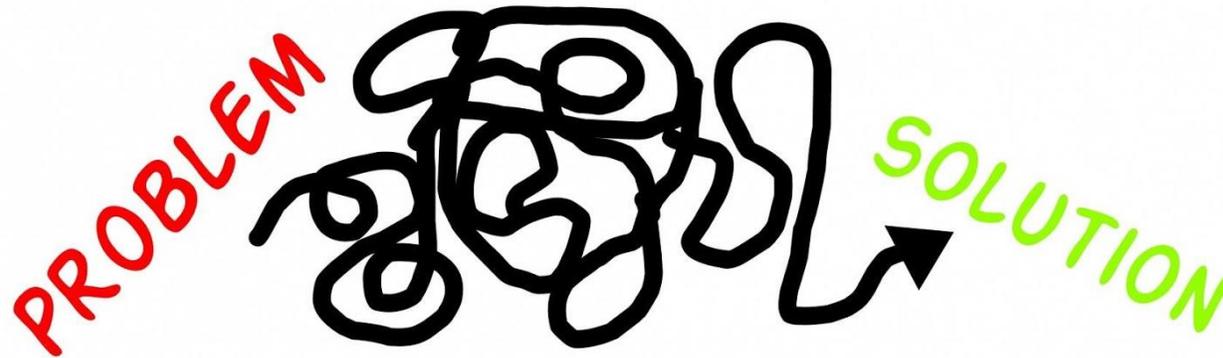




Preventing Underage Viewing Of Pornography

Dr. Rick Hawks

**SEXUAL
MESSAGING**



- 1) PREVENTION SCIENCE
- 2) E-MENTAL HEALTH
- 3) DIGITAL COURSE

Parents worry about



1) SEXUAL PREDATORS

- **Sexual predators are everywhere.**
- **Anyone can be a sexual predator.**
- **A parent can't be too careful in protecting their children.**

Most professionals estimate the frequency of children being sexually abused **from 8% to 20%.**



2) PORNOGRAPHY



- **One viewing of porn can cause “porn addiction” and porn addiction can ruin a child’s entire life.**
- **A child viewing porn is devastating to the parent.**
- **Parent must do everything possible to prevent viewing of pornography**
- **A parent can’t be too careful in protecting their children.**

Most professionals estimate about **93% of the boys and 62% of the girls** have viewed porn by 18.

Fighting “pornography” and “sexual predators” have distracted us to believe the enemy and battle is fought



THE PROBLEM



IS

your child encounters hundreds of sexual messages each day including occasional pornographic messages...

WHERE ARE SEXUAL MESSAGES FOUND?

?

- JOKES
- TV SHOWS
- CLOTHING
- SOCIAL MEDIA
- ROMANCE NOVELS
- ADVERTISING



... WITHOUT A CONVERSATION!

What did you do or say during the Super Bowl Halftime show? The Victoria Secret Commercial during The Voice?

My 16 year-old granddaughter's most popular music video

The screenshot shows a web browser window with a YouTube page. The address bar shows the URL `youtube.com/watch?v=qrO4YZeyl0I`. The search bar contains the text "bad romance". The main video player shows Lady Gaga and her backup dancers in white outfits performing the "Bad Romance" music video. Below the video, the title "#VEVOCertified #Remastered Lady Gaga - Bad Romance (Official Music Video)" is circled in red. Below the title, the view count "1,110,987,000 views · Nov 24, 2009" is highlighted with a red oval. The video has 3.9M likes and 380K comments. The right sidebar shows a list of recommended videos, including "Lady Gaga - Bad Romance", "Mix - Lady Gaga - Bad Romance", "Katy Perry - Dark Horse", "Lady Gaga, Bradley Cooper - Shallow", "Katy Perry - Hot N Cold", and "LMFAO ft. Lauren Bennett, GoonRock - Party Rock Anthem". The Windows taskbar is visible at the bottom of the screen.

**8 Year – Old Grandson
Doing his hair!**







**On the way to school.
Standing in line at the
supermarket.**

And no conversation!

PERSONAL EXAMPLE



David age 12 – “Big Sign on the road” on his way to basketball. Three felony sex charges.

- Home internet was secure.
- Home devices were secure.
- No access to public schools.
- No access to sexual movies.
- The parents did everything ...

But no conversation!

IN TODAY'S WORLD

**100% of EVERY infant,
toddler, tween, teen, adult ...
EVERY DAY encounters a
sexual message!**

A GATEWAY DISCUSSION

GATEWAY DISCUSSION ABOUT EVERYDAY SEXUAL MESSAGES



BEFORE

DISCUSSIONS ABOUT

- GOOD-AND-BAD TOUCH
- MATURATION
- PORNOGRAPY
- STD'S ETC

Most parents are not interested in a discussion about pornography- unless they believe their child has a problem with pornography.

AND if their child already has a problem with pornography it's too late for prevention. 😞

CONCLUSION: "Heroin, Whiskey and Pornography" are not topics for a Gateway Conversation. "Pot, Beer, and Everyday Sexual messages are...

CONCLUSION



**Parents need to
have a discussion
about everyday
sexual messaging.**

WHY PARENTS DON'T

1. CONFUSED ABOUT HOW TO DEFINE “SEXUAL CONTENT” LIKE PORNOGRAPHY.

Pornography is any sexually **explicit** material—written, visual, or otherwise—intended to **sexually arouse**.

CONSIDER USING A DEFINITION FOR
“UNACCEPTABLE”
WITHOUT INTRODUCING
CONCEPTS LIKE:



- STIMULATE
- SEXUAL AROUSAL
- SEXUALLY EXPLICIT
- EROTIC

THESE TERMS ARE DIFFICULT TO
DEFINE AND OFTEN REQUIRE A
“BIRDS AND BEES” TALK



You cannot clearly explain the traditional names for pornography e.g. “erotic, sexually arousing etc.” to a child who is prepubescent and has never experienced those feelings! And if you did you may “sexualize them.”

Pornography Prevention Does NOT Require a Discussion About Sex, Sexual Arousal,



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"BIRDS AND BEES" TALK

SO WHAT WORDS SHOULD YOU USE?

**USE STANDARD NAMES
FOR PRIVATE BODY
PARTS,**



NOT SLANG!

2. NERVOUS ABOUT USING THE WORDS - PENIS AND VAGINA.

Your child probably doesn't call his hand his "bang-bang" or his foot his "walkie" and neither should you!

Research suggests 10% of children know the correct names for GENITALIA



Old ways of talking about private parts, modesty or pornography don't work anymore. Trying to use 1970s vocabulary to address 2021 sexual messaging doesn't work.



**Private
Parts**

are covered by a swimming suit”

3. BELIEVE A DISCUSSION ABOUT SEXUAL CONTENT IS A DISCUSSION ABOUT “CHASTITY” AND “MORALS.”

Porn prevention is based on evidence-based strategies and skills, that reduce risk factors and enhance protective factors.



Use the same approach that we do for alcohol.

TEACHING YOUR CHILD
AVOIDANCE SKILLS
IS AN **ESSENTIAL**
“VACINATION”
TO **PREVENT**
UNDERAGE VIEWING OF
PORNOGRAPHY.





**Using “Faith-Based” resources
correctly acts as a “protective
factor.”**

**Using “Shame and Guilt” acts as a
“risk factor.”**

SUMMARY

WHEN EXPOSED TO
INAPPROPRIATE
SEXUAL CONTENT...

WHAT'S
YOUR
CHILD
TO DO



1. **Every** child ... encounters sexual messaging **every** day.
2. **Every normal child** ... develops sexual feelings while going through puberty.
3. Mothers and children don't know "**how to talk about**" or "**what to do**" when sexual messages are encountered.
4. **Old ways** of talking about private parts, modesty or pornography **don't work anymore**. Trying to use **1970s vocabulary** to address a **2021** problem doesn't work.
5. A discussion about **everyday sexual messages IS the gateway discussion** to pornography, Good-touch Bad Touch, maturation, birds and the bees, etc

SOLUTION 1: PREVENTION SCIENCE

Prevention science focuses on the development of evidence-based strategies that reduce risk factors and enhance protective factors to improve the health and wellbeing of individuals, families, and communities. **For well over 50 years, prevention science has generated practices and policies that have improved countless lives by avoiding negative health and social outcomes (e.g., addiction, academic failure, violence, mental illness) ...**



We Know How to Prevent!

Effective Pornography “Prevention” Teaches the Child These SKILLS:



- 1) The different types of sexual content
- 2) What skill to do when each type of sexual content is encountered.



Before the age of 10!

Before puberty.

Before a child experiences sexual feelings.

**FIRST EXPOSURE TO
PORNOGRAPHY
IS ABOUT AGE 11.**



**THIS IS OFTEN
BEFORE PUBERTY
AND BEFORE YOUR
CHILD UNDERSTANDS SEX.**

**Preventing underage viewing
of pornography begins when
the child is 2 - with the parent
teaching the child the correct
names of “penis” and
“vagina.”**

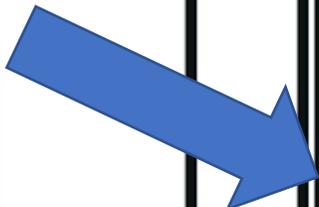
SOLUTION 2: E-MENTAL HEALTH

Today's digital messaging/media platforms (SMS, Instagram, FB Messenger, SnapChat, WhatsApp, etc.) are underutilized intervention tools in social services.



