



Dear guests and members of COVESA. It is my pleasure to extend a warm welcome to you all to the highly anticipated All-Member Meeting in beautiful Porto, Portugal. Your presence here is greatly appreciated, and we recognize the investment of your time, energy, and resources in making this event a success.

The program committee has worked hard to provide an engaging program that includes technical workshops, networking opportunities, and thought-provoking sessions. We are confident that this event will provide a tremendous return on investment for all attendees.

On Tuesday, the program will commence with an overview of COVESA for first-time attendees or anyone who requires a refresher. As Executive Director, I will provide a brief introduction to the week's events and offer valuable insights on how to make the most of your time here. We are thrilled to feature the COVESA President's Keynote address, which will be followed by introductory sessions on our core technologies, including Vehicle Signal Specification. The day will also feature a range of sessions exploring various topics such as app stores, data privacy and EV charging, among others.

Finally, we invite you to join us for a delightful evening networking reception at the WOW Cultural District, where you can take a tour of one of the three museums, we have secured exclusively for this WOW event.

On Wednesday, COVESA welcomes Matt Jones and Shareef Hakim from Ford Motor Company who will present the future challenges for an OEM. Attendees can expect to gain valuable insights into how automakers are adapting to the rapidly evolving automotive industry and meeting the demands of today's customers. Also on Wednesday, Maite Bezerra, Principal Analyst for SDV at Wards Intelligence Informa Tech Automotive Group, will lead a business session on Navigating the Road Ahead: Understanding the Software-Defined Vehicle Future. Other topics addressed on Wednesday include sustainable software architecture development, vehicles in a digital ecosystem, services as software-enabled revenues, the future of in-vehicle experiences, and pushing fleet-ops to the next level. Wednesday will conclude with the highly anticipated Demo Showcase and Reception, providing participants

with the opportunity to view live demonstrations and interact with solution providers from the COVESA membership.

On Thursday, the program will offer a diverse range of talks, including the EV Charging Event Data Aggregation Project, State of In-Vehicle Payment, Path to Implementing a Vehicle Wallet, FleetOps - AWS Fleetwise/Geotab PoC experience and a Proposal for a Commercial Vehicle BoF.

To make the most out of your attendance, we highly recommend downloading the Eventleaf Guide mobile app. Simply search for "Eventleaf Guide" in your app store or click on the QR code provided in your registration confirmation letter to download the app.

We are excited to host this event and would like to express our gratitude to our event sponsors, including RIGHTWARE, RENESAS, TUXERA, GENESIS, LG, SONATUS, HYUNDAI MOBIS, DIGITAL.AUTO, ROBERT BOSCH, and AICAS. Without their generous support, this event would not be possible.

Steve Crumb, Executive Director, COVESA

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