



The NCADA Way

***“MAXIMIZING THE
POSITIVE BENEFITS
OF EDUCATION-
BASED ATHLETIC
PROGRAMS”***



Questions for Reflection

“LEAN Into Change”

- Why are you here? (Grow, learn, network, etc.)
 - Why do you do what you do? (Your why? Passion, Kids, love, etc.)
 - Why do you do it the way you do it?
 - What does it feel like to be led by you?
 - We don't choose our followers; they choose to follow us!
 - The NCADA Way -Build Positive Relationships and Equip for Leadership
 - What does it feel like to be in your communities and schools?
- One Goal:**
- “Promote positive relationships and enhance leadership skills and opportunities for all stakeholders.”

The NCADA is committed to being a professional, member-driven organization that provides quality leadership, mentorship, resources, and services for all North Carolina Administrators.





What Do You See When You Look at Your Students and Student-Athletes?

Salesman

- ***Product (based on research)***

- ***Reduces Discipline Problems***
- ***Improves attendance and engagement***
- ***Improves academic performance by almost one letter grade***
- ***Minimal cost to the system (<1% of your annual budget)***
- ***The best thing it is already in place at your schools and within your communities***



The NCADA Way



Vision:

- ***The NCADA is committed to being a professional member-driven organization that provides quality leadership, mentorship, resources, and services to all North Carolina administrators.***

Mission:

- ***The North Carolina Athletic Directors Association (NCADA) is committed to being a national leader in preserving, enhancing, and promoting education-based athletics through interscholastic athletic administrators' personal and professional development. The NCADA serves its members by providing resources to develop and enhance leadership skills, developing mentorship programs for new athletic administrators, and offering numerous personal/professional growth opportunities.***

Purpose:

- ***The NCADA exists to assist you by providing the resources and tools you need to lead your program. Like you, we measure success by how many lives we touch daily.***



What is the Difference Between a Group and a Team?

- **Group (Us)**

- *Working independently with colleagues to achieve a goal*
- *Great example: Test scores*

- **Team**

- ***A group of people who work together to achieve a common goal***
 - *If this were true, we would all be part of a team*
- ***Three elements are required to be a “Team”***
 - *We must have a common goal.*
 - *We must be working interdependently versus independent.*
 - *We must be mutually accountable to each other for the achievement of our common goal(s).*
 - *Shift the focus to Growth-oriented versus Goal-oriented.*
 - *Move from the Disease of “Me” to a Culture of “We”*



Let's Take a Deeper Dive Into *TEAM* (The NCADA Way)

- ***T-Let's move from Transactional Leaders to Transformational Leaders***
 - *Transactional - Focused on actions, what I need for you to do. Leading communication with statements (You have a title)*
 - *Transformational - Focused on relationships and selfless service, more concerned about the growth of the individual to achieve their goals.*
 - *We have a small window to prepare them for the future and equip them for leadership. (4 years)*
 - *Trained leaders know how to lead, and transformational leaders know why they lead (Clarity of Purpose, Vision, and Mission)*
- ***E - Exceed Expectations and create an Exceptional Experience (Magnet)***
 - *How do we intentionally take a moment every day and turn it into a lifetime memory?*
- ***A- Academic, Accountability, and Action***
 - *Student-Athlete, not Athlete-Student (Teachable Moments to inspire and influence change).*
 - *Kids want discipline, Clearly communicate the expectations and hold them accountable.*
- ***M - Mission to Model Our Core Values***
 - *Is everyone on your team on a mission? Are they attempting to go to the same place? What does your Promise Land look like?*

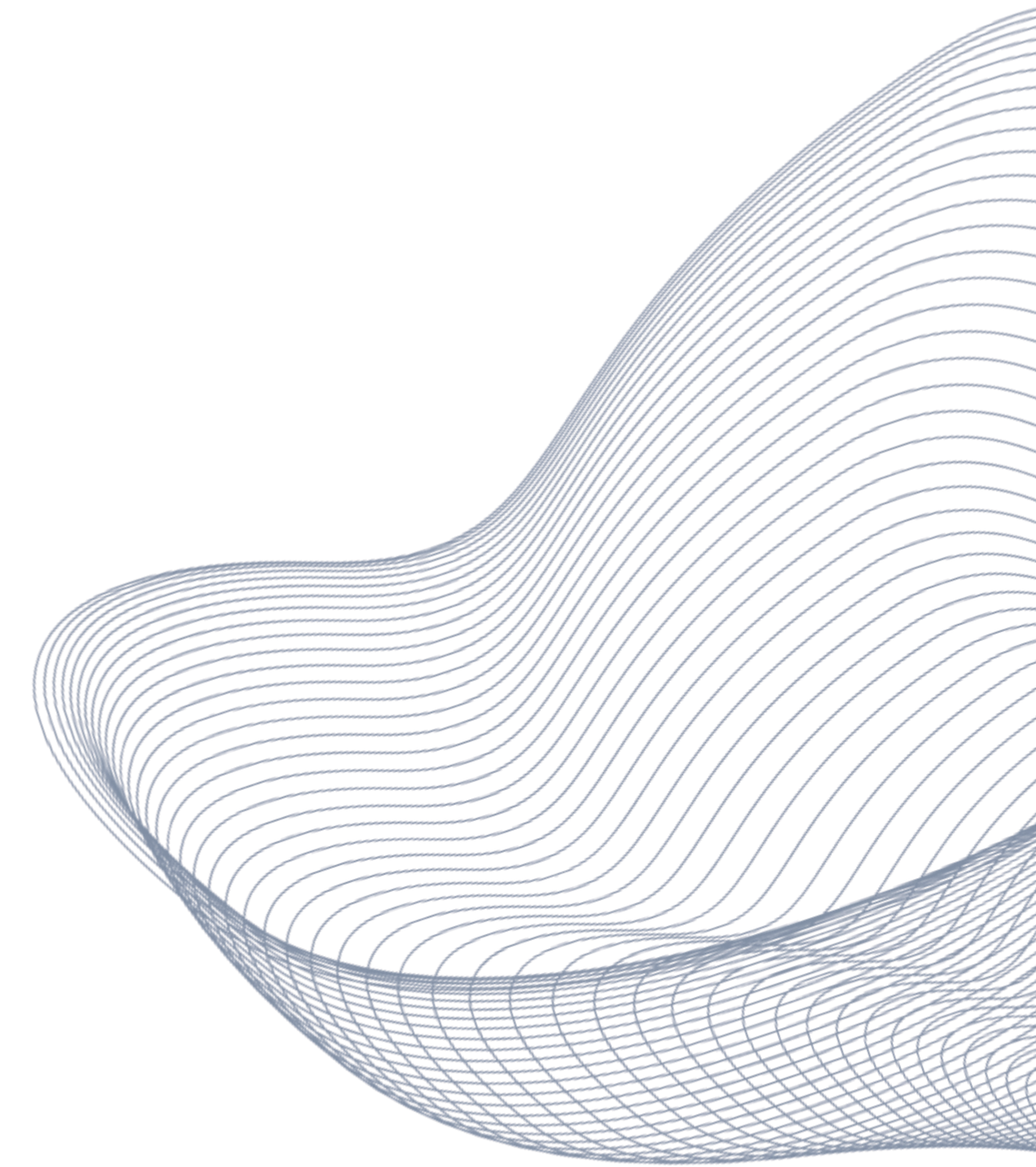


THE NCADA Way (National Certification (Cognia) and Membership Benefits

- ***National and International recognition (NIAAA and NFHS)***
- ***Commitment to continuous learning and improvement***
- ***Elevating the credentials of those who have obtained the certification***
- ***Key Benefits of Certification:***
 - ***Credibility - Cognia's rigorous standards***
 - ***Personal and Professional Growth***
 - ***Networking with like-minded professionals (Best of the Best)***
 - ***Resources for continuous improvement and best practices***

Let Us Partner With You - Why The NCADA?

- Building Value in the World of Athletic Administration
- After School Security and Event Safety Certifications
- Certification of Athletic Administrators and Coaches
- National Recognition of Exceptional Athletic Programs
- Membership Benefits - Liability Insurance and Resources
- State and National Recognition and Awards
- Partnering with Parents and Community Members





Identifying Future Leaders (Hiring)

- ***L—Love what you do and the way you do it. We must invest in ourselves to learn how to become better leaders.***
- ***E – Earn – We must earn the right to lead. We must lead in the little things before we can expect to be given great leadership responsibility. Leadership is earned.***
- ***A – Admire – We must find another leader we admire (Character)for their leadership abilities. Character (Trust and Accountability) is everything in this regard.***
- ***D – Duplicate – We must find someone to pour ourselves into and mentor them to become a great leader as well. Leadership is not about creating followers. It is about creating other leaders.***



For More Information

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ABOUT US:

