

# Building Healthy Communities | Theory of Change

## Health Status Change



# Building Healthy Communities

## Drivers of Change

People  
Power

Youth  
Leadership,  
Development  
and Organizing

Enhanced  
Collaboration  
& Policy  
Innovation

Leveraging  
Partnerships  
& Resources

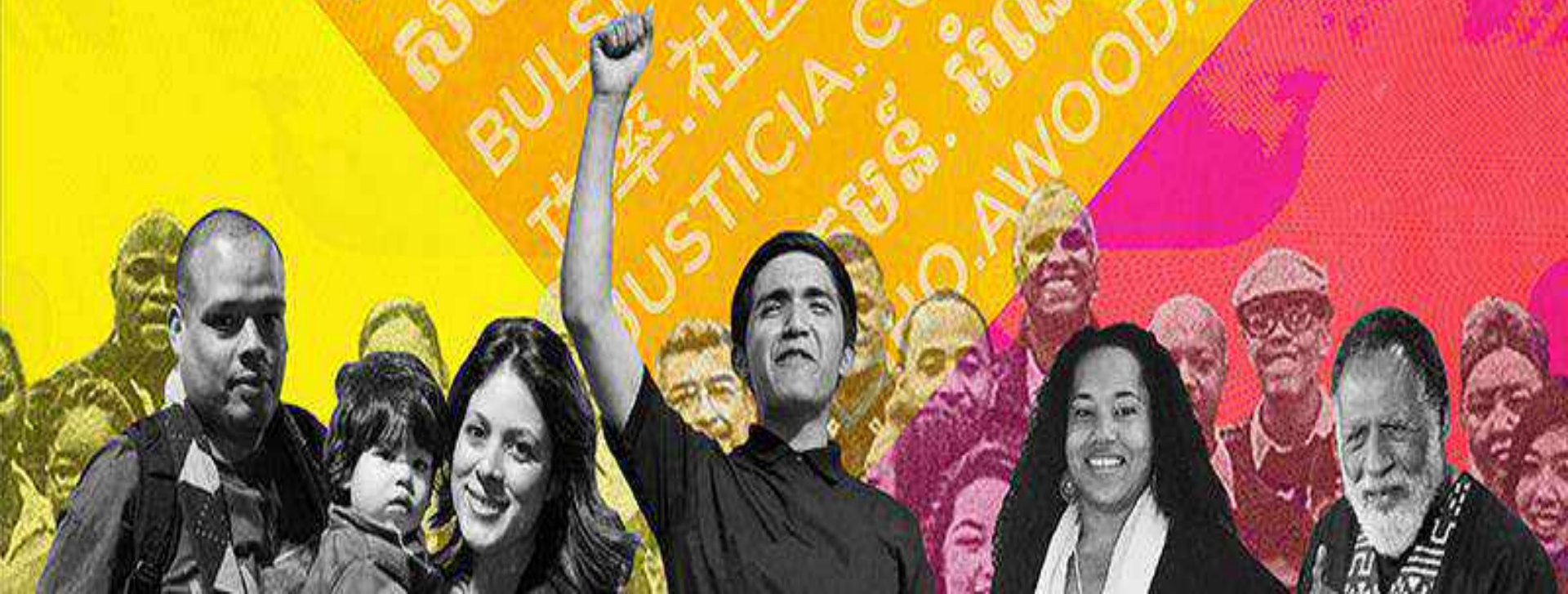
