

# Health Literacy PDSA Cycles: Becoming Health Literate Organizations



# Hello!

# We are part of the CCHL Workgroup



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## **Session Objectives**

- Develop awareness of Staten Island PPS's Health Literacy Initiative
- Be able to review and discuss 3 case studies: Health Literacy PDSA's at a Skilled Nursing Facility, Hospital and Community Based Organization
- Opportunity to develop a Health Literacy PDSA to Impact Performance Measures at your workplace

# 1.

# Intro to Staten Island Performing Provider System's

**Health Literacy Initiative** 



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The single biggest problem in communication is the illusion that it has taken place
-George Bernard Shaw

# Staten Island PPS

Background

# **Staten Island Performing Provider System (SI PPS)**

#### **PARTNERS**

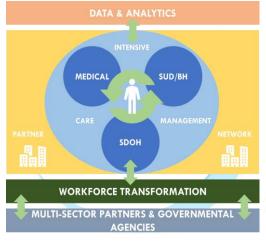






















2 Hospitals



17 Population Health Practices

#### **DSRIP Goal:**

Improve quality of care, transform the delivery system on Staten Island, and reduce preventable ER and hospitalizations by 25%

#### Financial:

Over \$220 million dollars to be invested into SI throughout course of DSRIP

#### **Partners:**

- Over 75 fully engaged organizations
- 17 Population Health Improvement practices
- 20+ Community-Based **Organizations**
- 3,600+ Primary Care Practitioners in Staten Island PPS provider roster

#### **Impact:**

4 out of 10 Staten Island residents affected by DSRIP

## **Workstream Goals & Deliverables**

## Cultural Competency & Health Literacy

Workstream Goals: Develop cultural competency and health literacy programs including training strategy across all DSRIP projects and participating partners to reduce health communication barriers and improve social determinants of health

Strategy: Conduct community needs assessment and hold community focus groups to identify further needs, develop CC/HL site champions, engage CBOs to offer LGBTQ+, disability ally and military sensitivity trainings and contract to impact social determinants of health, implement Diversity, Equity and Inclusion training

Projected CBO spending through DY5:

\$12M

### **CC/HL Training Needs & Focus Areas:**



Language access VRI/ Medical Interpreter



Health Literacy Train the Trainer





#### **Cultural awareness**

- LGBTQ+
- Disability Ally Initiative
- Veterans/military
- DEI
- Interreligious awareness



Social determinants of health (SDOH)

#### **Goals:**

- 1. Network-wide Language Access
- 2. Become Health Literate Organizations
- 3. Support LGBTQ Healthcare Equality Credentialing
- 4. 80% employees 3 required CC/HL trainings

# **DSRIP Projects & Actively Engaged Patients**

11 PROJECT	ΓS	Patient Activati	On Chronic Disease Preventive Care	Integrated Primary Care & Behavioral Health	Mental Health & Substance Abuse Infrastructure	Withdrawal Management
Palliative Care in Nursing Homes	ι	Plabetes Disease Management	Health Home	Care Transitions	Hospital/ Home Care Collaboration	INTERACT in Nursing Homes
Integration of Primary Care and Behavioral Health Services (3.a.i) AE Count: 32,710	INTER project	nenting the ACT (2.b.vii) unt: 2,595	Evidence-based Strategies for Diabetes Management (3.c.i) AE Count: 19,972	Health Home At- Risk (2.a.iii)  AE Count: 7,510	Hospital-Home Care Collaboration (2.b.viii) AE Count: 2,315	Patient Activation Activities (2.d.i)  AE Count: 83,112
Development of Withdrawal Management Services (3.a.iv) AE Count: 2,390	into Nu Homes	ve Care	Care Transitions Intervention Model to Reduce 30 day Readmissions (2.b.iv) AE Count: 5,505	Increase Access to High Quality Chronic Disease Preventive Care & Management (4.b.ii)	Strengthen Mental Health & Substance Abuse Infrastructure (4.a.iii)	Unique counts as of January 29, 2019 Total AE Count: 111,316

# Example Performance Measures: Evidence Based Strategies for Disease Management

Measure	Steward
Medical Assistance with Smoking and Tobacco Use Cessation – Advised to Quit, Discussed Cessation Medication, Discussed Cessation Strategies	C&G CAHPS Survey
Flu Shots – Adults Ages 18-64	C&G CAHPS Survey
Health Literacy – Instructions are easy to understand, PCP described how to follow instructions, PCP explained what to do if illness got worse	C&G CAHPS Survey
Prevention Quality Indicator #1 – Preventable Short Term Diabetes Complications per 100,000 members	AHRQ
Comprehensive Diabetes Screening – all 3 tests performed (hemoglobin A1c, eye exam, attention for nephropathy)	Medical Record/Claims Review (MedReview)
Comprehensive Diabetes Care – Hemoglobin A1c Poor Control (>9.0%)	Medical Record/Claims Review (MedReview)



# Collaboration

How a variety of provider types unite to build 'Health Literate Organizations' across a community.

## **Goal: Improve Organizational Health Literacy**

#### F. STRATEGIC GOALS, OBJECTIVES AND STRATEGIES

#### GOAL 1: IMPROVING ORGANIZATIONAL CULTURAL COMPETENCY AND HEALTH LITERACY

Vision: PPS partners recognized as organizations who are health literate, culturally and linguistically competent, providers of equitable healthcare solutions to all

Objective A: Survey each PPS partner site (CCHL PPS Partner survey) to identify current state

Objective B: Create gap analysis regarding organizational capacity for language access, health literacy, cultural competency and diversity and inclusion

Objective C: Prioritize sites based on gaps/risks identified

Objective D: Develop a toolkit providing framework and suggested implementation plan for recommended national best practice strategies; policies and procedures; approved vendors/group pricing agreements for language access and health literacy

Objective E: Collaborate with Diversity and Inclusion Site Champions to disseminate toolkit, strategize individual site action plan

Objective F: Implement site specific Action Plans

#### Objective G: Re-assess current state of PPS Partners

Improving health communication, health literacy and cultural competency throughout the Staten Island PPS will allow us to meet the evolving needs of our patient population and improve the knowledge base and skill set of providers in our network, therefore improving trust relationships and health related outcomes. SI PPS is responsible for ensuring each partner in our network is providing the highest quality of care while promoting patient safety and recognize the need to align best practices, services and competencies available.

Culturally Competent and Health Literate organizations are those who follow these and other national best practice guidelines from the Office of Minority Health: Culturally and Linguistically Appropriate

Services (CLAS Standards) / Health Equity; National Health Literacy Standards; AHRQ Universal

**Health Literacy:** is most often defined as a person's ability to obtain and act on health information to improve and sustain health and wellness.

- Requires communication, reading, writing, numeracy and navigational skills
- Is the key to successful health and affects community members and providers
- Improving communication skills for patients, providers, partners, and community will improve adherence, trust and outcomes

**Mission:** to transform Staten Island's healthcare landscape by creating a dependable, accountable, and coordinated network of care that improves the quality, efficiency, and accessibility of Staten Island's healthcare system.

## **Baseline Measurement Results**

Performance Measure	Projects	Data Source 🕶	MY 1 Target MY 1 Result	MY 2 Target 1	//Y 2 Result	MY 3 Target
Care Coordination with provider up-to-date about care received	2a/b/c	C&G CAHPS	84.15%	84.92%	83.77%	84.59%
Getting Timely Appointments, Care and Information	2a/b/c	C&G CAHPS	88.31%	88.73%	85.47%	86.17%
Care Transitions	2a/b/c	H-CAHPS	90.67%	91.30%	92.33%	92.80%
Helpful, Couretous, and Respectful Office Staff	2a/b/c	C&G CAHPS	87.81%	88.63%		
Primary Care - Length of Relationship	2a/b/c	C&G CAHPS	69.39%	70.95%	75.74%	76.67%
Primary Care - Usual Source of Care	2a/b/c	C&G CAHPS	79.80%	81.07%	75.55%	77.24%
Flu shots for adults 18-64	3c	C&G CAHPS	34.64%	37.52 %	43.62%	45.60%
Health Literacy - How to Follow Instructions	3c	C&G CAHPS	85.23%	85.68 %	78.50%	79.62%
Health Literacy - What To Do If Illness Worsens	3c	C&G CAHPS	92.63%	92.78 6	84.82%	85.75%
Health Literacy - Instructions Easy to Understand	3c	C&G CAHPS	95.57%	95.90%	93.11%	93.68%
Medical Assistance with Smoking and TU Cessation - Advised to				\		
Quit <sup>HP</sup>	3c	C&G CAHPS	87.95%	88.71%	85.96%	86.92%
Medical Assistance with Smoking and TU Cessation - Discussed						
Cessation Medication HP	3c	C&G CAHPS	68.29%	69.85%	64.20%	66.17%
Medical Assistance with Smoking and TU Cessation - Discussed						
Cessation Strategies HP	3c	C&G CAHPS	61.90%	63.24%	59.44%	61.02%

DSRIP MY2: July 1, 2016- June 30, 2017

DSRIP MY3: July 1, 2017- June 30, 2018

## **Health Literacy**

Survey questions
measuring
provider
communication
are soft skills that
need to be taught
and practiced
routinely

Health
Literacy &
Performance
Measures

Access measures determined by a person's knowledge of:

- where and how to access services
- ✓ how to navigate the system
- ✓ social determinant influencers

Avoidable
hospitalizations
relate to health
knowledge,
navigation (meds,
f/u), communication,
SDOH

CG CAHPS measure results are based on patient perception of experiences plus actual health literacy skill set

## **CG CAHPS Health Literacy**

- O Q12. Provider usually or always listened carefully to you
- O Q14. Provider usually or always showed respect for what you had to say
- O Q18. Provider usually or always gave easy to understand instructions for caring for illness or health condition
- O Q11. Provider usually or always explained things in way that was easy to understand
- O Q15. Provider usually or always spent enough time with you
- Q19. Provider usually or always asked you to describe how you would follow instructions for caring for illness or health condition
- Q20. Provider usually or always explained what to do if illness or health condition got worse or came back

P4P Measure	Data Source	Health Literacy	MY 3 \$/ Risk
Potentially Preventable ER Visits	DOH Claims Data	Community HL, HL Navigation, Health Ins Lit, SDOH, CA	\$2,038,193
Potentially Preventable Readmissions	DOH Claims Data	Pt. Ed, language access, health comm, Teach Back, MI	\$2,038,193
PQI 90 Adult Ambulatory Sensitive Discharges	DOH Claims Data	Pt. Ed, Community HL, SDOH, CA	\$2,038,193
PDI 90 Child Ambulatory Sensitive Discharges	DOH Claims Data	Pt. Ed, Community HL, SDOH, CA	\$2,038,193
Adult Access to Ambulatory or Preventive Care – 20 to 65 years and older	DOH Claims Data	Pt. Ed, Community HL	\$2,038,194
Children's Access to Primary Care – 12 months to 19 years	DOH Claims Data	Pt. Ed, Community HL	\$2,038,192
Care Transitions – Patient understands discharge plan	H-CAHPS Survey	Pt. Ed, Teach Back, MI	\$2,038,193
Adherence to Antipsychotic Medication	DOH Claims Data	Pt. Ed, Teach Back, Cultural Awareness	\$690,295
PQI 1 – Discharges w Diabetes Short Term Complications	DOH Claims Data	Pt. Ed, Teach Back, CA, SDOH, MI	\$1,356,980
Smoking Cessation – People advised to quit	C&G CAHPS Survey	Ask me 3, Teach Back, Pt. Ed	\$76,537
Smoking Cessation – Discussed cessation medication w patient	C&G CAHPS Survey	Ask me 3, Teach Back, Pt. Ed	\$76,537
Smoking Cessation – Discussed cessation strategies w patient	C&G CAHPS Survey	Ask me 3, Teach Back, Pt. Ed	\$76,537
Patients understanding of follow up care	C&G CAHPS Survey	Health Lit: All	\$76,537
Providers ask patients to restate follow up care	C&G CAHPS Survey	Health Lit: All	\$76,537
Patients understand what to do if a problem occurs	C&G CAHPS Survey	Health Lit: All	\$76,537
		Total:	\$16,773,848

## **Health Literacy Workgroup Goals**

#### **DEVELOP A COMMON AGENDA**

Health Literacy, or the ability to get, understand and use health information meaningfully, is at the intersection of everything DSRIP hopes to accomplish for Medicaid and Uninsured users across New York state.

- Use best practice models to create sharable, easily accessible resources that can be easily adapted
- Focus on 4-5 actions that can be implemented by all provider types
- Connect actions to performance measures

# CREATE ORGANIZATION SPECIFIC MILESTONES

It's imperative that we empower both patients and providers by developing skills, improving communication and fostering trusting relationships.

Dedicating time and resources into making small changes to promote health literacy will provide long-term return on investments.

- Support partners in focusing on health literacy 'wins' important to their facility or patients
- Create a reporting structure to allow workgroup celebration of wins

Improving providers' and patients' health literacy and health communication skills can positively impact both survey and claims based performance measures and represent a large source of funding for PPSs.

# Develop a common agenda that matters to everyone's bottom line

\*Joint Commission \* Patient Centered

Medical Home

# Where did we begin?

# **IOM: 10 Attributes of Health Literate Organizations**

• Get Leadership Buy-in

 Integrates health literacy into planning, evaluation measures, patient safety, and quality improvement

HL Workforce Transformation (Awareness Training)

Uses health literacy strategies in interpersonal communications and confirms understanding at all points of contact. (Effective Communication + Teach Back)

- 5. Provides easy access to health information and services and navigation assistance
- Design and give out easy to understand + act onHealth Info
- Addresses health literacy in high-risk situations, including care transitions and communications about medicines.
- **O** Community Health Literacy + Health Ins. Literacy

 Form a Team **AHRQ: Health** • Create a HL Plan Literacy • Raise Awareness Universal Communicate Clearly **Precautions** • Use the Teach-Back **Zipcode** • Follow Up w/ Patients • Improve Telephone Access • Address Language Barriers Consider Culture, Customs and Beliefs Assess, Select, and Create Easy-to-Understand .Material ▲ • Use Health Education Material Effectively Welcome Patients •Encourage Questions ★ Make Action Plans with Patients • Help Patients Remember How and When to Take Their Medicine • Get Patient Feedback on HL Improvements • Link Patients to Social Service Supports • Direct Patients to Medicine Resources Make Referrals Easy

# **Health Literacy Action Plans: A Common Agenda**



# **Leadership Buy-in**

Health Literacy (HL) is a PPS priority with support from Board and Steering members. 14 partner organizations have committed to 'Become Health Literate Organizations"



# Form a Team

Each partner organization has a 'Health Literacy Team'. Members include c-suite, clinicians, educators, front-line, marketing, outreach, quality, behavioral, care coordination



# Create a Plan

Using AHRQ's HL Toolkit and IOM's 10 Attributes for guidance, organizational assessments gave each team a baseline of needs and assets. Implementation plans were created based on partner priorities



## **Training**

Health Literacy is a required training for all partner employees.

**HL Bootcamp Train the Trainer** 

3-part HL Bootcamp

Online CDC Modules



## Communication

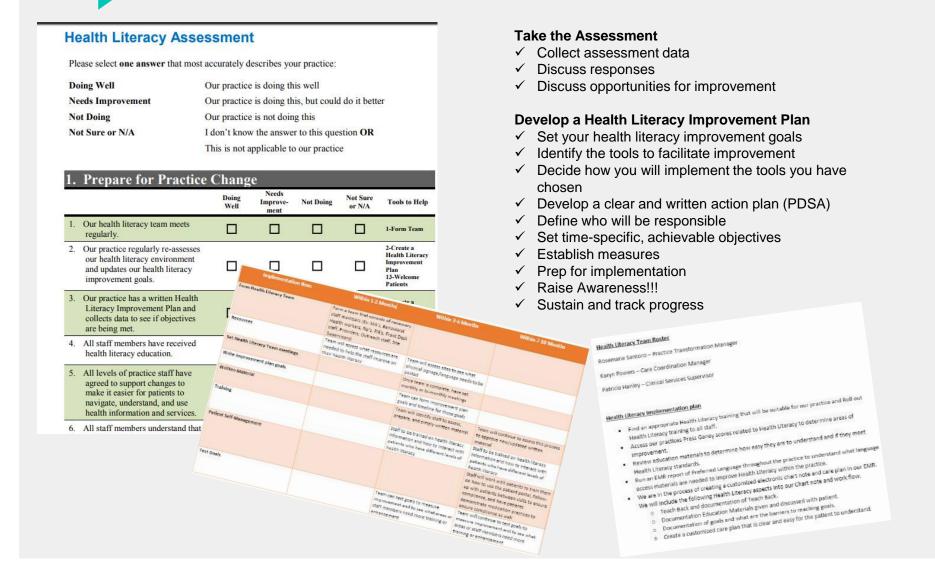
Conduct QI or PDSA initiatives using AHRQ's Communicate Clearly or Teach Back tools. Conduct self-assessments of communication and solicit patient feedback. Include Teach Back documentation in EHR.



## **Patient Ed**

Teams received plain language training on HL Universal Precautions and assessed patient education, marketing/social media and legal material.

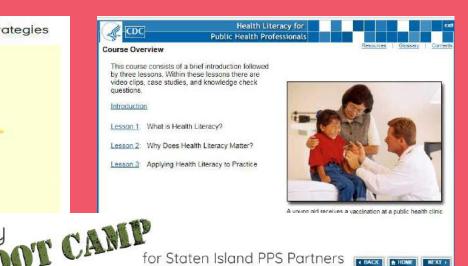
## **Baseline: Organizational Assessment & Create a Plan**



Slide 1. Hidden Barriers and Practical Strategies

#### **Health Literacy:**

**Hidden Barriers** and **Practical Strategies** 



Health Literacy

for Staten Island PPS Partners REACK REGION RESERVED

Teach Back · Health Literacy · Navigation · Health Information · Communication Skills · Plain Language

#### Meet the Experts

Celina Ramsey, MShc, Director of Health Literacy, Diversity & Outreach

Celina became involved in teaching health literacy to community members in 2007. Her experience is in working with healthcare professional centers on plain language and effective communication styles.

#### Anna Allen, Co-Founder & Executive Director of Say Ah!

Anna is a writer and health care advocate who first learned about health literacy in 2004 and has been fascinated by it ever since. Prior to starting Say Ah!, Anna worked as a journalist in Asia and New York.

#### Who Should Attend?

- Health Educators
- Marketing Experts
- Communicators
- Social Media Experts
- Health Coaches
- Web Designers
- Health Providers
- Community Health Workers

#### What to Expect

Breakfast and lunch will be served • You must take all 3 classes to get a certificate

#### Day 1: June 28

- 9-11am: Celina Ramsey, MSho
- Introduction to SI PPS + DSRIP, and
- Overview of Health Literacy

- 11-2pm: Anna Allen, Founder Say Ahl

Outcomes

- Health Literacy: Health Impacts Effective Communication and Health
- National Best Practice Review
- Day 2: July 19
- 9-11am: Celina Ramsey, MShc
- Tools for Effective Communication
- Teach Back Training
- Reliable Electronic Resources

#### 11-2pm: Anna Allen, Founder Say Ah!

- Plain Writing language lab
- Evaluate written materials - Deep Dive into Your Own Materials

#### Day 3: August 16

- 9-11am Celina Ramsey, MShc
- Create HL Campaign
- Health Literacy Writing Lab 11-2pm Anna Allen, Founder Say Ah!
- Accessible Design
- Create and Design Web-Based
- Content and Other Materials
- Design Lab

# CREATE ORGANIZATION SPECIFIC MILESTONES

Pairing Performance Measures with AHRQ Tools for PDSA Cycles

	Data	
Measure #	Source	Performance Measure
		Someone from providers office usually or always talked about all prescription medications
1	C&G CAHPS	being taken
		Someone from providers office usually or always followed up with you to give you results of
2	C&G CAHPS	blood test, x-ray or other test
3	C&G CAHPS	Provider usually or always listened carefully to you
4	C&G CAHPS	Provider usually or always showed respect for what you had to say
		Usually or always got answer to medical question the same day you contacted provider's
5	C&G CAHPS	office
		Provider usually or always gave easy to understand instructions for caring for illness or
6	C&G CAHPS	health condition
7	C&G CAHPS	Provider usually or always explained things in way that was easy to understand
8	C&G CAHPS	Provider usually or always spent enough time with you
		Provider usually or always asked you to describe how you would follow instructions for
9	C&G CAHPS	caring for illness or health condition
		Provider usually or always explained what to do if illness or health condition got worse or
10	C&G CAHPS	came back
11	C&G CAHPS	Medical Assistance with Smoking Advised to Quit
12	C&G CAHPS	Medical Assistance with Smoking Discussed Cessation Medication
13	C&G CAHPS	Medical Assistance with Smoking Discussed Cessation Strategies
		Hospital Stay- Staff took my preferences and those of my family or caregiver into account in
14	C&G CAHPS	deciding my health care needs
		Hospital Stay- When I left the hospital, I had a good understanding of the things I was
15	C&G CAHPS	responsible for in managing my health
		Hospital Stay- When I left the hospital, I clearly understood the purpose for taking each of
16	C&G CAHPS	my medications

Topic	Tool	Examples provided by AHRQ
	1001	
Tools to Improve Spoken		Key Communication Strategies Poster
Communication	Tool 4: Communicate Clearly	Communication Self-Assessment
		Communication Observation Form
		Brief Patient Feedback Form
	Tool 6: Follow Up with Patients	
	1001 6: Follow up with Fatients	Followup Instruction Form for a Patient with Diabet
		·
	Tool 7: Improve Telephone Access	Sample Automated Telephone System Menu
		outing a reason according to the system many
	Tool 8: Conduct Brown Bag Medicine Reviews	
	Tool of conduct bloth bug medicine notices	Medicine Review Form Medicine Review Poster
Tools to Improve Written		Adult Initial Health History Form
Communication		Young Child Health History Form
		Adult Return Visit Update Form
	Tool 11: Assess, Select, and Create Easy-to-	Consent to Treat Form
	Understand Materials	Release of Medical Information
		Lab Results Letter
		Appointment Reminder
Tools to Improve Self-		
Management and	Tool 14: Encourage Questions	Brief Patient Feedback Form
Empowerment		My Action Plan in English and Spanish
Linpowerment	Tool 15: Make Action Plans	Simple Action Plan Form
		My Medicines Form
	Tool 16: Help Patients Remember How and When to	Medicine Reminder Form
	Take Their Medicine	Medicine Aid Poster
		Navigating the Health Care System
		Patient Portal Feedback Form
	Tool 17: Get Patient Feedback	Suggestion Box Poster
		Health Literacy Patient Survey
		Sample Cover Letter
Tools to Improve Supportive		
Systems	Tool 18: Link Patients to Non-Medical Support	
		Community Referral Form
	Tool 20: Connect Patients with Literacy and Math	
	Resources	Example Community Referral Form

		we trying to nplish?
		know that a improvement?
/ v	/hat change will result in	can we make that improvement?
1		
	Act	Plan
	Charles	
	Study	Do

_	PDSA WORKSHEET							
(-T.)	Full facility name:			Date of test	Test Completion Date:			
Plan Do	Overall organization	n/project AIM:						
Act Study	What is the objective	e of the test?						
PLAN: Briefly describe the test:				DO: Test the changes. Was the cycle carried out Record data and observa				
How will you know that the change is an in	provement?			What did you observe that	at was not part of our plan?			
What driver does the change impact?								
What do you predict will happen?				STUDY: Did the results match you	ur predictions? Yes No			
PLAN				Compare the result of you	ur test to your previous performance:			
List the tasks necessary to complete this test (what)	Person responsible (who)	When	Where	What did you learn?				
1.				ACT: Decide to Abando				
2				Abandon: Disca	ard this change idea and try a different one.			
3.				Adapt: Improve	e the change and continue testing. you will change in your next PDSA			
4.				Jesuide wiat ;	you mill orange in you would bold			
5.				Adopt: Select of plan and plan for	changes to implement on a larger scale and develop or sustainability			

# **Health Literacy Workgroup**

					Comm	<b>HL Comm</b>	DY3Q3	CG CAHPS	
Partner Organization	Туре	PCMH	<b>HL Train</b>	HL TTT	Self-Ass	Tools	<b>AHRQ Tool</b>	#	AHRQ Tool
							4, 13, 14,		
Staten Island University	Hospital	Χ	Х	Χ	Х	Χ	15, 16	1	14, 16
Richmond University Medical Center	Hospital	Χ		Χ	Х	Х		11	18
Community Health Center of									
Richmond	FQHC	Χ		Χ		Х	4	12	16
Metro Community Health Center	FQHC			Χ		Х			
Brightpoint	FQHC	Χ		Χ	Х	Х	4	7	4
Community Health Action of SI	СВО			Χ	Χ	Х	4	7	4
Eger Nursing Home	SNF		X	Χ	Χ	Х	4	6	4
Clove Lakes Nursing Home	SNF			Χ		Х		14	4
E.G. Healthcare	PC	Χ	Х	Х	Х	Х		1	16
Victory Internal Medicine	PC	Χ	Х	Χ	Х	X	11, 12, 14		
University Physicians Group	PC	Χ		Χ					
Visiting Nurse Association of SI	Home Care			Χ	Χ	Х			
Coordinated Behavioral Care (CBC)	Care Coord.		X		Χ	Χ	4		
Northshore Home Care	Home Care		X	Χ	Χ	Χ	4		
YMCA	ВН			Χ					
SIPCW	СВО			Χ		Χ			
Camelot	ВН					Χ			
Golden Gate	SNF					Χ			
Jewish Board	ВН					Χ			
Beacon CCHC	FQHC			Χ		Х			

# **Key Performance Indicators- Examples**

#### **KPI: Patient Education Material**

% of patient education material distributed from reliable resource (HL standards)

- N= # materials from reliable resources
- D= # total materials

% of handouts written below 7-8<sup>th</sup> grade reading level (plain language)

- N= # of plain language handouts
- D= # total handouts

### **KPI: Always Use Teach Back**

% of patients with 'Teach Back' documented in EHR at \_\_\_\_\_

- Discharge
- Enrollment/ Follow-up
- Consent
- New Med or Diagnosis
- N= # of patients with teach back documented
- D= # of patients with Medicaid

# 16,773,848\$

**At- Risk Dollars** 

14

**Organization in Health Literacy Workgroup** 

100%

**Total success!** 

Question	SIPPS 2017 Score (MY3)	SIPPS 2016 Score (MY2)	Point Change	Composite/ Question Group
Q2. Provider is usual source of care	87.1%	74.8%	+ 12.3 ▲	Access to Primary Care
Q25. Rating of Provider (8, 9 or 10)	88.1%	77.8%	+ 10.4 🛕	Ratings
Q19. Provider usually or always asked you to describe how you would follow instructions for caring for illness or health condition	83.4%	78.2%	+ 5.3	Health Literacy
Q3. Length of provider relationship is at least 1 year or longer	79.6%	74.6%	+ 5.0	Access to Primary Care
Q13. Provider usually or always knew important information about your medical history	94.7%	90.0%	+ 4.7	Care Coordination
Q27. Clerks and receptionists usually or always courteous and respectful	94.5%	89.9%	+ 4.6	Helpful, Courteous, and Respectful Office Staff
Q10. Usually or always got answer to medical question the same day you contacted provider's office	89.4%	84.9%	+ 4.5	Getting Timely Appt, Care, and Info
Q11. Provider usually or always explained things in way that was easy to understand	92.8%	88.6%	+ 4.2	Provider Communication
Q26. Clerks and receptionists usually or always helpful	89.9%	85.7%	+ 4.1	Helpful, Courteous, and Respectful Office Staff
Q15. Provider usually or always spent enough time with you	91.1%	87.0%	+ 4.1	Provider Communication
Q18. Provider usually or always gave easy to understand instructions for caring for illness or health condition	96.7%	93.6%	+ 3.1	Health Literacy
Q12. Provider usually or always listened carefully to you	94.6%	91.9%	+ 2.7	Provider Communication
Q24. Someone from provider's office usually or always talked about all prescription medications being taken	78.6%	76.1%	+ 2.5	Care Coordination
Q8. Usually or always got appointment for non-urgent care as soon as you needed	90.3%	87.9%	+ 2.4	Getting Timely Appt, Care, and Info
Q20. Provider usually or always explained what to do if illness or health condition got worse or came back	87.6%	85.3%	+ 2.3	Health Literacy
Q14. Provider usually or always showed respect for what you had to say	94.7%	93.7%	+ 0.9	Provider Communication
Q6. Usually or always got appointment for urgent care as soon as you needed	84.9%	84.3%	+ 0.6	Getting Timely Appt, Care, and Info
Q22. Someone from provider's office usually or always followed up with you to give results of blood test, x-ray, or other test	83.1%	83.2%	- 0.1	Care Coordination



# Thanks! Any questions?

You can find me at:
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Special thanks to all the people who made and released these awesome resources for free:

Presentation template by <u>SlidesCarnival</u>

# 2. Health Literacy PDSA Case Study

**Skilled Nursing Facility** 

# Eger Lutheran Homes and Services

Eger Health Care and Rehabilitation
Center
Eger Harbor House
Eger at Home

# Eger Health Care and Rehabilitation Center

- Serving the Staten Island Community for 93 years
- ▶ 650 employees
- 5-Stars in Overall Quality on the Centers for Medicare and Medicaid national nursing home rating system
- 1st quintile in the New York State Nursing Home Quality Initiative performance program
- Preferred provider status with several Medicare Choice insurance plans because of our effective and economically efficient care
- Deficiency-free survey during our most recent annual NYS Department of Health Certification Survey





Eger's Health Literacy
 Committee chose to use AHRQ
 Tool 4, Communicate Clearly to begin the work of raising Health Literacy awareness

This is an excerpt from the full AHRQ Health Literacy Universal Precautions Toolkit, Second Edition, available at http://www.ahrq.gov/literacy.

#### Communicate Clearly

Tool 4

#### verview

Using clear oral communication strategies can help your patients to better understand health information. Communicating clearly also helps patients to feel more involved in their health care and increases their likelishood of following through on their treatment plans.

#### Practice Experiences

Patients misunderstand health communications more often than clinicians might think. For example, one practice using Tool 4 shared a story of a clinician who told a patient that they could not use a local treatment to heal her wound. The patient thought she was going to have to travel to another city for care (instead of understanding that she could not use a topical treatment).

-Family practice facility

#### Actions

#### Use strategies for communicating clearly.

- Greet patients warmly: Receive everyone with a welcoming smile, and maintain a friendly attitude throughout the visit.
- Make eye contact: Make appropriate eye contact throughout the interaction. Refer to Tool 10: Consider Culture, Customs and Beliefs for further guidance on eye contact and culture.
- Listen carefully: Try not to interrupt patients when they are talking. Pay attention, and be responsive
  to the issues they raise and questions they ask.
- Use plain, non-medical language: Don't use medical words. Use common words that you would use to explain medical information to your friends or family, such as stomach or belly instead of abdorner.
- Use the patient's words: Take note of what words the patient uses to describe his or her illness and
  use them in your conversation.
- Slow down: Speak clearly and at a moderate pace.
- Limit and repeat content: Prioritize what needs to be discussed, and limit information to 3-5 key
  points and receat them.
- Be specific and concrete: Don't use vague and subjective terms that can be interpreted in different
- Show graphics: Draw pictures, use illustrations, or demonstrate with 3-D models. All pictures and models should be simple, designed to demonstrate only the important concepts, without detailed anatomy.

- Demonstrate how it's done. Whether doing exercises or taking medicine, a demonstration of how to do scenething may be clearer than a verbal explanation.
- Invite potient participation: Encourage patients to ask questions and be involved in the conversation during visits and to be proactive in their health care.
- Encourage questions: Refer to Tool 14. Encourage Questions for guidance on how to encourage your patients to ask questions.
- Apply teach-back: Confirm patients understand what they need to know and do by asking them to teach back important information, such as directions. Refer to Tool 5: Use the Teach-Back Method for more guidance on how to use the teach-back needbed.

#### Help staff remember these strategies.

Review these strategies with staff during staff meetings, and hang the Key Communication Strategies
poster in non-patient areas (e.g., kitchen or conference room) as a reminder.

#### Track Your Progress

Before implementing this Tool, ask all staff to complete the brief Communication Self-Aussestment after a few patient executaters. Calculate the percentage of staff who completed the self-assessment. One month after beginning implementation, complete another round of self-assessments and look for changes.

Before and after Tool implementation, ask a respected individual to conduct observations of clinician/staff interactions with patients. Use the Communication Observation Form to assess communication quality. Provide feedback to staff. Repeat his process routinely. Calculate the percentage of staff who have been observed once, and the percentage who have been observed more than once.

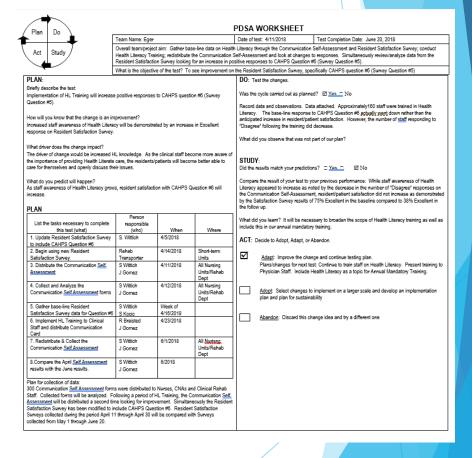
Before implementing the tool, collect patient feedback using the Brief Patient Feedback Form or the more comprehensive Health Literacy Patient Survey in Tool 17: Get Patient Feedback. Administer the questions 2.6 and 12 membra bates, to determine if there has been improvement.

#### Resources

Health Literacy and Patient Safrity: Help Patients Understand, by the American Medical Association, offers suggestions for improving oral communication and alternatives to complex medical words (pages 29-34). Once you link to the Web site, look for the Manual for Clinicians. Access to the manual is free, once you have created an account.

Eger began to implement its plan for raising Health Literacy Awareness using the PDSA Worksheet

- Plan
- Do
- Study
- Act



ate:	Please Circle your Job Title: RN LPN	CNA
	PR OF SIR PRI 0071	

### Communication Self-Assessment

**Directions:** After a patient encounter, rate your level of agreement to the statements in the table. Your self-assessment is subjective, but it allows you to examine your oral communication with patients honestly. After completing the assessment, think about how you could improve.

	Disagree	Neutral	Agree
I greeted the patient with a kind, welcoming attitude.			
I maintained appropriate eye contact while speaking with the patient.			
I listened without interrupting			
I encouraged the patient to voice his or her concerns throughout the visit.			
I spoke clearly and at a moderate pace.			
I used non-medical language.			
I limited the discussion to fewer than 5 key points or topics.			
I gave specific, concrete explanations and instructions.			
I repeated key points.			
I used graphics such as a picture, diagram, or model to help explain something to my patient (if applicable).			
I asked the patient what questions he or she had.			
I checked that the patient understood the information I gave him or her.			

What areas can you improve on? What strategies can you use to improve them?	
	_
	_

- Communication Self Assessment forms were distributed to all Nursing Units, initially in April, 2018 and again in June 2018.
- Written instructions were provided to the Clinical Unit Supervisors and requested that members of all disciplines on the Unit including RN, LPN, and CNA, complete the form following one interaction with a resident during their shift on that particular day. The Supervisor was asked to pass the packet along to the next shift.
- The Communication Self Assessment was provided to the Rehabilitative Services Department with the same instructions.
- The completed forms were to be placed in an envelope and collected at the end of a 24 hour period.

#### Communication Self Assessment

#### Apr-18

300 Communication Self Assessment forms were distributed to all Nursing Units during morning report. Clinical Unit Supervisor was asked to pass the packet to the next shift. These were also provided to the Rehab Department. Employees were asked to complete the tool following an encounter with a resident/patient. The completed forms were picked up the following morning.

Rehab         16         9         5         throughout the visit.           2         29         13         11           4         16         12         3         I used non-medical language.           5         20         13         5           I limited the discussion to fewer than 5 key points or	
4 16 12 3 I used non-medical language.  5 20 13 5 I limited the discussion to fewer than 5 key points or	
5 20 13 5 I limited the discussion to fewer than 5 key points or	
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6 7 1 0	
7 15 7 2 topics.	
8 17 11 5 I used graphics such as a picture, diagram, or model to	
120 66 31 help explain something to my patient (if applicable).	
Percent Agree/Neutral 81%	

Neutral

Agree

Disagree

### Communication Self Assessment

Jun-18

Approximately 160 employees were trainined in Health Literacy. 300 Communication Self Assessments were distributed to staff in the same fashion as above. 118 were received. It is noted that the number of "Disagree" responses decreased from 33 to 18.

Unit	Received	All Responses = Agree	Neutral or Agree	Disagree
Rehab	16	6	10	0
2	24	10	10	4
3	5	2	3	0
4	28	20	6	2
5	9	7	2	0
6	8	2	1	5
7	10	3	5	2
8	18	10	4	4
	118	60	41	17
Percent	Agree/Neutral	86%		14%

Additionally, staff were observed during an interaction with residents and their family. Following this observation, the observed staff member was asked to complete the Communication Self Assessment.

- Communication Observation Form
- Communication Self-Assessment

### **Communication Observation Form**

Please observe the interaction between a patient and a specific clinician or staff member. Answer the following questions either yes or no to provide feedback about the quality of the communication you observe. Feel free to write notes that can help the clinician or staff member to improve his or her communication in the future.

1. Did this clinician or staff member explain things in a way that was easy to understand?	Yes	No
2. Did this clinician or staff member use medical jargon?	Yes	No
3. Was this clinician or staff member warm and friendly?	Yes	No
4. Did this clinician or staff member interrupt when the patient was talking?	Yes	No
5. Did this clinician or staff member encourage the patient to ask questions?	Yes	No
6. Did this clinician or staff member answer all the patient's questions?	Yes	No
7. Did this clinician or staff member see the patient for a specific illness or for any health condition?	Yes	No
If No, Form	n Is Co	mplete
If No, For	n Is Con Yes	mplete No
·		
If Yes,  7a. Did this clinician or staff members give the patient instructions about	Yes	No
If Yes,  7a. Did this clinician or staff members give the patient instructions about what to do to take care of this illness or health condition?	Yes	No
If Yes,  7a. Did this clinician or staff members give the patient instructions about what to do to take care of this illness or health condition?  If No, Form	Yes m Is Co	No mplete

Please note any other comments about	ut the encounter below.	
-		

- The observer was an expected member of the Care Plan meeting. In this situation, the Director of Therapeutic Recreation.
- A wide variety of disciplines were observed, including:
  - Dietitian
  - Nurse Practitioner
  - Social Worker
  - Registered Nurse
  - RN Case Manager

### **Observation Comments:**

- Asked if family had questions, friendly and knowledgeable of patient's current and past history
- Explained medications with formal name and then explained in plain terms what the medication was used for
- · Improve on the use of plain language
- Wound Care RN used medical jargon

# Picase observe the interaction between a patient and a specific clinicism or staff member. Answer the following questions either yea or no to provide feedback about the quality of the communication you observe. Feel feet to write potes that can help the clinicism or staff member to improve his to the communication in the finance. 1. Did this clinicism or staff member explain things in a way that was easy to Yea No and a staff member to improve his to describe his clinicism or staff member use medical jargon? 2. Did this clinicism or staff member warm and friendly? 4. Did this clinicism or staff member to member to member to a specific tilness or for Yea No. 5. Did this clinicism or staff member accourage the patient to task questions? 7. Did this clinicism or staff member accourage the patient to task questions? 8. Did this clinicism or staff member accourage the patient to task questions? 9. Did this clinicism or staff member accourage the patient to task questions? 1. Did this clinicism or staff member accourage the patient to task questions? 9. Did this clinicism or staff member accourage the patient to a specific tilness or for Yea No. 11. Yes. 12. Did this clinicism or staff member accourage the patient to a specific tilness or for Yea. 13. Was this clinicism or staff member as the patient to a specific tilness or for Yea. 14. Did this clinicism or staff member as the patient to account to account to bour shall be accounted to the staff of the clinicism or staff members as the patient to describe how they. Yea. No were going to follow these instructions? 14. Yes. 15. Did this clinicism or staff members as the patient to describe how they. Yea. No were going to follow these instructions? 16. Did this clinicism or staff members as the patient to describe how they. Yea. No were going to follow these instructions? 16. Did this clinicism or staff members as the patient of describe how they. Yea.

Communication Observation Form

### Communication Self-Assessment

a patient encounter, rate your level of agreement to the statements in the table, ent is subjective, but it allows you to examine your oral communication with After completing the assessment, think about how you could improve.

	Disagree	- Neutral	\engline.
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patient understood the information 1			V

Self Assessment Comment	
	5:

- Improve eye contact and avoid just looking at the chart
- Listening without interrupting

- Health Literacy Training was implemented in April 2018. Initially training was provided to all clinical staff including:
  - Registered Nurses
  - Licensed Practical Nurses
  - Occupational Therapists
  - Physical Therapists
  - Speech Therapists

Health Literacy Awareness was added to the Annual Mandatory Training which is provided to all staff.

- ❖ More than 300 employees have attended the full Health Literacy Training.
- 680 employees received a basic Health Literacy training during 2018 Mandatory Training.

- Eger implemented a second day orientation for all newly hired staff
  - ► Training Topics include:
    - ▶ Health Literacy: Hidden Barriers and Practical Strategies
    - ► Cultural Awareness
    - ▶ Disability Ally
    - ► LGBTQ



- Health Literacy Training includes issues such as:
  - ▶ Hidden Barriers to Communicating with Patients
  - Using a Health Literacy Universal Precautions Approach
  - Patient Safety: Medication Errors
  - Strategies to Improve Patient Understanding
  - Teach Back Method
  - Visuals Improve Understanding/Recall
  - 7 Tips for Care Givers
    - Use plain language
    - ► Limit Information (3-5 key points)
    - ▶ Be specific and concrete, not general
    - ▶ Demonstrate, draw pictures, use models
    - Repeat/summarize
    - ► Teach-Back (confirm understanding
    - Be positive, hopeful, empowering



To gage the effectiveness of the training, the Resident Satisfaction Survey was revised to include the question:

"RN and Physician usually or always gave easy to understand instructions for caring for your illness or health condition."



