A National PTA* Initiative Center for Family Engagement*

Making Family Engagement More Transformative

Pick a family engagement practice	
from your school or PTA that you	
want to improve upon.	

Guiding Principles	Reflection: Where does your practice fall? What could you
	do to make it even more transformative?
 Inclusive – Embracing and valuing diverse perspectives Intentional relationshipbuilding Inviting diverse perspectives Questioning assumptions 	Less transformative More transformative One step to be more inclusive:
Individualized – Meeting the unique needs of every family and child	
 Personal invitations Tailored experiences Being responsive 	Less transformative More transformative
	One step to be more individualized:
Integrated – Connecting and aligning with the educational system	
Linking to learningPutting the "T" in PTA	Less transformative More transformative
 Going beyond one-time events 	One step to be more integrated:
Impactful – Empowering families	
to support their child's successDeveloping knowledge and	
 Skills Opportunities to practice and 	Less transformative More transformative
interactMeasuring success	One step to be more impactful: