, we take a groundbreaking approach to expanding healthcare access:

1 It starts with our singular focus on improving access to quality medicines for all women—
THAT'S THE NONPROFIT PART

2 We research the health needs of women and identify gaps and barriers in healthcare access. We develop women's health products and form partnerships to bring these products to market—
THAT'S THE PHARMACEUTICAL PART

3 We then reinvest all proceeds into advocacy, education, and additional product and partnership development, so that we can further our mission in the U.S. and globally—
THAT'S THE COOL PART



JOIN THE MISSION.

Cost should never stand between a woman and the medicines she needs.

Because we believe that all women should have access to effective medicines, Medicines360 is building a community of women empowering each other to make the best choices for their health.

The opportunity to help other women: every time you choose LILETTA®, you give back. Join the mission and learn how Medicines360 is helping women access effective contraception and reproductive health services.

www.medicines360.org



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Medicines[®]
360 ♀



Healthcare for each woman.
Access for all women.



A DIFFERENT KIND OF PHARMACEUTICAL COMPANY

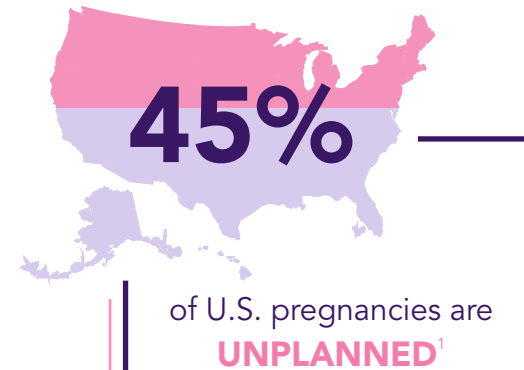
MEDICINES360 is a nonprofit pharmaceutical company addressing the most pressing needs in women's health. Medicines360 was founded because barriers to accessing medicines keep too many women from living their best and fullest lives.

Our mission is to remove cost as a barrier to health by developing and providing affordable Women's Health products.

WE ANSWER TO OUR MISSION, NOT SHAREHOLDERS.

That's allowed us to reinvent the traditional pharma business model and reinvest our proceeds from sales to sustainably offer our products at a low price to the healthcare providers who care for the underserved.

THE NEED FOR REPRODUCTIVE CHOICES FOR WOMEN



This can make it harder for women to achieve their **EDUCATIONAL GOALS**, advance in their **CAREERS** or fulfill their own plans for family

References:
1. The Guttmacher Institute. *Unintended Pregnancy in the United States*. <https://www.guttmacher.org/fact-sheet/unintended-pregnancy-united-states>. Accessed August 07, 2019.



The power to avoid unplanned pregnancy is essential to women's health

THAT'S **2.8 M**
women, and the rates are highest in **YOUNG** and **LOW-INCOME** women



That carries serious **SOCIETAL** and **ECONOMIC** costs for women, families and communities



BARRIERS TO IUD ACCESS AND USE

In general, knowledge of LARCs (IUDs and implants) is low among young (14-27) U.S. women. In one study, more than 50% of these women had not heard of IUDs.²

Larger upfront costs of an IUD compared to other methods of contraception may deter some women. This is especially true for women with limited or no health insurance coverage, a population with higher rates of unintended pregnancy.^{3,4}



The CHOICE Project: Reducing Barriers to Reversible Contraception

A prospective cohort study of 9,256 women found that, when counseled about all methods of birth control, 75% chose a LARC method. Among those who chose a LARC, 86% were still using the method at one year.⁵

References:
2. Fleming KL, Sokoloff A, Raine, TR. Attitudes and beliefs about the intrauterine device among teenagers and young women. *Contraception*. 2010;82(2):178-182.
3. Eisenberg D, McNicholas C, Peipert JF. Cost as a barrier to long-acting reversible contraceptive (LARC) use in adolescents. *J Adolesc Health*. 2013;52(4 Suppl):S59-S63.
4. Kost K, Finer LB, Singh S. Variation in state unintended pregnancy rates in the United States. *Perspect Sex Reprod Health*. 2012;44(1):57-64.
5. McNicholas C, Tessa M, Secura G, Peipert J. *The Contraceptive CHOICE Project Round Up: what we did and what we learned*. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4216614/>. Accessed August 7, 2019.