

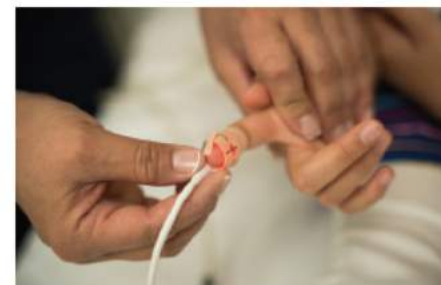


DOERNBECHER
CHILDREN'S
Hospital

Preparing for
your surgery



Your name will then be called. You will go into a room called the pre-op area with your parent(s) and /or guardian(s). That's where you go before your surgery or procedure. A medical staff person will check your height, weight, temperature, blood pressure and oxygen level.





October 29, 2018

School of Medicine

Department of Neurology

Mail code: L226
3181 S.W. Sam Jackson Park Rd.
Portland, OR 97239

Dennis Bourdette, MD, FAAN, FANA
*Chair and Roy & Eulalia Swank Family
Research Professor*

Tel. 503 494-7321
Fax. 503 346-8280

bourdett@ohsu.edu

<http://www.ohsu.edu/neurology>



Month Date, Year

Name
Title
Company
Address
City, State ZIP-Code

Dear Name,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus et faucibus ipsum. In laoreet maximus aliquet. Proin imperdiet rhoncus elit, vitae lacinia quam gravida vitae. Nam mollis, turpis vel congue fringilla, nulla diam imperdiet leo, et pretium nisi lectus sit amet risus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras nec tellus nec dolor pretium tristique. Nam faucibus, odio a iaculis elementum, est libero laoreet nulla, efficitur ultrices leo tellus ut massa.

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Department Line 1
Department Line 2

tel. 503 555-1234
fax. 503 555-1234

yourname@ohsu.edu
www.ohsu.edu

Mail code: 1234
3181 S.W. Sam Jackson Park Rd.
Portland, OR 97239

The limits of **EMPATHY**

When trying to empathize, it's generally better **to talk with people about their experiences** than to imagine how they might be feeling....

— ADAM WAYTZ

"The Limits of Empathy." Harvard Business Review

OHSU SURGICAL SERVICES

Preparing for your surgery



The list on pages 6 and 7 tells you how to get ready in the weeks and days before surgery. Doing these things helps your surgery and recovery go as well as possible.



☐ Check your health insurance

Your surgeon's office will call your health insurance company about paying for surgery. It is a good idea to call the company yourself, too. Questions to ask include:

☐ What is my deductible?

This is the amount you have to pay each year before the insurance pays for care.

☐ Do I have a co-payment?

This is the amount you have to pay for a procedure before the insurance pays.

☐ Is my surgeon in your network?

☐ What about the hospital?

Insurance companies usually pay more of the cost for doctors and hospitals in your insurance network. A network is a group of health care providers the company has arranged to work with.

☐ Do I need to meet any requirements to have this surgery?

A company may pay for surgery if you meet certain requirements, but not if you don't. Make sure you understand any requirements before surgery.

☐ Get a cost estimate from OHSU.

Someone from OHSU's cost estimate team will call you to go over the estimated cost of your surgery. If you have questions, call 503-494-3508.



☐ Check on your medications

Ask your health care provider about all medications you take, including those for diabetes, blood pressure, heart, breathing problems and blood thinning. These medications can include Coumadin, aspirin, Plavix and anti-inflammatory medications such as Advil. You might need to change the dose before surgery.



☐ Plan for going home

You are required to have a responsible adult leave the hospital with you and drive you home. We also recommend having someone stay with you for 24 hours after you get home.



☐ Stop smoking

If you smoke, quit or cut down **at least two weeks before surgery**. Smoking slows down your healing and recovery. Some people might need to stop smoking for a longer time before surgery.



☐ Let us know if you get sick

Call your surgeon's office if you get a fever, cold or rash within 2 days of your scheduled surgery date. Your safety is our top priority.

Your surgery information

Date of surgery: _____ Do not eat or drink after: _____

Surgeon: _____

Location:

☐ **OHSU Hospital**
Admitting: 9th floor hospital lobby
3181 S.W. Sam Jackson Park Road
Portland, OR 97239

☐ **Center for Health & Healing, Building 2**
Admitting: 1st floor lobby
3303 S.W. Bond Ave.
Portland, OR 97239

Take these medications as directed with a sip of water the morning of surgery:	Stop taking these medications:

Other appointments:

Doctor: _____ Date: _____ Time: _____

Location: _____

Notes: _____

Doctor: _____ Date: _____ Time: _____

Location: _____

Notes: _____

Tests and follow-up:

☐ EKG: _____ ☐ X-ray: _____

☐ Lab: _____ ☐ Occupational therapy: _____

☐ MRI: _____ ☐ Physical therapy: _____

An EKG, also written ECG, is a heart test called an “electrocardiogram.” This test measures your heart’s electrical activity. It is done before surgery to learn if your heart’s activity is normal.

An MRI is a picture of the inside of the body. MRI stands for “magnetic resonance imaging.” You might have one before surgery to show the area that needs treatment.

We focus on users and what
THEY WANT TO KNOW,
not on what we want to tell them.

Clinical Trials

Healthcare

Who We Are

Healthcare Services

OHSU Near You

For Patients and Visitors

How You Can Help

Clinical Trials

Health Information

For Health Care Professionals

Contact Us

Quick Links

MyChart

Find a Doctor

Find Conditions, Treatments and Clinics

Maps and Directions

Contact OHSU

Brintha Enestvedt, M.D., M.B.A.



Faculty profile

Assistant professor of medicine, Division of Gastroenterology and Hepatology

Assistant Professor of Medicine, Division of Gastroenterology and Hepatology, School of Medicine

Accepting new patients



4.6 out of 5 (149 Ratings, 49 Comments)

Expertise

Cancer, Digestive Health

Special focus on Colorectal Cancer, Esophageal Cancer, Gastroenterology, Gastrointestinal Cancer, Liver Cancer, Pancreatic Cancer

Education

M.D., Northwestern University Feinberg School of Medicine, Chicago Illinois 2005

M.B.A., Northwestern University Kellogg School of Management, Evanston Illinois 2005

Residency:

Internal medicine, Oregon Health & Science University, Portland, OR, 2005-2008

Fellowship:

Gastroenterology, Oregon Health & Science University, Portland, OR, 2008-2011

Certifications:

Internal medicine, 2008; gastroenterology, 2011

Biography

Dr. Enestvedt emigrated from Malaysia at a very early age to New Jersey. Her medical education brought her steadily west to Portland, Oregon after completing medical and business school in Chicago at Northwestern University. After her internal medicine residency and gastroenterology fellowship at OHSU, she completed an advanced endoscopy fellowship at the University of Pennsylvania, focusing on ERCP, endoscopic ultrasound, double balloon enteroscopy, luminal stents and esophageal and colonic endoscopic mucosal resection. She served as gastroenterology faculty at Temple University Philadelphia prior to joining the OHSU faculty.

Email this page

Print this page

Make an Appointment

(503) 494-4373

Physician Referrals

503 494-8311

I see patients at

Multidisciplinary Liver Tumor Program
[Directions](#)

Gastroenterology
[Directions](#)

Digestive Health Center
[Directions](#)

Pancreatic cancer
Portland
[Directions](#)

Esophageal cancer
[Directions](#)

Pancreatic Diseases
[Directions](#)

Colorectal cancer
[Directions](#)



Tomasz M. Beer

M.D., F.A.C.P.

- Professor of Medicine, Division of Hematology/Medical Oncology School of Medicine
- Deputy Director, OHSU Knight Cancer Institute, School of Medicine
- Grover C. Bagby Endowed Chair for Prostate Cancer Research, Division of Hematology/Medical Oncology, School of Medicine
- Cancer Biology Graduate Program, School of Medicine

Expertise

Cancer and Blood Disorders
Special focus on Oncology Prostate Cancer

Email this page

Print this page

★★★★★ 4.7 out of 5

(100 Ratings, 8 Comments)

View faculty profile

Accepting new patients

I see patients at

OHSU Primary Care, Gabriel Park

Office

503-494-8311

Physician referrals

503-494-8311

Address

4411 SW Vermont St
Gabriel Park Shopping Center,
Portland, OR 97219

Next available appointment:

Today at 8:00 a.m., 9:15 a.m., 9:45 a.m., &
more...

Schedule online



Insurance

OHSU contracts with most major health insurance carriers and transplant networks, including the ones listed below. Before scheduling your appointment, we strongly recommend you contact your insurance company to verify that the OHSU location or provider you plan to visit is included in your network. Your insurance company will also be able to inform you of any co-payments, co-insurances, or deductibles that will be your responsibility. If you proceed in scheduling an appointment and your health insurance benefits do not participate with OHSU, your out of pocket liability may be higher. We will contact you regarding your coverage and patient liability. If you are uninsured, learn more about our [financial assistance policy](#).

[Click to see a list of accepted insurance plans](#)

User-centered design calls for
USER PARTICIPATION.

A deeper question is: How do researchers and practitioners even know what questions to ask? In my view, **the lack of intensive participation of the users** has been a major impediment to designing, implementing, and evaluating more powerful health literacy interventions.

— LINDA NEUHAUSER

“Integrating Participatory Design and Health Literacy to Improve Research and Interventions”

Welcome

to OHSU Doernbecher Children's Hospital



Because every child deserves the best.

DOERNBECHER
CHILDREN'S
HOSPITAL
Oregon Health & Science University



Welcome to OHSU Doernbecher Children's Hospital



DOERNBECHER
CHILDREN'S
Hospital



- In-person interviews with patients and families
- Front-line rounds with nurses and patients
- Nurses group, including nurses from each unit (about 30), 4-5 people for a later focus group
- Doernbecher Children's Hospital administration
- Marketing manager for patient education
- Admitting, to develop distribution plan

“Having something simple to look at would be good. The next day, when things have calmed down, have settled. You don’t know what you might need or want.”



About OHSU Doernbecher Children's Hospital

At Doernbecher, we know that moms and dads know more about their child than anyone else. That's why we put families at the center of what we do. We also recognize that kids are not just small adults, so we've designed a hospital with their special needs in mind so they can feel safe and comfortable.

At OHSU Doernbecher Children's Hospital, we have more than 1,000 doctors and staff who care just for children. Since 1926, we've been treating children with all types of health conditions, from common illnesses to more complex diseases. We are dedicated to providing you and your child with the best care available.

Please take some time to read this guide carefully. If you have questions after reading, please ask a member of your child's healthcare team. At Doernbecher, we invite you to be our partner in caring for your child.

For more information about OHSU Doernbecher, visit www.OHSUdoernbecher.com.

OHSU Doernbecher Children's Hospital. Because every child deserves the best.

OHSU Doernbecher is the only nationally ranked children's hospital in Oregon by *US News and World Report*.

More than half of Oregon's practicing pediatricians were trained at OHSU Doernbecher.



Welcome to OHSU Doernbecher Children's Hospital.

At Doernbecher, we know that moms, dads and caregivers know more about their child than anyone else. That's why we put families at the center of what we do. We also recognize that children are not just small adults. We've designed a hospital with their special needs in mind, so they can feel safe and comfortable. We are dedicated to providing you and your child with the best care available.

4



Planning for your arrival

You can do some planning to make your child's stay at Doernbecher easier.

Plan to bring:

- Personal items (toothbrush, toothpaste, lotion)
- Robe and slippers
- Glasses, if your child wears them
- Payment for any insurance co-pay or deductible that your plan requires
- Insurance billing information

Leave at home:

- Valuables (if your child wears jewelry or a watch, please leave them at home)
- Electrically operated appliances
- Medicines (unless your child's doctor tells you to bring them)

Where to check in

The doctor's office will give you instructions and information about where to check in to Doernbecher. If you do not receive this information, please call the doctor's office. If it is the night before or the same day your child is admitted to the hospital, call the operator at 503-494-8311, or DCH Admitting at 503-418-5113. Admitting will need to know why your child is coming to the hospital and your doctor's name.

Parking for families and visitors

Patients and visitors to Doernbecher may park for free in the lot directly in front of the main entrance, in marked spaces in the lower lot and on the lower floors of the parking garage to the west of Doernbecher.

If you cannot find parking, please see the attendant at the main entrance for a permit and directions.

Staying with your child in the hospital

If you are a parent or primary caregiver, we encourage you to spend the night at Doernbecher with your child. This can make your child feel more comfortable. Each patient room is private and has space for one or two parents to sleep.

If you are a mother who is also nursing a baby, the baby may stay with you in your child's room. Other siblings may not spend the night, so please make plans for your other children.

Your child will be provided a bed according to their age and developmental level. For safety reasons, please do not share a sleeping surface with your child.

Lodging

There are many lodging options for patients who come to OHSU from out of town. Some of them offer OHSU patients a discounted rate, so please ask for the most up-to-date rate when checking on availability or making your reservation. Visit www.ohsuhealth.com/lodging for a complete list that includes hotels, motels, bed and breakfasts, and RV and Trailer Parks.

For information about the Ronald McDonald House, visit www.ohsadoernbecher.com/ronaldmcdonald.

OHSU Doernbecher is one of only 19 clinical research groups nationwide selected to participate in the NIH's Rare Diseases Clinical Research Network (RDCRN), offering access to two major clinical trials and six pilot research studies.

We are national leaders in the diagnosis and treatment of children with neurological disorders. Each year we see more than 4,000 patients in our neurosciences program, more than anywhere else in Oregon.

