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Parent & Family Engagement
From Compliance to the Classroom
Implementation Phase

Strengthening Partnerships for Student Success

Parent & Family Engagement Initiative
In Collaboration with Scholastic
Guided by Karen Mapp's Dual Capacity-Building Framework

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Why Are we Here?

Empowering Families is Empowering our Students

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Why this Matters!

Children are awake for about 6,000 hours a year, and only about 1,000 of those hours are spent in school. If we are to tackle the achievement gap and the inequities that contribute to it, we must pay attention not only to schools, but also to the places where children spend the rest of those 5,000 hours.

-- H. Weiss, M. Elena Lopez and Margaret Caspe, Carnegie Challenge Paper: Joining Together to Create a Bold Vision for Next Generation Family Engagement, Global Family Research Project, 2018.

Our Vision

To build a culture where:

- Every family feels welcomed, valued, and connected
- Educators have the tools and confidence to engage families intentionally
- Partnerships are focused on supporting student learning and long-term success

This work positions us to grow stronger together—with clarity, purpose, and consistency.

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Defining Family Engagement

- Family Engagement is a full, equal, and equitable partnership among families, educators and community partners to promote children's learning and development from birth through college and career.

-Scholastic

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Is Family Engagement a **strategy** or a **goal**?

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Our Vision

- **Using Family Engagement as a STRATEGY to accomplish our Schools and District's GOALS**

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Partnership with Scholastic

- To elevate this work, we are partnering with Scholastic to train our schools and district team.
- This partnership is essential to ensure we use shared language, aligned practices, and sustainable structures rooted in research and proven strategies.

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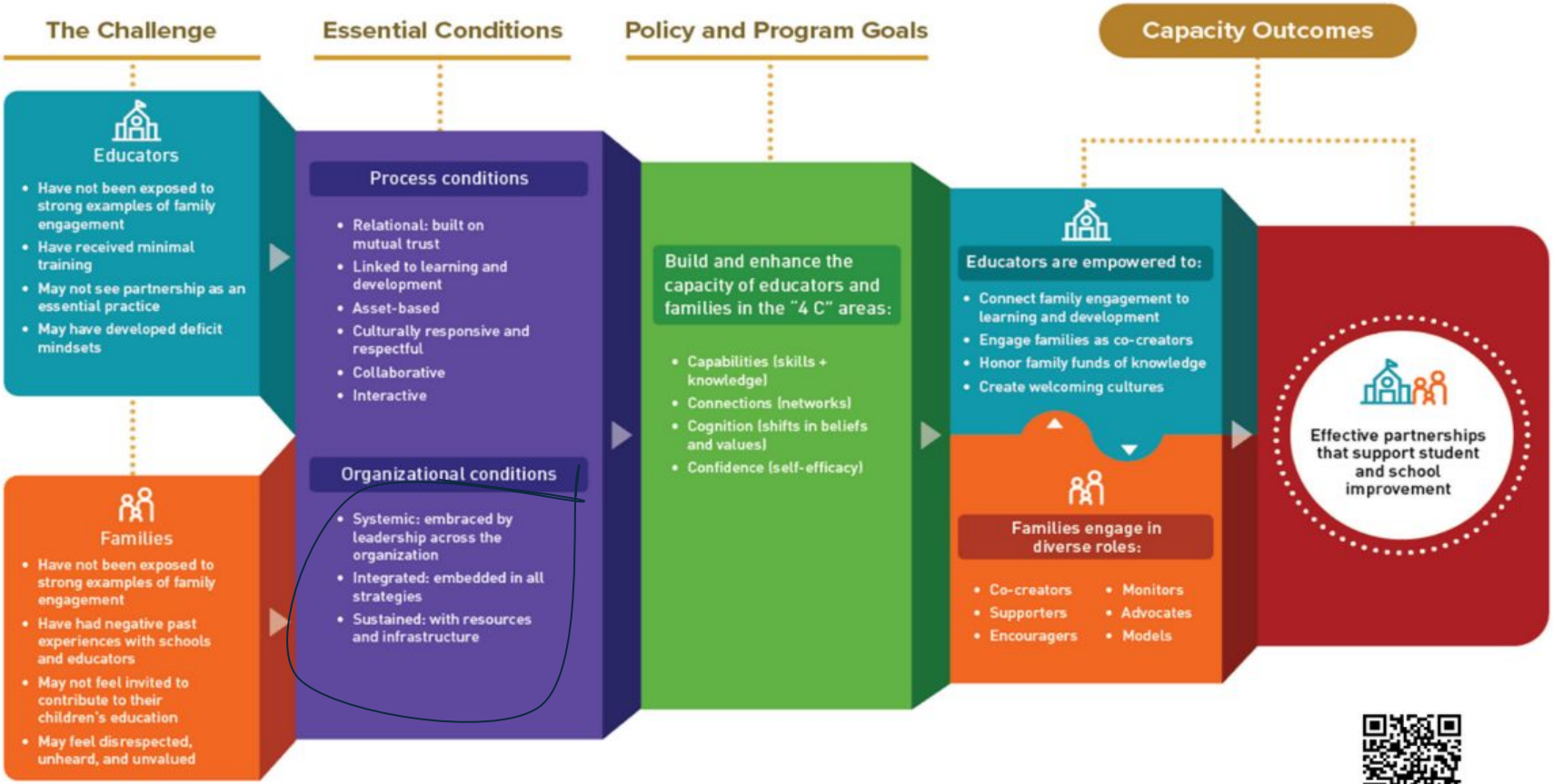
Think about a time—either as an educator, a parent, or a student—when a school partnership truly worked well.

Reflect on:

- What made that moment feel successful?
- What skills, relationships, or supports were present?
- How did the adults involved build each other's confidence or capacity?

The Dual Capacity-Building Framework for Family-School Partnerships

(Version 2)



Shifting from Barriers to Bridges

- In your group, discuss the family engagement challenges present in your school or district.
- Consider how these barriers could be transformed into bridges for stronger engagement.
- Select one person to share out.

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Bridges to Building Stronger Family Engagement

- **Barrier:** Parents feel intimidated or unwelcome at school.
  Bridge: Create a warm, welcoming environment—greet families, use inclusive language, and offer events that celebrate cultures and strengths.
- **Barrier:** Families don't understand curriculum or expectations.
  Bridge: Provide simple, family-friendly resources and host brief workshops that explain learning in an accessible way.
- **Barrier:** Time constraints prevent families from attending events.
  Bridge: Offer flexible options—virtual sessions, recordings, morning and evening events, or materials sent home.
- **Barrier:** Limited trust between families and school staff.
  Bridge: Build trust through relationship-building practices—positive phone calls home, home visits, and getting to know families personally.

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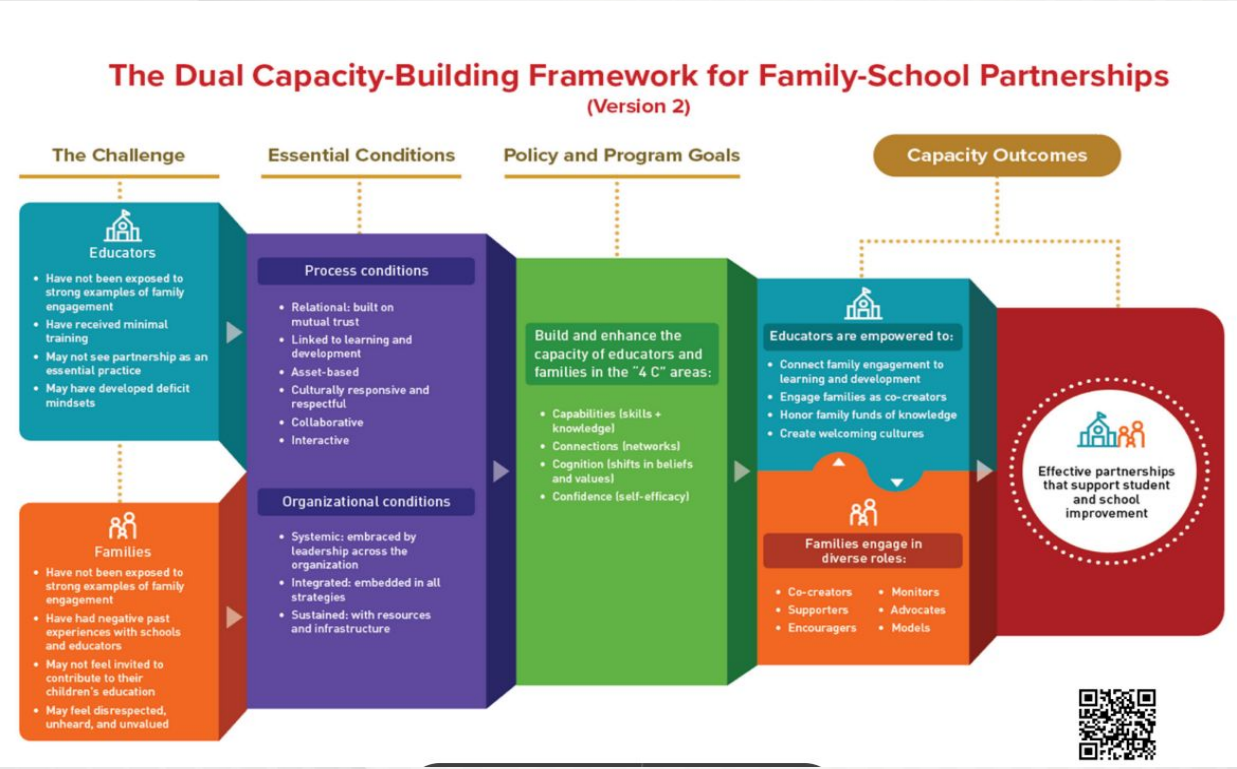
Link to the Dual Capacity-Building Framework



