



What to Expect Your First Time at Convention

When & Where



Wednesday and Thursday

May 5th and 6th

Davis Conference Center

1651 North 700 West

Layton

**Utah
PTA[®]**
everychild.one voice.

What is New This Year



- There are two ways to attend this year:
In Person & Virtual
- EventLeaf Guide App
- Vendor Hall Capture App – no more writing your information – the vendors can scan your badge and have just the info we want to give them
- Broken Out Times for Lunch and Vendor Time



Safety During Covid



Virtual Option for the comfort of your own home!

In person:

- Masks are required for all attendees
- We are following all social distancing requirements for seating in the ballroom and classrooms
- The number of people in meeting rooms and the vendor hall will be limited and people will be allowed in on a first come, first served basis
- Hand sanitizer stations are throughout the conference center
- We will follow all health department guidelines in place at the time of the conference.
- All in person attendees will have access to recorded workshop sessions, too.



Why Go to Convention

The Big Stuff



- Your Bylaws say each PTA must send 2 people to convention each year to be in **Good Standing**.
(Article IV, Section 1 F)
- This is where you receive **training** specific to your position in PTA
- This is the Annual Meeting of Utah PTA where **business** is conducted. Utah PTA needs to have quorum to conduct business just like your PTA does.



The Fun Stuff



- **Workshops** – over 40 to choose from on topics that will help you as a PTA leader, child advocate and a parent
- **Vendor Hall** – Includes our Resource Fair Partners as well as for profit businesses that specialize in PTA needs. Find your next fundraiser or spirit wear or even the next great program or event.
- **Boutique** – Find Thank you gifts and PTA branded merchandise. Includes ideas for marketing your PTA from signs, banners and posters.



What Kind of Training



Workshops

- 40 workshops in 6 different sessions on all kinds of topics that cover PTA Leadership, Programs and Parenting Tips & Tricks
- Networking within workshops with other leaders as you have discussion
- Extended Workshop Schedule the 2 weeks after convention

General Membership Meetings

- Teach you how to run your PTA
- How to use Robert's Rules of Order Effectively
- Ideas on how to build morale
- How to handle voting
- Inspiration

Why Business Meetings



- Just like your Local PTA, Utah PTA needs to hold an annual meeting where we conduct the business of our association
- There are 5 Resolutions & 5 Bylaw Changes to be voted on this year
- We need quorum of at least 50 with 2/3 of all the regions present to conduct business so we need you to attend!



Exhibitor Hall



Resource Fair

- Community Partners that work with commissioners
- Typically, Non-Profit Community Groups or Government Agencies
- These are great resources for program ideas and help with parental information nights

Over 40
booths

Vendor Hall

- For-Profit Companies, many local, who help PTAs with fundraising, family events, spirit wear, spirit nights and business operations

Why go to Exhibitor Hall?



- FIND YOUR NEXT FUNDRAISER OR SPIRIT WEAR
- FIND A PROGRAM THAT MEETS A COMMUNITY NEED
- GET FREE STUFF - YEP! MOST BOOTHS GIVE FREE SAMPLES AWAY



Extras in the Exhibitor Hall



BINGO CARD

- *Digital this year – one for virtual and one for in person*
- *Visit booths and write down keyword*
- *Complete Survey in EventLeaf Guide App to be entered to win awesome prizes*
- *Drawing at the end of Convention*

Reflections Display

*See all of the beautiful artwork from Talented Students all over Utah from the Theme
I Matter Because...*



The Best Part of Convention



Team Building

*There is no better way to build your team up
than going to convention together!*

- Attend critical sessions together where you vote for your local unit
- Walk through exhibit hall together
- Make plans for the upcoming year
- Meet with your Superintendent & Region
- Divide and conquer to attend workshops then meet and share what you learned



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To achieve your vision, you need to get everyone on the same page.



Convention is a great time to get to know each other and learn how to work together to meet your goals.

Drive together. Eat lunch together. Brain storm together. Build and grow your PTA together.

The 2nd Best Part of Convention



Connecting with....

Your Region/District

- Superintendent Lunch on Thursday
- Sit with Region during Meetings

Other PTA Leaders from all over Utah

- Network and ask questions of others to gain insight and ideas
- Make friends
- Share your successes
- Collaborate with other leaders both close and far away

State Leaders

- Ordinary people who love kids and believe in the power of PTA
- Here to help you be the best advocate for the kids around you



Are you a PTSA Leader and struggling to run a PTSA?

We will be having a special lunch Q & A just for PTSA leaders to give them insight and tools to better run a successful PTSA!

Plan to attend that on Wednesday from
12:30 to 1:30pm



***What you can do before,
during and after to get
the most out of
convention***



Before you come...



Make sure to bring 2 people from your PTA/PTSA to be in good standing

Make sure your budget will cover registration, travel, meals and hotel – all legitimate PTA expenses.

Download the Utah PTA App and the EventLeaf Guide App

Prepare any questions to ask Class Presenters! They are a wealth of knowledge.

Get sleep before you go! Early mornings and late nights are the order of the day!

Bring with You...



ID to check in

Wear comfy shoes

Sweater - it can get cold in the big rooms or dress in layers

Snacks or money for snacks

Notebook and Pen for taking notes!

Questions for workshop presenters and state officers

Your Bylaws, Standing Rules and Budget to review during classes

If you are a president, 2 inch notebook to put the new President's handbook in

Phone or tablet with Utah PTA Eventleaf App Installed

- Bring a cord and portable charger too

While you are there...



- Use the EventLeaf Guide App for access to all convention materials
- Attend as many of the workshops, general meetings and exhibitor booths as you can.
 - In the app all workshop recordings will be available until August
- Take good notes & get all handouts available
- Divide & conquer to get the most out of everything there
- Ask questions – there is no stupid question
- Don't be shy – network with others
- Have Fun!
- <https://www.eventleaf.com/UtahPTALeadershipConvention2021>

After Convention...



As an Individual

- Attend Region Post Convention Training (June to August) to receive further training specific to your school district
- Review, share and train others from what you learned and heard
- Continue to network with people you met
- Read your president's handbook, position handbooks and/or your bylaws. Yes, it is a lot of reading, but they will answer so many questions you have. All handbooks can be found on the UtahPTA.org website.
- Write down any questions you have and bring them to council/region meetings or training. You can also contact you Council President or Region Director anytime to answer questions!

As a Board

- As a Board, review classes and swag and determine what programs and events will meet the goals you have set based on the needs assessment
- Conduct a Needs Assessment to determine programs needs and goals
- Help your board find the handbooks they need for their positions on www.UtahPTA.org
- Build your board including people from the diverse communities within your community
- Hold a board retreat where you plan the year and do team building



Questions



Follow Utah PTA



Facebook

Groups you can join:

- Utah PTA Advocacy
- Utah PTA Super Secondary
- Utah PTA Excellent Elementary
- Utah PTA Treasurers
- Utah PTA Reflections
- Utah School Community Councils



Twitter



Pinterest



YouTube



Instagram

Utah PTA One Voice App

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