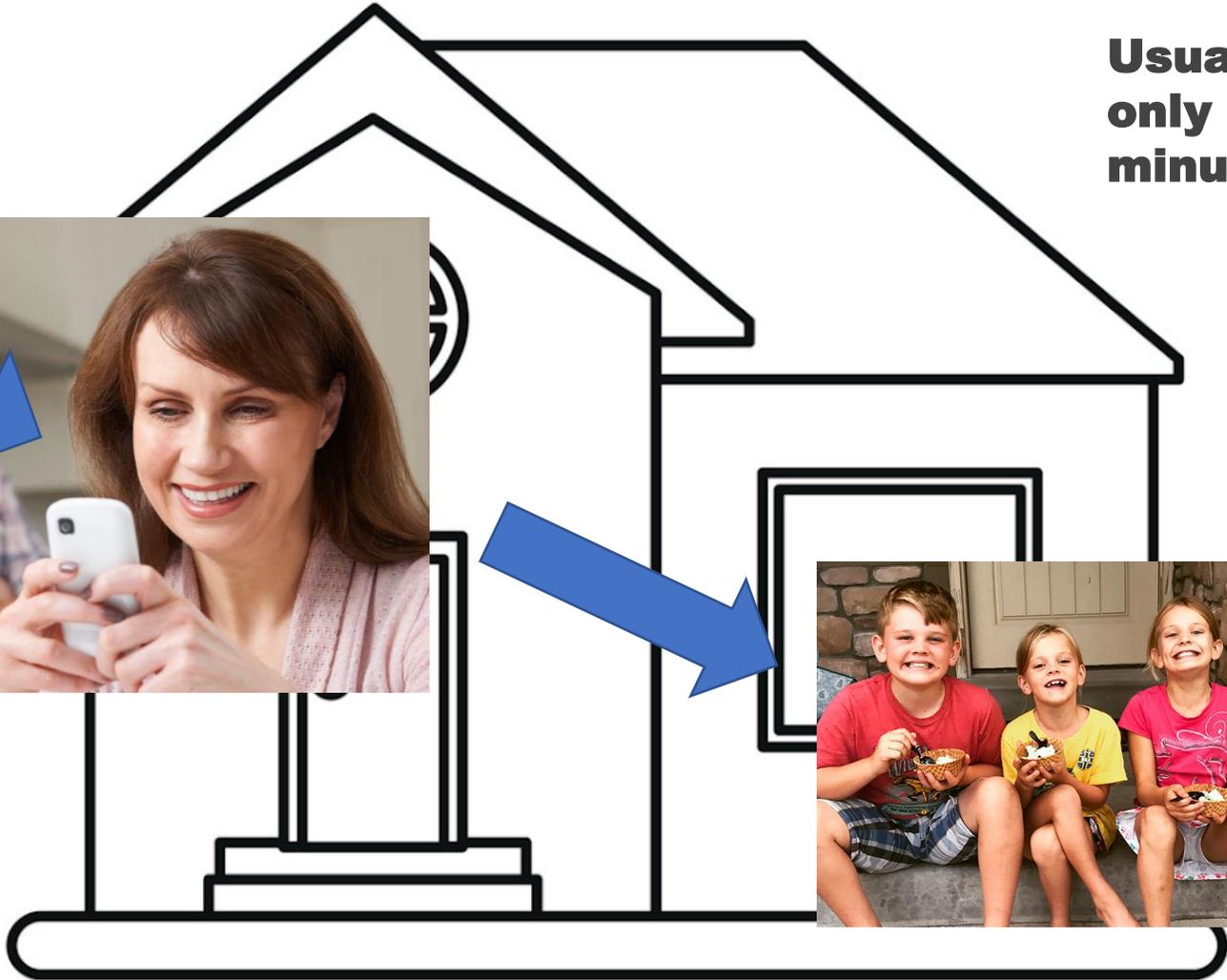
Effective Delivery System

Digital Message



Cost goes down

**Doesn't have to
leave the home**



**Usually takes
only a few
minutes a day**

**Parent does the
teaching**





1) Adapted

- “*Underage Drinking*” prevention science to “*underage viewing of pornography*.”
- “*Media literacy*” skills to healthy sexuality and sexual messaging.