### Resident Satisfaction Survey

### Directions:

Please respond to the following questions by circling the corresponding number

KEY: 1 - POOR 2 - FAIR 3 - GOOD 4 - EXCELLENT

1	Were your questions answered to your satisfaction during the admission process?	1	2
2.	Room clean, neat and in good repair upon your arrival.	1	2
3.	Nursing staff (RN/LPN) responsive to your needs.	1	2
4.	Nursing staff (CNA/aide) responsive to your needs.	1	2
5.	RN and Physician usually or always gave easy to understand instructions for caring for your illness or health condition.	1	2
б.	Physician available and responsive.	1	2
7	Concerns regarding care addressed in a timely manner.	1	2
8.	Social Worker showed compassion, respect and care to you during your stay.	1	2
9.	Food was appealing in regards to presentation, taste, smell, & presentation	1	2
10.	Received food ordered &/or requested	1	2
11.	Overall attitude of the staff.	1	2

### Physical Therapy

KEY: 1 = POOR 2 = FAIR 3 = GOOD 4 = EXCELLENT

Confidence in your therapist.	1	2	Ī.	
Professionalism, knowledge and courtesy of staff.	1	2		
Treatment/care with dignity and respect.	1	2	- I	
<ol> <li>Environment in the rehabilitation gym pleasant and conducive for therapy.</li> </ol>	1	2	3	4
5. Quality of care.	1	2	3	4
<ol><li>Satisfaction with level of progress upon discharge.</li></ol>	1	2	3	4

### Occupational Therapy

KEY: 1 = POOR 2 = FAIR 3 = GOOD 4 = EXCELLENT

Confidence in your therapist.	-1	.2	3	4
Professionalism, knowledge and courtesy of staff.	1	2	3	4
Treatment/care with dignity and respect.	1	2	3	4
<ol> <li>Environment in the rehabilitation gym pleasant and conducive for therapy.</li> </ol>	1	2	3	4
5. Quality of care.	1	2	3	4
6. Satisfaction with level of progress upon discharge	1	2	3	. 4

### Speech Therapy (if applicable)

KEY: 1 = POOR 2 = FAIR 3 = GOOD 4 = EXCELLENT

Confidence in your therapist.	1	2	3	4
Quality of care.	1	2	3	4
Satisfaction with services.	1	2	3	4

Is there anyone who helped make your experience at Eger more pleasant? If yes, please list their name, job title, and provide brief comments when indicated.

Did the rehabilitation services meet your expectations?	YES	NC
Would you recommend our facility to your family and friends?	YES	NO

What did you like best about the rehabilitation services?

What did you like least? How can we improve?

TURN OVER PLEASE →

### Resident Satisfaction Survey

### Resident/Patient Satisfaction Survey -- Baseline Results (4/18/2018)

<b>Total Collected</b>	31	Percent Response
Poor	0	0.00%
Fair	1	3.23%
Good	7	22.58%
Excellent	23	74.19%

### Resident/Patient Satisfaction Survey -- Follow Up Results (6/2018)

Total Collected	21	Percent Response
Poor	1	0.00%
Fair	2	9.52%
Good	10	47.62%
Excellent	8	38.10%

### Resident/Patient Satisfaction Survey -- Follow Up Results (10/2018)

<b>Total Collected</b>	12	Percent Response
Poor	0	0.00%
Fair	1	8.33%
Good	1	8.33%
Excellent	10	83.33%

### Resident/Patient Satisfaction Survey -- Follow Up Results (3/2019)

Total Collected		32 Percent Respon	
Poor		0	0.00%
Fair		0	0.00%
Good		20	62.50%
Excellent		12	37.50%

In April, 2018, Eger began the 8 Steps of the initial PDSA to obtain base-line data.

In June, the cycle was performed a second time. The results of the second round of data collection did not meet the expectation.

Eger decided to "Adapt" the program.

- Expand the Health Literacy Training to all Staff
- Incorporate Health Literacy training into our annual mandatory training
- Charge Eger's Quality Assurance/Performance Improvement Committee with monitoring the program on a go-forward basis.

Did the results match your predictions? Yes ☑ N

Compare the result of your test to your previous performance: While staff awareness of Health Literacy appeared to increase as noted by the decrease in the number of "Disagree" responses on the Communication Self-Assessment, resident/patient satisfaction did not increase as demonstrated by the Satisfaction Survey results of 75% Excellent in the baseline compared to 38% Excellent in the follow up.

What did you learn? It will be necessary to broaden the scope of Health Literacy training as well as include this in our annual mandatory training.

ACT: Decide to Adopt, Adapt, or Abandon.

Adapt: Improve the change and continue testing plan.
Plans/changes for next test: Continue to train staff on Health Literacy. Present training to Physician Staff. Include Health Literacy as a topic for Annual Mandatory Training.

Adopt: Select changes to implement on a larger scale and develop an implementation plan and plan for sustainability

Abandon: Discard this change idea and try a different one

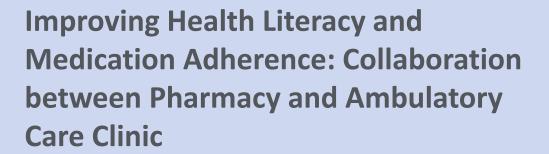


### Education is key

- As the statistics indicate, education will create a more Health Literate environment.
- Eger's plan is to bring full Health Literacy education to all staff, not just the direct care staff.
- ▶ We will continue to require all new hires to attend the two-day orientation and open the classes of day two to current staff as space permits.
- Annual mandatory training will continue to include Health Literacy as a continued reminder of its importance.

# 2.Health Literacy PDSA Case Study

Hospital



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## STATEN ISLAND UNIVERSITY HOSPITAL Northwell Health





666-bed Teaching Hospital that spans two campuses.

Our 17-acre North campus houses Staten Island's most modern emergency department, a state-ofthe-art education center, and a medical arts pavilion.

Our South campus boasts its own emergency department and offers a range of specialty programs, including geriatric psychiatry, behavioral health and substance abuse services.



### **Objectives of this Presentation**

- 1. Describe the overall Health Literacy initiatives at Staten Island University Hospital
- 2. Review how the Health Literacy Communication Tool was used as a platform to discuss Health Literacy hospital wide (AHRQ Tool 3).
- 3. Review the identified opportunity to improve patient experience and outcomes by using PDSA for a Health Literacy and Medication reconciliation initiative in the Ambulatory Care Clinic (AHRQ Tool 14 & 16).
- 4. Discuss the implementation and preliminary outcomes of the Health Literacy and Medication Reconciliation initiative in the Ambulatory Care Clinic.