Services

We provide a variety of resources to make you and your child comfortable during your stay at OHSU Doernbecher, including services that may be helpful to your visiting family and friends.

Concierge services	503-418-1818
OHSU's concierge staff are here to make your stay more comfortable and to provide information to your visitors. The concierge can assist with hospital information, directions and locations for dining and lodging.	
Oregon Fresh room service	503-494-1111
Once your child settles into a room, a room service associate from OHSU's Food and Nutrition Department will meet with you to talk about meals. Our nutritional program allows your child to choose what he or she wants to eat (based on diet orders) from a restaurant-style menu and to order when hungry. Place orders over the phone and delivery is within 45 minutes. This service is available 6:30 a.m. – 8:30 p.m.	
Play areas	
An outdoor play structure is located outside of the Doernbecher lobby level, behind Starbucks. Use the doors just past Starbucks and look for the play structure on the right. Patients and their families can also enjoy the outdoor courtyard on the 9th floor.	

Pharmacy	888-279-9211
The OHSU Doernbecher Children's Hospital Pharmacy is on the 7th floor in the Outpatients Clinics area. The pharmacy is open Monday – Friday, 9 a.m. – 5:30 p.m. www.ohsuhealth.com/pharmacy .	
Lactation	503-418-4500
Doernbecher's lactation consultants help mothers and babies who are having problems with breastfeeding. A team of nurses who are Board Certified Lactation Consultants work with patients during hospital stays or for follow-up.	
Spiritual care	
A team of chaplains serve Doernbecher patients and families for spiritual guidance, prayer, emotional support and comfort. We provide counseling to anyone who asks. You do not need to be a member of any particular faith. Chaplains are available Monday – Friday, 9 a.m. – 5 p.m., and on an emergency basis on weekends and evenings.	
Meditation room	
Doernbecher has a peaceful meditation room on the 10th floor for patients and families.	



“We went over the regimen before we left. The discharge had the medication and the dose, but not thorough instructions, so we wrote it down to remember how to do what, when.”

When your child goes home

While your child is at Doernbecher, you and your child's healthcare team will plan for the day your child goes home. The doctors and nurses will talk with you about the care your child will need at home.

If you think your child will go home soon, bring:

- Clothes for the trip home
- Booster or car seat if your child needs one
- Your insurance card if you will need to fill any prescriptions before you leave.

Please pack any personal belongings and arrange for a ride so you can leave shortly after your child's doctor says your child is ready to go home.

Before you go, your child's nurse will give you written instructions on what to do at home. This will include a phone number to call with questions or concerns. If your child will need additional services or follow up appointments after leaving Doernbecher, we will also give you that information. If you have questions about going home, please ask your child's nurse or another member of the healthcare team.

Questions to ask before leaving

___ Whom should I call with questions or concerns?
 ___ How will my child feel at home (acting normally, sleeping a lot, eating less than usual)?
 ___ Are there any symptoms I should be concerned about (fever, vomiting, pain or other symptoms)?
 ___ What medicines are my child going home with?
 ___ What is each medicine for?
 ___ What are the side effects?
 ___ How long should my child take the medicines?
 ___ If my child stopped taking regular medicines in the hospital, should he or she start taking them again?
 ___ When should I get refills for my child's medicines?
 ___ Does my child need any treatments at home?
 ___ What information is Doernbecher sending to my child's primary care provider (regular doctor or nurse)?
 ___ Does my child have any healthcare needs that will change our family routines?

___ What activities are OK for my child at home and at school (taking a shower or bath, playing, doing homework, doing chores, food and activity restrictions, mess, gym)?

___ When is my child's next appointment? Should my child be seen by the primary care provider before the next specialty appointment?

___ What information does my child's school need from the healthcare team?

After your child is home

You might notice changes in your child's behavior after he or she comes home from the hospital. These might include:

- Changes in sleep patterns (sleeping more or less than usual, having bad dreams or waking up at night)
- Fear of leaving you or leaving home.
- Returning to old behaviors like thumb sucking or temper tantrums.

These changes are normal for children who have spent time in the hospital. Usually, they do not last more than a few days or weeks.

Talk with your child about fears or anxieties, and reassure your child. If behavior changes last more than a few days or weeks, talk to your child's primary care provider (regular doctor or nurse).

Your pediatric nurse care manager

If you are arranging for your child's healthcare at home, a pediatric nurse care manager can help. Nurse care managers can help you find:

- Home health care
- Community health nurses
- Home medical equipment
- Community placements
- Medical transportation

If your child will need healthcare support services or equipment at home, please ask your child's nurse or call Care Management at 503 494-2273.

We offer professional development opportunities to providers around the state so they can stay current on the latest treatment recommendations for kids.

OSU Doernbecher is an integral part of the Oregon Clinical and Translational Research Institute (OCTRI), one of 12 NIH-funded centers in the nation to promote translational research.

Medications	
What medicine(s) does my child need to take when they leave the hospital? Does my child take the same medicines that they took before they went into the hospital?	

For each medication:	
What is the name of this medicine? Is this the generic or brand name?	
Why do does my child take this medicine?	
When and how do should I give this medicine to my child?	

How much do I give?	
What does this medicine look like?	
What are potential side effects of this medicine? What problems do I need to look out for?	
Will this medicine interfere with other medicines, foods, vitamins, or other herbal supplements my child takes?	
Where and how do I get this medicine?	
What medicines can I give my child for pain? Upset stomach? Headaches? Allergies?	

“You learn to write down your questions. You tend to forget when they’re there in front of you.”

Volunteer at Doernbecher

- Work with patients
- Help families and visitors
- Help Doernbecher staff

For more information and an application, visit www.ohsdoernbecher.com and click on About Doernbecher. Then click on Volunteer at DCH.

The Family Centered Care Council is a group of family members who help advise the hospital on how to make Doernbecher a family-friendly place. If you would like to learn more, please call 503 418-5390.

The Doernbecher Foundation

Give a gift to Doernbecher

Please look for the charitable giving authorization form included in your child's registration packet. By signing this form, you give us permission to send you updates on research breakthroughs, inspiring patients, community events and giving opportunities that might interest you or your family.

For more information on giving opportunities, please contact The Doernbecher Foundation at 503 294-7101 or 800 800-9583, or visit www.doernbecherfoundation.org.

Notes

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

DISCUSS

How do you include users
in your design plans?

Design should exist
WITHIN A SYSTEM.



DISCUSS:

1. What is *one* benefit of designing within a brand system?
2. Does your workplace have an established brand?

A brand system includes: style manuals,
brand guidelines, template portals,
wayfinding standards, etc.



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VISUAL IDENTITY GUIDELINES – COLOR

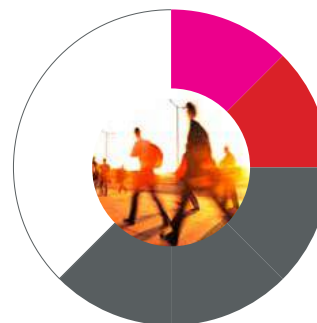
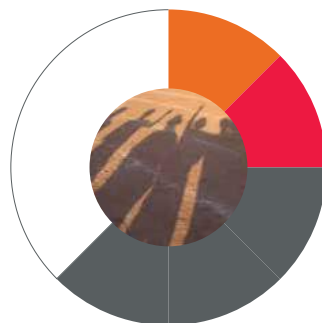
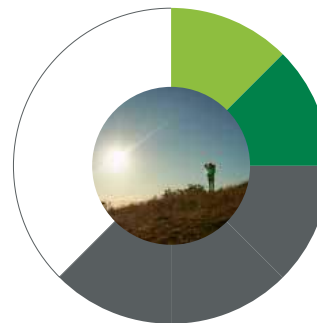
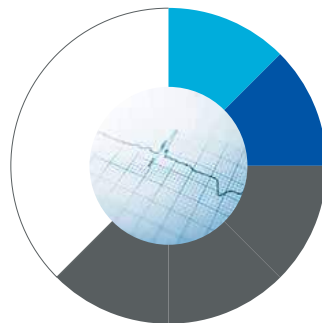
Usage Ratios

The charts at right demonstrate the general ratios in which color, photography and white space should be used in designing for the OHSU brand.

The neutral color, OHSU Charcoal, provides a strong and sophisticated background against which accent colors — and carefully selected photography — can appear to their best advantage.

As much as possible, look for photography that works with the color palette in terms of tonality. Choose photos that complement and work aesthetically with the temperature of the design. Consider incorporating a duotone image into the design as well.

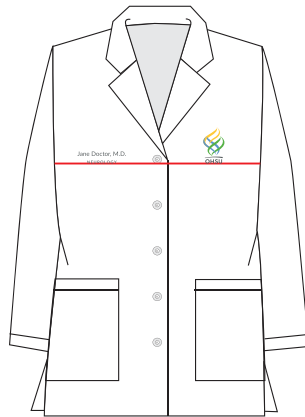
Additionally, think of white space as a “color” and incorporate ample amounts into the design as much as possible.





APPLICATION GUIDELINES – CLOTHING

White Coats



Align on same baseline



2"

Yellow: Ackerman Isacord 0608
Blue: Ackerman Isacord 3641
Green: Robison Anton 5622
Gray: Ackerman Isacord 4074

Physician Name, M.D.