2) Recruited a professional curriculum writing committee-

- Specialists in “*curricula*,” “*sexual health*,” and “*prevention science*” to write a **series** of curricula – first one “*A family discussion about pornography*” is completed and has been formally researched @ Dr. Willoughby BYU

3) Refining “*Targeted Cell Texts Courses*.”

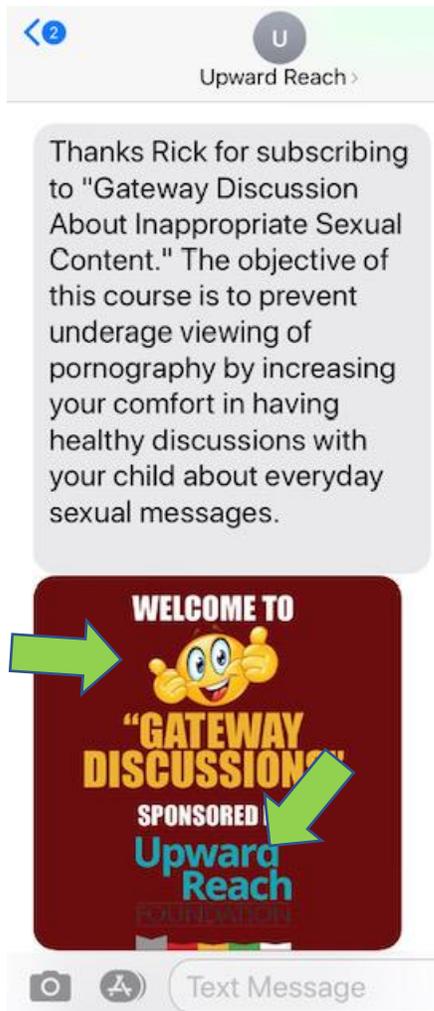
- Available by simply texting a key word to a phone number. The only proven method to connect with “*a busy mom with 4 young kids... that have NO porn problem.*”

SOLUTION 3: DIGITAL COURSE



**Coming to a
device near
you!**

THE DIGITAL COURSE



Similar to movie rating systems, we've divided sexual content into three types. Rick, they are 👉. This course focuses on "Inappropriate" content. This is sexual content judged by you as improper and not suitable for Kristi. We'll be focusing on content associated with everyday sexual messaging.

SEXUAL CONTENT

APPROPRIATE:
TYPICALLY WHOLESOME AND CONSISTENT WITH FAMILY VALUES. FOR EXAMPLE, PHYSICAL BOUNDARIES AND MATURATION DISCUSSIONS.

INAPPROPRIATE:
TYPICALLY IMPROPER AND NOT SUITABLE. FOR EXAMPLE, SOME EVERYDAY SEXUAL MESSAGING AND IMMODEST CLOTHING.

UNACCEPTABLE:
TYPICALLY OBJECTIONABLE AND OFFENSIVE. FOR EXAMPLE, PORNOGRAPHY AND OBSCENE LANGUAGE.

You decide what sexual content is appropriate, inappropriate, and unacceptable. We'll make recommendations, but you make the final decision! Rick, please send us a quick 👍 if you're okay with that.



First Name, we'll be following these steps. They will guide you through a series of brief discussions about inappropriate content with Child Name.

GATEWAY DISCUSSION ABOUT INAPPROPRIATE SEXUAL CONTENT

STEP 1
IDENTIFY AND SHARE NAME AND DEFINITION OF "INAPPROPRIATE"

STEP 2
IDENTIFY AND SHARE AN AVOIDANCE SKILL FOR "INAPPROPRIATE"

STEP 3
PRACTICE THE SKILL AND PRAISE YOUR CHILD

Faith-based responses optional.

Prevention Specialist available

Memes, texts, videos, & links

RESEARCH

Research Report and Summary of Upward Reach Research Intervention: Inappropriate Media

Prepared by Brian Willoughby, Ph.D. 5/8/2020

- Research size of 200.
- Research subjects paid \$50.
- Control group received uplifting thoughts with memes.
- Research group received the educational text program.
- Utah excluded- random sample from United States.

<https://www.upwardreach.org/research/>

HOW TO ENROLL IN COURSE

Step 1:

**Text: PREVENT
(385) 269-9593**



Step 2:

**GO TO LANDING PAGE
PERSONALIZE AND LEARN MORE**

Share with your friends and family!

Email landing page for the "Gateway Discussion About Everyday Sexual Messaging"

Parents can sign up here:

https://site.upwardreach.org/email_inappropriate



Follow Utah PTA



Facebook

Groups you can join:

- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils



Twitter



Pinterest



YouTube



Instagram

Utah PTA One Voice App

Sponsors

