



KENMARK EYEWEAR

## OUR BRANDS + PRICEPOINTS



PARADIGM

- ✕ Unisex styling
- ✕ Diverse and inclusive assortment
- ✕ Trend-centric designs
- ✕ Acetate, metal, and combination styles
- ✕ Ongoing commitment to eco-conscious practices
- ✕ Ages 18-40+

WHOLESALE: \$65-\$75

SUGGESTED MSRP: \$163-\$188



elliott ives

- ✕ Sensible styling with mature details
- ✕ Comfortable, lightweight, and durable
- ✕ Wide sizing assortments for each style
- ✕ Flattering details like stones, etching, and metal plaques
- ✕ Inspired by natural elements
- ✕ Men & women ages 40+ and boys ages 6-14

WHOLESALE: \$49-\$59

SUGGESTED MSRP: \$125-\$150



VERAWANG  
EYEWEAR

- ✕ Sophisticated, modern shapes
- ✕ Features innovative color combinations and chic textures
- ✕ Design elements inspired by fine art and architecture
- ✕ Luxe collection features high-end crystals
- ✕ Haute collection features eyewear handmade in Italy
- ✕ Women ages 32-55+

WHOLESALE: \$97-\$150

SUGGESTED MSRP: \$243-\$375



AN ORIGINAL  
penguin  
EYEWEAR

- ✕ Classic shapes with a retro flair
- ✕ Features unexpected pops of color
- ✕ Utilizes unique custom acetates and playful detailing
- ✕ Designs drawing inspiration from past icons
- ✕ Men ages 18-32+ and Penguin Jr. ages 6-12

WHOLESALE: \$73-\$97

SUGGESTED MSRP: \$183-\$243



Lilly Pulitzer

- ✕ Fun, playful, feminine shapes
- ✕ Resort chic styling
- ✕ Signature hand-painted prints
- ✕ Select styles made in France & Italy
- ✕ Custom-created Lilly Pulitzer decorative elements
- ✕ Women & girls ages 6-60+

WHOLESALE: \$77-\$99

SUGGESTED MSRP: \$193-\$248



kensie  
Eyewear

- ✕ Trendy, edgy shapes
- ✕ Feminine, modern, playful aesthetic
- ✕ Features fun floral patterns and bold, happy colors
- ✕ Plays with the idea of contrast by mixing colors and materials
- ✕ Women & girls ages 8-40

WHOLESALE: \$62-\$82

SUGGESTED MSRP: \$150-\$205



JHANE BARNES

- ✕ Architectural shapes
- ✕ Innovative products and materials
- ✕ Tech-savvy details
- ✕ Custom patterns formulated by mathematical principals
- ✕ Acetate, aluminum, combination and titanium styling
- ✕ Men ages 30-55+

WHOLESALE: \$85-\$107

SUGGESTED MSRP: \$213-\$268



WOLVERINE

- ✕ Safety eyewear protection
- ✕ Innovation in comfort technologies
- ✕ Built on a tradition of success and a history of innovation
- ✕ Quality craftsmanship
- ✕ Men & women ages 18-60+ who require safety eyewear protection for their trade

WHOLESALE: \$49-\$76

SUGGESTED MSRP: \$123-\$190

KENMARKEYWEAR.COM

ONE YEAR WARRANTY | NO MINIMUMS | NO RESTOCKING CHARGES | EXCHANGE PROGRAM  
TO ENSURE SATISFACTION | ONE CONSULTANT FOR ALL BRANDS | ONLINE ORDERING AVAILABLE



KENMARK EYEWEAR

## CELEBRATING OVER 50 YEARS OF EYEWEAR EXCELLENCE

With over fifty years in the frame business, we're proud to have a long history of sharing our passion for eyewear with you. From our experienced staff to our dedicated customer base, we're so grateful for all the people who have made us the company we are today.

As an employee-owned business, we are truly invested in the optical industry and will continue to push the envelope and advance our craft to deliver innovative, original products that you can be proud to support. Our priority has, and will always be, serving you.

Carefully and intentionally designed at our Louisville, Kentucky headquarters, our designers and manufacturers work closely together to create unique, high-quality styles that reflect our brands' individual aesthetic and proudly represent our high company standards in optical shops worldwide. With a passion for innovation and originality, Kenmark Eyewear has been committed to delivering excellence in our product and services since 1972, and today that tradition continues on.