Lato Regular
24 pt.
Title Case
Tracking: +10
Kerning: Optical
Color: Ackerman Isacord 4074

Lato Semibold
16 pt.
All Caps
Tracking: +150
Kerning: Optical
Color: Ackerman Isacord 4074

DEPARTMENT

Leading: 30 pt.



APPLICATION GUIDELINES – OTHER

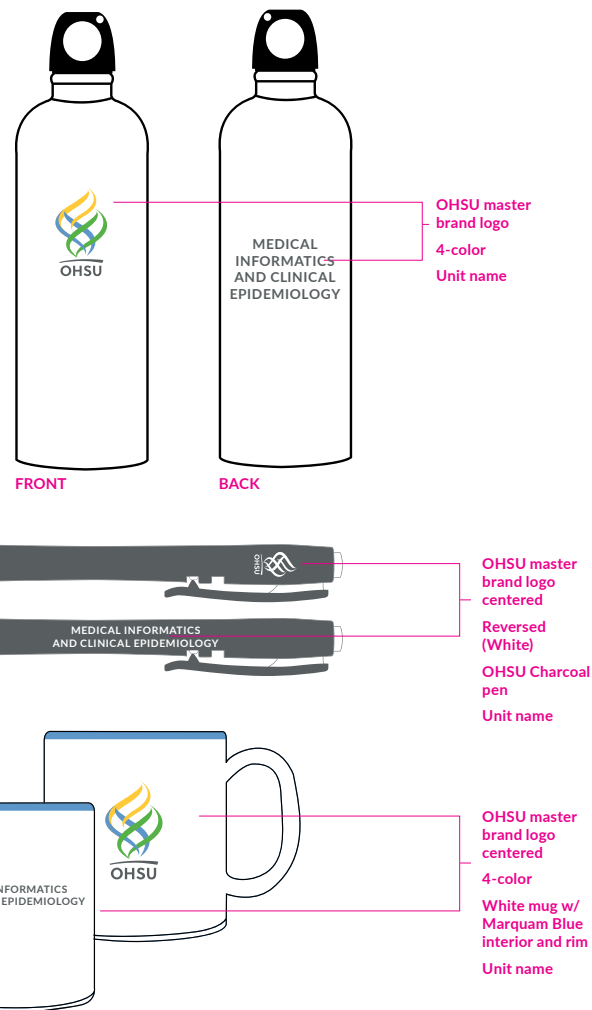
Promotional Items

The OHSU master brand logo is preferred for all promotional items like those displayed below.

In some circumstances, custom artwork may be requested for promotional items. This artwork may not be used as a logo, may not supplant the OHSU master brand logo and must be designed through Marketing and Communications.

Lato is strongly preferred for all text on promotional items.

Creative vendors listed on the preferred vendors list on the OHSU intranet have experience producing high quality OHSU-branded materials and should be used for all merchandise requests.



Section title

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Sub-head 1

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Footnote 1 Learn more at www.website.org/info.

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TABLE SUB-HEAD

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Call-out 2 Head





Call-out 2 Body, Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

	FONT	WEIGHT	SIZE	LEADING	KERNING	TRACKING
DEPARTMENT NAME (COVER)	Lato	Heavy	7 pt.	N/A	Optical	200
Booklet title	Lato	Light	36 pt.	36 pt.	Optical	-10
Booklet sub-title	Lato	Regular	14 pt.	36 pt.	Optical	0
Section title	Lato	Regular	14 pt.	23 pt.	Optical	0
Lead-in text	Lato	Light	14 pt.	19 pt.	Optical	0
Call-out 1	Lato	Light	14 pt.	19 pt.	Optical	0
Call-out 2 Head	Lato	Bold	10.5 pt.	15 pt.	Optical	40
Call-out 2 Body	Lato	Light	10.5 pt.	15 pt.	Optical	40
Sub-head 1	Lato	Bold	10.5 pt.	15 pt.	Optical	40
Sub-head 2	Lato	Medium	10.5 pt.	15 pt.	Optical	40
• Bullet sub-head	Lato	Medium	10.5 pt.	15 pt.	Optical	40
• Bullet copy	Noto Serif	Regular	10 pt.	15 pt.	Optical	10
TABLE SUB-HEAD	Lato	Heavy	7 pt.	N/A	Optical	200
Table copy	Lato	Light	10.5 pt.	15 pt.	Optical	40
Body copy	Noto Serif	Regular	10 pt.	15 pt.	Optical	10
website	Noto Serif	Bold	10 pt.	15 pt.	Optical	10
Footnote 1	Lato	Light	10.5 pt.	15 pt.	Optical	40
FOOTER	Lato	Regular	7 pt.	N/A	Optical	200





OHSU PATIENT COMMUNICATIONS

Core Publications Catalog

Core Publications are standard documents OHSU uses when communicating with patients. Clinics and units can order these materials for free through [Logistic's online warehouse](#).

