



Strength in  
Connection,  
Success in  
Independence.



## WHO WE ARE

PERC is a collective purchasing organization that was established by a group of optometrists in 2008. The primary objective of PERC is to help optometric practices achieve savings and streamline their operations by leveraging the purchasing power of over 7,500 practices to negotiate better deals with manufacturers, distributors, and other vendors. By joining PERC, members can benefit from the collective bargaining power of the organization, which allows them to access exclusive discounts on a wide range of products and services that are essential to running a successful practice.

## WHAT WE DO

With no fees and no hassle, PERC gives members access to leveraged buying power, and the opportunity to take part in our vibrant community of doctors and opticians. Whether you're looking to save money on essential supplies and services, connect with like-minded professionals, or access educational programs and training opportunities, we're here to support you every step of the way.

CALL US FOR MORE INFO



**866-241-9940**



## FLEXIBLE BUYING POWER

PERC's group purchasing power connects you to strategically selected vendor partners, allowing our members to access great savings on industry-leading products and services. With complete autonomy and flexibility, we make it easy for you to work with the vendors you want.

- Seamlessly transition by using your existing vendor account numbers, contacts and office processes
- Over \$17M in rebates rewarded to members last year, with zero membership fees



## CONNECTED COMMUNITY

Our study groups offer a place for members to help each other grow and thrive as independent practice owners in today's competitive landscape.



## EDUCATION & EVENTS

Whether you are a seasoned practitioner or just starting your own practice, PERC offers members resources to be better business owners.



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[www.perc Alliance.com](http://www.perc Alliance.com)