Changing  
the  
Narrative

POWER

POLICY

NARRATIVE

# COMMUNITY. POWER. JUSTICE.



## BHC: The WHAT

# PREVENTION

SCHOOLS



NEIGHBORHOODS







## "Transformative Twelve" Policy Domains



**Health Happens In  
Schools**



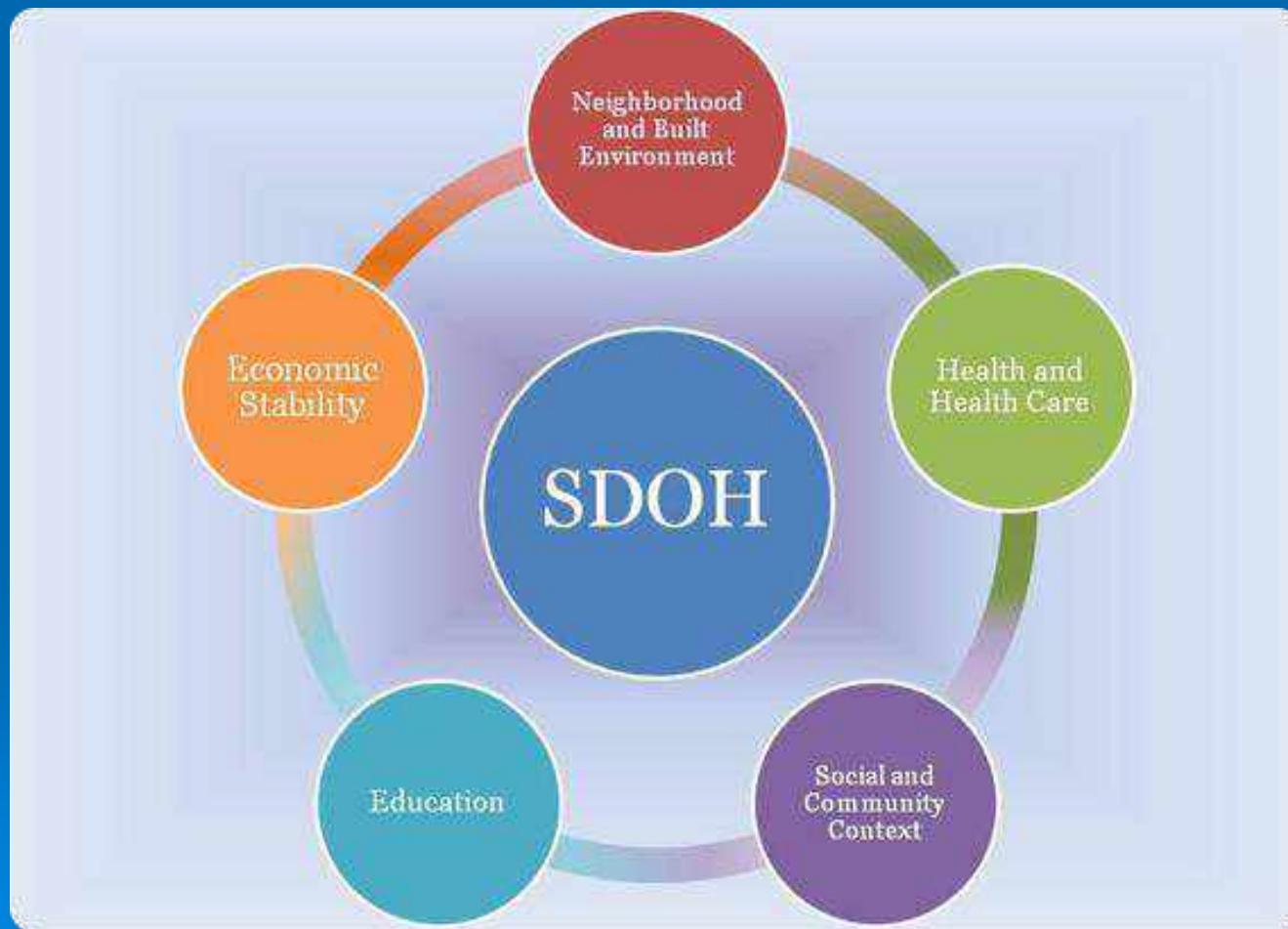
**Health Happens in  
Neighborhoods**