	<p>Order #: 205458 Brochure - Patient Relations "Let Us Help You"</p> <p>Purpose: To provide an avenue for help or concerns for patients and families Audience: All outpatient/inpatient and families How to distribute: Display in select locations and physically hand out when needed</p>
	<p>Order #: 128898 Brochure - Patient Rights and Responsibilities (ENG)</p> <p>Purpose: Regulatory requirement to notify patients of their rights Audience: All outpatient/inpatient and families How to distribute: Display in select locations and physically hand out when needed</p>
	<p>Order #: 142229 Brochure - Patient Rights and Responsibilities (SPA)</p> <p>Purpose: Regulatory requirement to notify patients of their rights Audience: All outpatient/inpatient and families How to distribute: Display in select locations and physically hand out when needed</p>
	<p>Order #: 142233 Brochure - Advance Care Planning (ENG)</p> <p>Purpose: To provide general information about what an Advance Directive is and who should have one Audience: All outpatient/inpatient and families How to distribute: Display in select locations and physically hand out when needed</p>



	<p>Order #: 206306 Map - Walking Map from OHSU Hospital to MPV</p> <p>Date of last update: February 2017</p>
	<p>Order #: 207418 Map - Walking Map from OHSU Hospital to KPV</p> <p>Date of last update: March 2017</p>
	<p>Order #: 207419 Map - CEI Parking Lot E to OHSU Hospital</p> <p>Date of last update: August 2017</p>
	<p>Order #: 206307 Map - Doernbecher Floor Map</p> <p>Date of last update: September 2018</p>




FLYERS

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EVENT FLYER

[Customize](#) 



SPEAKER FLYER

[Customize](#) 



TEXT-HEAVY FLYER

[Customize](#) 



TEAR-OFF FLYER

[Customize](#) 



Cx-1, Cx-2, Cx-2a and Cx-4

Campus Identifiers mark the boundary and entry points to OHSU sites. They include the full OHSU logo and the campus name. With the growing number of OHSU locations, it's important to differentiate sites with the campus name at the vehicular entrance points.

Partner Hospital Sites: Replace the campus name with the partner hospital name.

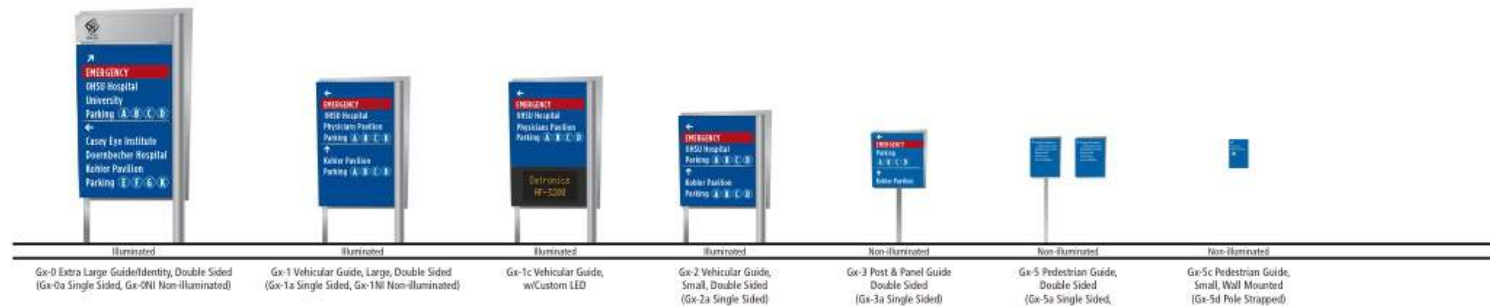
Cx-3, Cx-3a

The logo flame is for identifying OHSU buildings from a distance. When the flame is located close to street level, it should be full color. When the flame is higher on a building, the logo should have maximum contrast to the building facade in either a solid dark grey or white.

Cx-5

This sign serves the same function as the Cx-1 and Cx-2 signs by identifying the boundary and entry points to OHSU sites. It also includes general guide information and is appropriate for use at a Main Entrance or secondary campus approach.

Partner Hospital Sites: Replace the campus name with the partner hospital name.