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A Parent's Reflection Video Questions

- How does the parent describe her relationship with the teacher?
- What impact does this relationship have on the parent, the student, the teacher, or the school?

Video Source: Flamboyan Foundation
Retrieved from YouTube

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A Parent's Reflection…

FLAMBOYAN
FOUNDATION

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Group Share-outs

- How does the parent describe her relationship with the teacher?
- What impact does this relationship have on the parent, the student, the teacher, or the school?

Video Source: Flamboyan Foundation
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Teachers' Reflections Video Questions

- How do the teachers describe their relationships with parents?
- What impact do these relationships have on the teachers, the students, the parents, or the school?

Video Source: Flamboyan Foundation
Retrieved from YouTube

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Teachers' Reflections…

FLAMBOYAN

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Group Share-out

- How do the teachers describe their relationships with parents?
- What impact do these relationships have on the teachers, the students, the parents, or the school?

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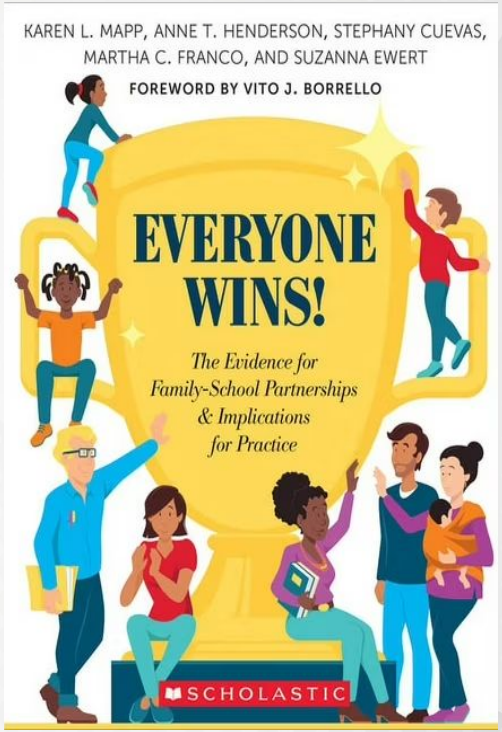
Everyone Wins!

- Strong, trusting relationships among families, schools, and communities form the foundation for success.

- Family–school–community partnerships create meaningful transformation at both personal and institutional levels.



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Everyone Wins!

For Students	For Educators	For Families	For Schools	For Communities
• Higher grades and test scores • Better attendance and engagement in class • More positive attitudes and behavior	• Shift from deficit-to asset-based thinking about students and families • Increased multicultural awareness and appreciation • Greater success motivating and engaging students	• Stronger parent-child relationships • Better rapport with teachers and school staff • Greater understanding of child's progress and how to help • More knowledge and skill in advocating for their child	• More positive school climate • Higher morale and greater retention of teachers • Improved facilities, better curriculum, and higher-quality programs • More responsive to community concerns	• Reduced suspensions and high-risk behaviors • Increased family and youth involvement in site-based decisions • Expanded mental and physical health resources leading to improved health

Where Do We Begin the Work?

- Embed family engagement throughout
- Reimagine/replan current activities to strengthen engagement
- Make engagement accessible for every family

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Questions & Answers

https://bit.ly/NCPAPAPFE

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In Partnership….

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