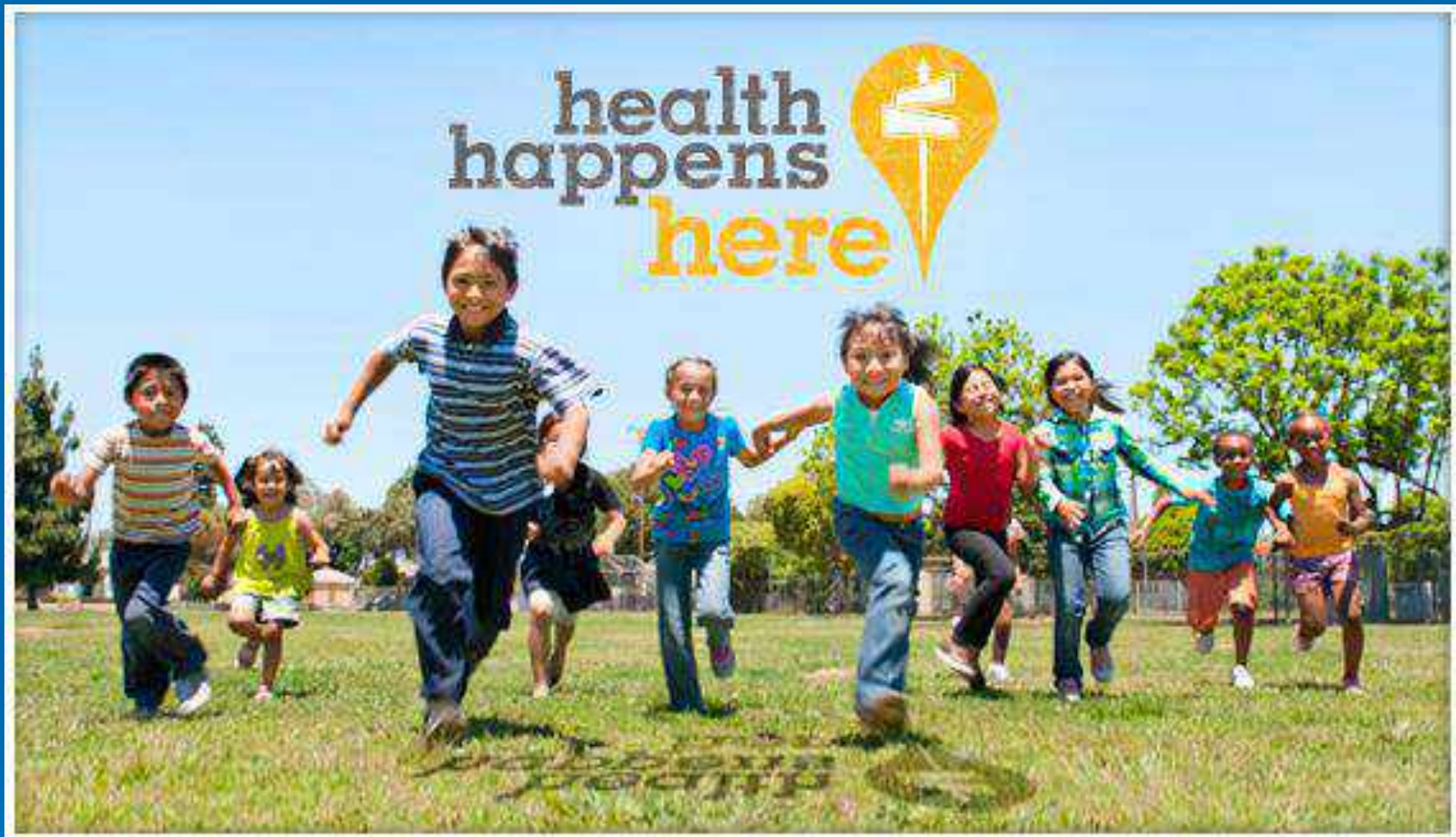


**Health Happens with  
Prevention**

Healthy People 2020

## Social Determinants of Health Framework





Results







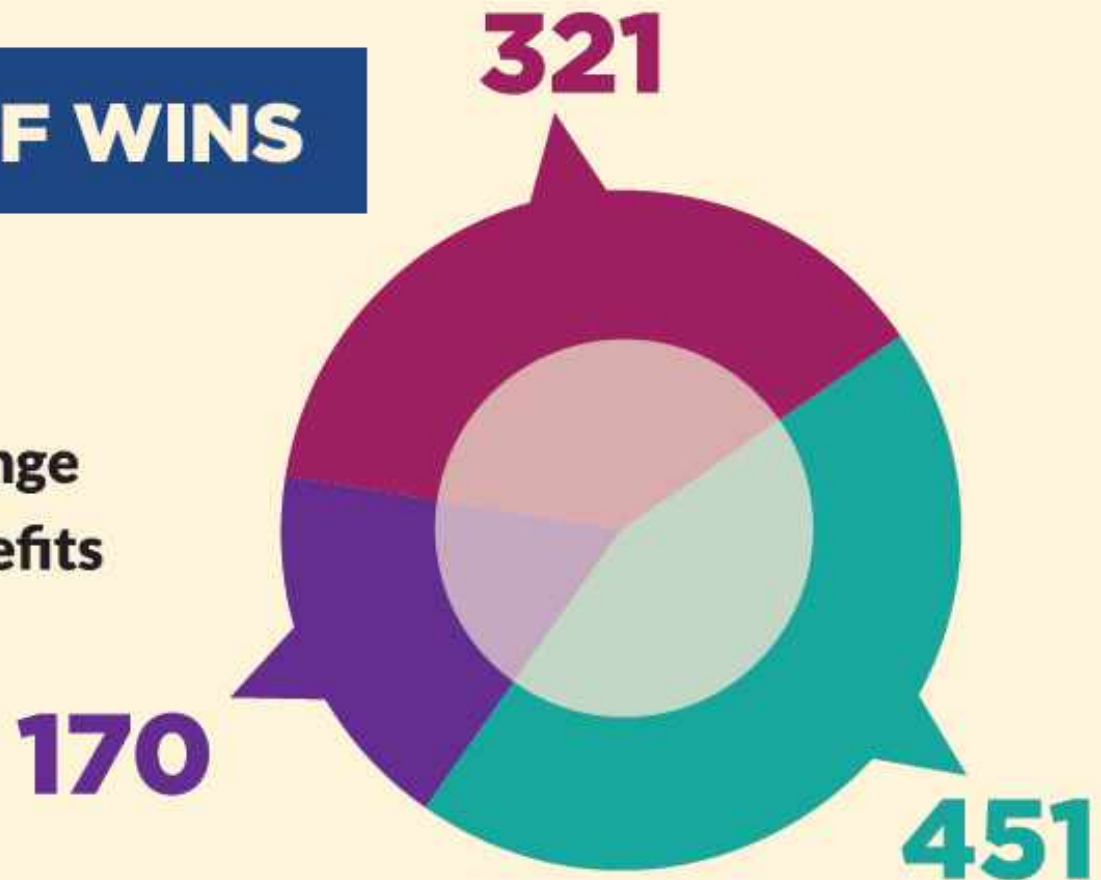


That's  
**PEOPLE POWER!**

**942** TOTAL  
WINS

## NUMBER OF WINS

- Policy
- Systems Change
- Tangible Benefits



## CAMPAIGN WINS BY 3 CAMPAIGNS







5,600



FRESNO

HEALTH4ALL



5,000





8,000

LONG BEACH

ENVIRONMENTAL  
JUSTICE







150,000

COACHELLA

CLEAN  
WATER







CITY HEIGHTS

HALAL  
SCHOOL  
LUNCH



RICHMOND

CRIME





# CHANGE

5M  
newly insured

49,000  
resident leaders

NEW CA BUDGET  
PROVIDES HEALTHCARE  
FOR UNDOCUMENTED  
KIDS.

Take our community poll >

Hundreds of policies

300,000  
less

Up to \$1Billion

in public funds reinvested  
from incarceration to prevention each year

#SchoolsNotPrisons

260,000

undocumented kids with healthcare

EDUCATION  
NOT

1+ million

Californians eligible to have felonies  
reduced to misdemeanors





**Get Loud.**



**This is Our Moment.**







# **Final Thoughts**

- **Redefine Health**
- **Foster a Culture of Inclusion**
- **Strengthen Our Social Compact**

# Questions





# Contact Information

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Learn more at [www.buildinghealthycommunities.org](http://www.buildinghealthycommunities.org) #ChangeTheOdds



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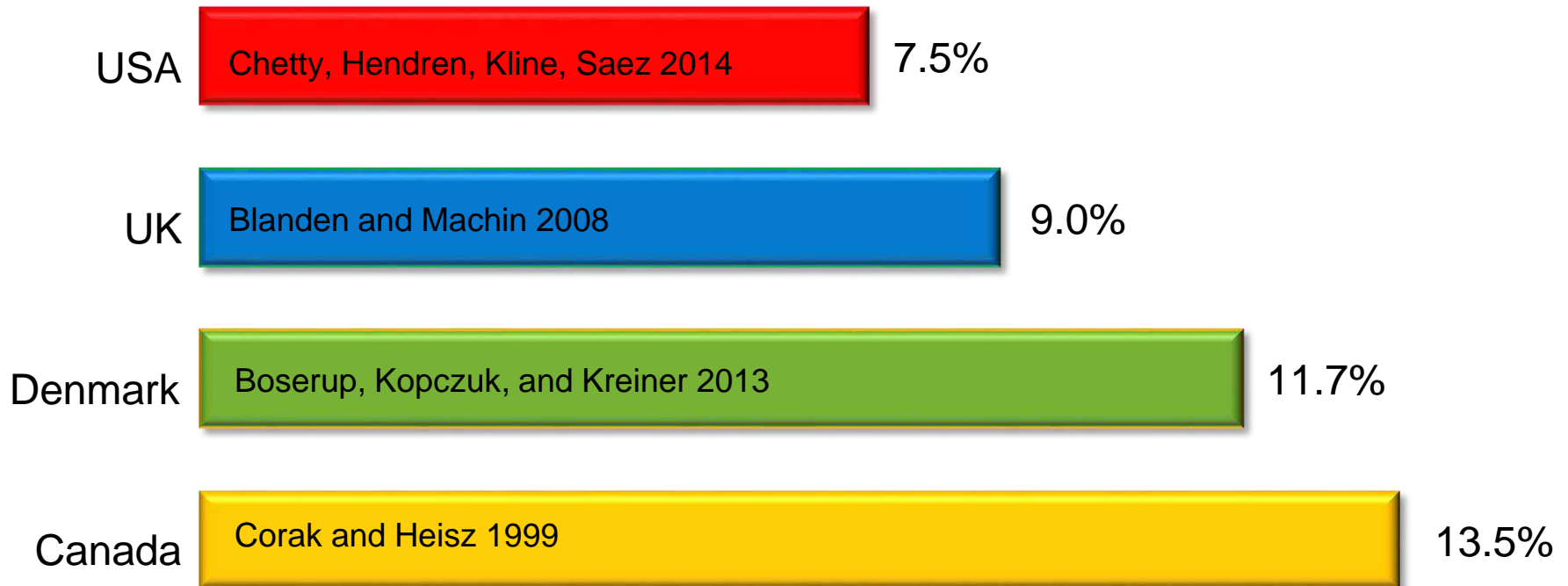
<https://www.linkedin.com/in/drtonyiton>

**“Physicians are the natural attorneys of the poor, and social problems fall to a large extent within their jurisdiction”**

— Rudolph Virchow 1821-1902

# The American Dream?

- Odds that a child born to parents in the bottom fifth of the income distribution reaches the top fifth:

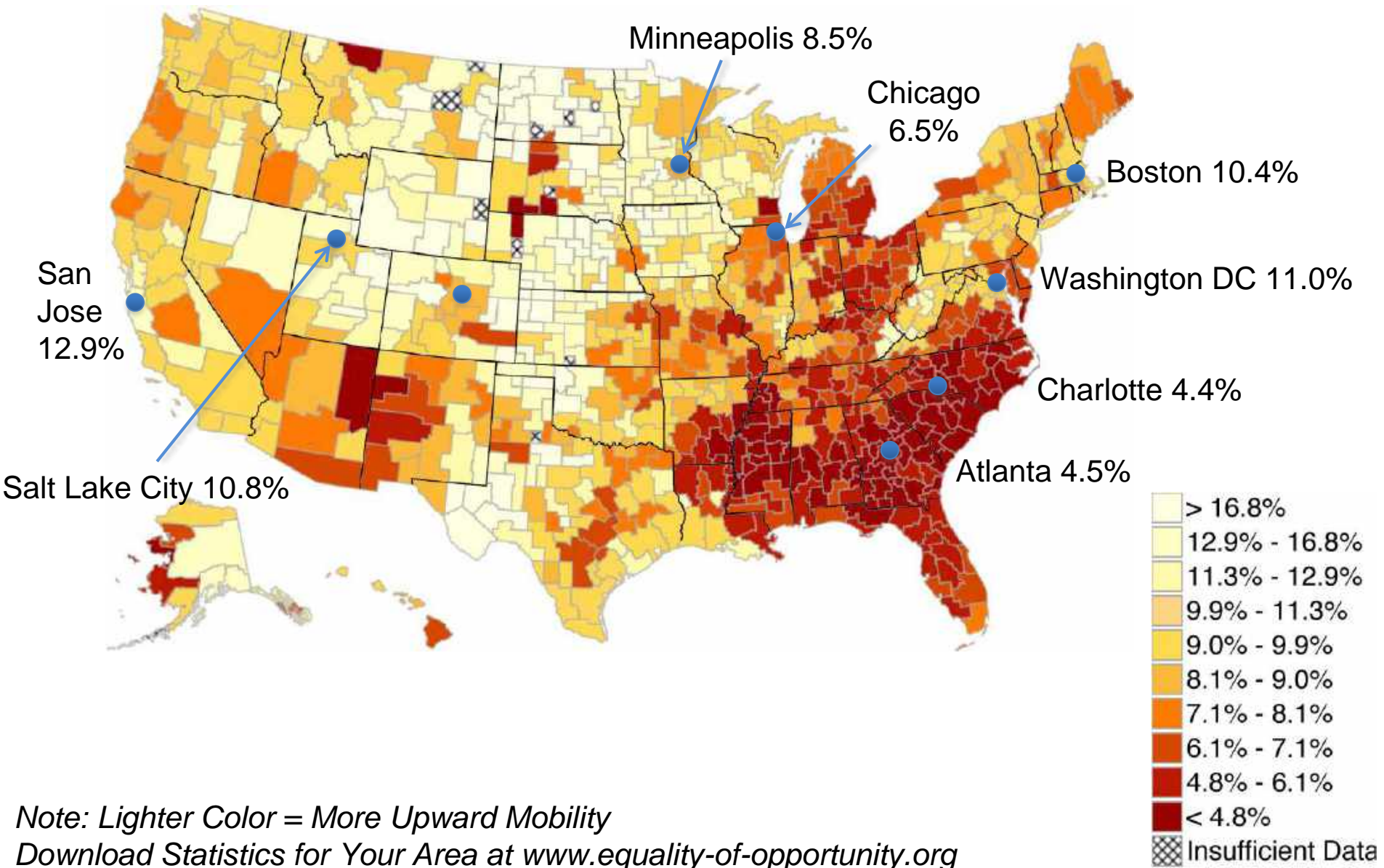


→ Chances of achieving the “American Dream” are almost two times higher in Canada than in the U.S.



# The Geography of Upward Mobility in the United States

Chances of Reaching the Top Fifth Starting from the Bottom Fifth by Metro Area



# The Geography of Upward Mobility in the Bay Area

Chances of Reaching the Top Fifth Starting from the Bottom Fifth by County