Gx-0, Gx-1, Gx-2 and Gx-3

Vehicular guide signs are placed at points of decision along major roadways. They can also be used along long stretches to reassure drivers they are headed in the right direction. Destinations included on vehicular guide signs include Emergency, Parking, and building names. Departments and destinations interior to a building, other than Emergency, are not appropriate for this sign type.

Guide signs are limited in the number of destinations listed because drivers have a short period of time in which they can absorb the information on the sign. Destinations are grouped by arrow direction, and alphabetical within each arrow grouping. There are two exceptions to the alphabetical order: Emergency and Parking. Emergency is always the first destination within its arrow group, and Parking is the last destination within an arrow group. Arrows are organized left, right and straight ahead. When Emergency is one of the destinations on the sign, the arrow group for Emergency takes priority and is listed ahead of the other arrow groups. The arrow at the top of a destination group is always on its own line to designate direction information for the destinations below it, and arrow groups are separated by a rule line.

The Gx-0 Extra Large Guide is used at campus entry points where there is not space for a large campus identifier, and along roads where the sign is set back from the street edge and the speed is greater than 25 mph. This sign will have limited future application, as it is larger than allowed by the Portland sign code.

The Gx-1c with LED board is for use near garage entrances to provide the opportunity to highlight temporary messages. Due to city ordinances, the use of variable message signage is very restricted.

Gx-1 and Gx-2 sign types are to be used on single-lane roads up to 25 mph. The Gx-1 sign allows up to ten (10) spaces for arrows and destination names. The Gx-2 sign is shorter, providing seven (7) spaces for arrows and destination names.

Gx-3 sign is to be used to provide exiting information to vehicular traffic at a stop sign or within low-speed areas.

Gx-5 and Gx-5c

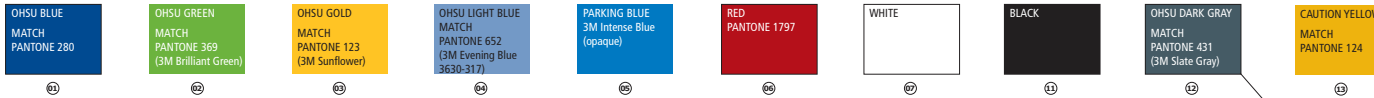
Pedestrian guide signs are utilized to provide direction to visitors once they've exited their vehicle. Because a pedestrian has more time to absorb the information than a driver, the text is smaller and more destinations can be included.

Partner Hospital and Clinic Sites: These signs can be used as shown. If the Gx-5 is desired, replace the logo with an approved partnership layout from the Graphic Standards. For sites without multiple patient parking areas, Parking can be alphabetized with the other destinations in the arrow group.



Color Palette

Base Color



Materials Palette



Parking Color Palette



Symbols



Typography

Gotham Condensed Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Gotham Condensed Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Myriad Pro Semibold Condensed (Canopy Identification Only)

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890

Typesetting Example: Apostrophe

Visitor's - correct

Visitor's - incorrect

Typesetting Example: Ligatures

Stat - correct

Stat - incorrect

○ All arrows, symbols or graphics shall be produced either by photographic or computer-generated means. Hand-cut characters are not acceptable.

No substitution of any symbols may be made. Under no circumstances are symbols to be electronically

distorted ("squeezed" or "extended") for purposes of fitting to the specified sign or general alteration of the sign face composition unless noted in the drawings. This includes (but is not limited to) stretching, squeezing, tilting, outlining or shadowing.

○ Fabricator is responsible for matching all colors and materials as specified and is required to provide color and material samples for approval. **CONSISTENT AND ACCURATE COLOR REPRODUCTION IN THIS DOCUMENT CANNOT BE ASSURED DUE TO THE LIMITATIONS OF COLOR PRINTING TECHNOLOGY.**

The Coated Pantone Matching System® and Matthews Pant system are used for specifying signage color matches. (In the absence of actual sign material color chip reference sets, actual specified product color swatches should be referenced for color matching.)

Shown here are approximations of the signage background colors and supporting accent colors. Actual color finishes on signage are to be matte or low luster (not shiny or glossy) and exclusively a premium acrylic polyurethane.

The font used for this project was selected specifically for this project by the Designer and Owner.

It is the responsibility of the fabricator to purchase the fonts. Purchasing information can be obtained at the following website: <http://www.adobe.com/>

No substitution of any other typefaces may be made. Under no circumstances are typefaces to be electronically distorted ("squeezed" or "extended") for purposes of fitting to the specified sign or general alteration of the sign face composition unless noted in the drawings. This includes (but is not limited to) stretching, squeezing, tilting, outlining or shadowing.



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- [Find A Doctor Element](#)
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- [Promo Elements](#)